

Official launch of sprayer® - a new generation of music distribution service that spreads music with fans worldwide

Rightsscale, Inc. (Location: Minato-ku, Tokyo; Representative Director: Yushi Yamashita) has officially launched a new music distribution service called sprayer® (<https://sprayer.jp>). With "Spread Music with Fans," sprayer® makes it possible for anyone to distribute and monetize their music in stores around the world simply by registering their original music. Artists can also spread music to their fans in new ways thanks to the unique "spray LINK" production page.

Feature 1: Distribution

Anyone can distribute and monetize their music in stores around the world (music subscription services like Apple Music and Spotify, and UGC like Tiktok and Instagram) simply by registering their original music.

Feature 2: "spray LINK"

A link to a page containing music information is issued. The main feature of this link is that you can collect funding by sharing distribution revenue with fans. You can share your "spray LINK" to reach more people.

Rightsscale, Inc., Japan's first distributor, has been supporting wider distribution of music since 2005. Using the know-how we have accumulated, sprayer® strives to create a system that enables anyone to distribute and monetize music worldwide. What artists can not only deliver their work to their fans, but also grow with their fans, creates completely new style of music activities.

(Please note that the service is currently available only to users in Japan)

■ Rightsscale, Inc. <https://rightsscale.co.jp/>

As Japan's first music distributor, Rightsscale, a company in the Faith Group, has supported the distribution of music from many labels since the launch of the iTunes Store Japan service in 2005. It continues to support music distribution on major national and international distribution services such as Apple Music, Spotify, YouTube Music, Amazon Music, and Recochooku.

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This is a summary version of the press release which Rightsscale, Inc. has released on the August 8th, 2023. Please refer to the official press release (in Japanese) from here.
https://www.faitch.co.jp/press/pdf/group/20230808_sprayer.pdf