



## press release

FAO: Media outlets

November 28, 2022  
Future RECORDS, Inc.

### **Now looking for artists ahead of launch of sprayer™ - a completely new crowdfunding platform for music productions sharing success with fans**

Future RECORDS, Inc. (Location: Minato-ku, Tokyo; President: Tsuyoshi Obata) has started searching for artists ahead of the launch of its sprayer™ crowdfunding service (<https://sprayer.jp>). By applying to sprayer, users can take advantage of a special plan for a limited time only.

Going beyond traditional crowdfunding concepts, sprayer is a completely new type of crowdfunding service for all artists, fans, and music productions.

Artists can recruit supporters for their productions on the site, and fans who become supporters can receive revenue for their productions paid from various distribution services for a certain period of time.

With fans becoming supporters of their productions, artists can not only raise funds for their releases early on, but also build a passionate community for their work, which can be spread (sprayed) by fans themselves to expand their music more than ever before.

The sprayer platform is an entirely new type of crowdfunding service that allows fans to support and spread (spray) music and share the success of the artists.

Plus, we provide comprehensive support for the release of music, including the use of funds and the provision of bulk distribution to services in more than 185 countries.

Artists and fans can also share the success of their work in a new way by providing features not found in traditional crowdfunding, such as the ability to grant a certificate of support (NFT) in addition to revenue sharing.

In an age where anyone can become a creator, the support and buzz generated by fans has a huge impact. On the other hand, until now there have only been limited ways for fans to support artists' musical activities. From fans to players, from consumers to supporters, sprayer takes the next step in enabling those who love music to truly support their favorite artists.

#### **Artist recruitment (scheduled to continue until February 2023 \*1 )**

We have started recruiting artists ahead of the launch. Those who apply during this period can not only use distribution with free registration and an 85% \*2 return rate, but can also take advantage of a 9% crowdfunding fee (usually 15%). Please check the official site for details regarding how to apply.

\*1) This campaign may end without notice.

\*2) The rate of return on the amount received from each delivery service.

#### **■Future RECORDS <https://www.futurerecords.jp/>**

Future RECORDS is a member of Faith Group, which is focused on sound while operating globally in fields such as entertainment, education, and life. With the mission of "creating the record company of the future", we will build a platform that takes advantage of business synergies among the groups and develop various music businesses to deliver new value to the world.

This is a summary version of the press release which Faith Inc. has released on the 28th Nov. 2022. Please refer to the official press release (in Japanese) from here.  
[https://www.faith.co.jp/press/pdf/group/20221128\\_sprayer.pdf](https://www.faith.co.jp/press/pdf/group/20221128_sprayer.pdf)