# BRIEF STATEMENT OF CONSOLIDATED FINANCIAL RESULTS FOR THE $3^{\text {rd }}$ QUARTER OF THE FISCAL YEAR ENDING MARCH 2010 

February 10, 2010
Faith, Inc. (Stock code 4295, Listed on TSE 1st section)
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Date of Submission of Securities Report: February 12, 2010
Starting Date of the Dividend Payment: -
Amounts are rounded down to the nearest JPY 1 million.

1. Results for the 3rd quarter of the year ending March 2010
(From April 1, 2009 to December 31, 2009)
(1) Consolidated financial results

|  | Net Sales |  | Operating Profit |  | Recurring Profit |  | Net Profit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Millions of yen | \% | Millions of yen | \% | Millions of yen | \% | Millions of yen | \% |
| Q3 of the year ending March 2010 | 41,267 | 4.2 | 858 | $\triangle 34.9$ | 777 | $\triangle 19.1$ | 576 | 178.8 |
| Q3 of the year ended March 2009 | 39,621 | - | 1,319 | - | 961 | - | 206 | - |


|  | Net Profit <br> Share |  | per |
| :--- | :--- | ---: | ---: | | DilutedNet <br> Profit per Share |
| :--- |
| Q3 of the year ending |
| March 2010 |
| Q3 of the year ended <br> March 2009 |

(2) Consolidated financial position

|  | Total Assets | Net Assets | Ratio of Equity Capital | Net Assets per Share |
| :---: | :---: | :---: | :---: | :---: |
| Millions of yen | Millions of yen | Millions of yen | \% | Yen |
| Q3 of the year ending | 31,357 | 14,996 | 44.4 | 12,114.49 |
| March 2010 <br> the year ended March 2009 | 30,496 | 14,499 | 43.8 | 11,634.84 |

Reference: Equity Capital: the $3^{\text {rd }}$ quarter of the fiscal year ending March 2010: 13,908 million yen/ the fiscal year ended March 2009: 13,357 million yen
2. Dividends

|  | Dividends per share |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (Record dates) | $1^{\text {st }}$ Quarter | Interim | $3^{\text {rd }}$ Quarter | Year-end | $\begin{gathered} \text { Total } \\ \text { (Annual) } \end{gathered}$ |
| Year ended March 2009 | yen | $\begin{array}{r} \text { yen } \\ 50.00 \end{array}$ | yen | $\begin{array}{r} \text { yen } \\ 50.00 \end{array}$ | $\begin{array}{r} \text { yen } \\ 100.00 \end{array}$ |
| Year ending March 2010 | - | 50.00 |  |  |  |
| Year ending March 2010 (Forecast) |  |  |  | 50.00 | 100.00 |

3. Forecasts for the consolidated business results for the year ending March 2010
(from April 1, 2009 to March 31, 2010)

|  | Net Sales |  | Operating Profit |  | Recurring Profit |  | Net Income |  | Net Income per Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Millions of } \\ \text { yen } \end{gathered}$ | \% | Millions of yen | \% | Millions of yen | \% | Million s of yen | \% | Yen |
| Year ending <br> March 2010 | 54,730 | 1.4 | 680 | $\triangle 52.3$ | 510 | $\triangle 48.7$ | 100 | - | 87.10 |

Note: Forecasts for the consolidated business results have not modified at the announcement of the financial statements for FY09 3Q.

## 4. Others

(1) Changes in the significant subsidiaries (Accompanying changes in scope of the consolidation):

Exclusion: 1 subsidiary (Desperado, Inc.)
For details, please see page. 5 "Qualitative information and financial statements" 4. Others (1).
(2) Adoption of simplified accounting practices or specific procedures in preparation of the quarterly consolidated financial reports: Applicable

* Note: For details, please see page. 5 "Qualitative information and financial statements" 4. Others (2).
(3) Changes in accounting policy, procedure, and presentation in preparation of the quarterly consolidated financial reports (Described in the "Changes in preparing for consolidated financial statements and summary of significant accounting polices")
(3)-1. Changes accompanying revisions of accounting standards, etc.:Applicable
(3)-2. Changes other than the above: None
(4)Outstanding shares (common shares)
(4)-1. Outstanding shares at the end of the fiscal years (including treasury shares):

The 3rd quarter of the fiscal year ending March 2010: 1,196,000 shares, the fiscal year ended March 2009: 1,196,000 shares
(4)-2. Treasury shares at the end of the fiscal years:

The 3rd quarter of the fiscal year ending March 2010: 47,950 shares, the fiscal year ended March 2009: 47,950 shares
(4)- 3 . Average number of shares at the interim accounting period

The 3rd quarter of the fiscal year ending March 2010: 1,148,050 shares, the fiscal year ended March 2009: $1,190,420$ shares

Statement regarding the proper use of financial forecasts and other special remarks
These forecasts are based on the Company's current assumptions and beliefs in light of the information currently available to it, and involve known and unknown risks and uncertainties. The Company's actual results may differ materially from those discussed in these forecasts as a result of numerous factors outside of the Company's control.

## [Qualitative information and financial statements]

## 1. Qualitative information regarding consolidated operating results

During the first three quarters of the consolidated fiscal 2009, the nine months period ended December 31, 2009 , the broadband connectivity reached $60 \%$ penetration, and the mobile phone market saw popularity in high-speed data communication and the flat-rate packet system. Against this backdrop, the advancing environment is enabling various terminals connected together under a common network, and that allows users to have easier access to information and contents they want wherever they are. The connectable terminals include not only PCs and mobile phones, but also TVs, game consoles and a certain range of home appliances. Hardware also continues to advance and the new developments in recent months include the commercialization of home 3D TVs, connection of mobile phones and home appliances, and arrival of new lines of terminals. In the content market where further growth is expected, new kinds of content are produced one after another by utilizing various functions and information. The content market is expanding to cover even wider areas and has reached the phase that it can provide content from any genres. Meanwhile, blog and SNS have been generalized and the proactive transmission of information from individual users is expected to expand continuously. In this way, the overall environment including network, software and hardware has been improving to allow users to access and enjoy content more easily.

Under the circumstances, Faith Group provides services that optimally match users' preferences and environments, and free from restrictions of terminal specifications. The company has been promoting a creation of ubiquitous content environment that are converged at its service concept, "multi-content on multi-platform" that enables users to enjoy any content whenever and wherever they are. In order to realize this concept, the Group has actively been taking measures such as developing new services and solutions based on its unique ideas, and collaborating with various companies in even wider industries. In so doing, the Group has been developing new business models and providing contents that users require.

Under the market environment mentioned above, consolidated net sales for the first nine months of fiscal 2009 increased $4.2 \%$ year on year to $¥ 41,267$ million led by the continuous high growth in the electronic money business. Operating profit was $¥ 858$ million, down $34.9 \%$ year on year, and recurring profit was $¥ 777$ million, down $19.1 \%$ year on year. The net profit for the period under review increased $178.8 \%$ year on year to $¥ 576$ million.

Information on each business segment is as follows:

## $<$ Contents Business>

Faith Group strove to establish new business schemes and to expand and strengthen its operating base through activities such as building partnership with other leading companies during the period under review.

Tying up with Tokyo Broadcasting System Television, Inc., the company launched a music program named "MusicBirth+". This blend of mass media and our content business aims at discovering and producing talented artists. This program achieves full fusion of TVs, Internet and mobile phones, to provide one-stop solution for discovering artists, promotion and distribution of their music.

In response to customers' requests that they wish to enjoy various content at one site, the Group relaunched its ringtone site with a comprehensive music and video site named "GIGAtch". At this completely new site, full track of ring-songs and karaoke, in addition to ringtones, ring-songs, videos and other contents are available.

The Group launched a film production of a bestselling book "Kokuhaku," written by Kanae Minato and published by Futabasha Publishers Ltd., with a consortium including Toho Co.,Ltd., Yahoo Japan Corporation, Culture Convenience Club Co.,Ltd. This film is the latest work produced by Tetsuya Nakajima, the director, and Yuji Ishida, the producer and the vice president of Faith Wonderworks, Inc., the same pair who had produced a big hit "Paco and the Magical Book" in 2008.

The joint proposal developed with National Hospital Organization Kyoto Medical Center, WILLCOM, Inc. and other companies, has been adopted for "ICT International Competitiveness Enhancement Program ("Ubiquitous special zones" business)" of the Ministry of Internal Affairs and Communications. This
proposal is regarding an achievement of the value-added service to the local residents by constructing the digital receipt platform for medical institutions and its interactive service with the healthcare account book. The management of the healthcare expense and the paperwork for the medical expense deduction will be simplified by the integration of two services, "Pocket Karte" and "Healthcare account book." "Pocket Karte," which enables users to maintain and browse their individual health and medical records on mobile phones, is utilized as a storing platform for digital receipts issued at medical institutions. The stored data are integrated into "Healthcare account book," which is capable of storing data of receipts issued at drugstores. The demonstration experiment is planned by February 2010, mainly at the Kyoto Medical Center in cooperation with Kyoto Prefecture, which is appointed as "the ubiquitous zones."

The Group implemented the new content distribution businesses including building distribution system integrated into TV broadcastings, Internet and mobile services, creating music contents by utilizing these scheme and service, and providing healthcare related information in a new form as a digital content.

As a result, net sales in the content business totaled $¥ 7,096$ million, down $27.2 \%$ year on year, and operating profit decreased $69.2 \%$ year on year to $¥ 297$ million. These figures resulted from a decline in sales of the ringtone business and other factors.
<Electronic Money Business>
According to the Information and Communications Statistics Database issued by Japanese Ministry of Internal Affairs and Communications in December 2009, the number of broadband subscribers in Japan reached more than 31.32 million at the end of September 2009. Demand for electronic money continued to increase in the field of online game, the main sector in which electronic money used, as well as music and video distribution. In this developing market, the settlement amount of WebMoney, which provides easy, secure and convenient solutions, saw a firm increase.

Aiming for the increase in the settlement amount by WebMoney through the stronger ties with the partner vendors, the Group ran tie-up campaigns with some prominent vendors. At the same time, the Group made efforts to gain new partner vendors centered on the mobile content services.
In December 2009, the Group also held "ONLINE GAME messe. 2009," the largest scale of online game event, in order to increase online game users. Supported by the Japan Online Game Association and other companies, the event held at Akihabara in Tokyo, which is a popular shopping area for electronic and computer, included goods sales and an onstage performances provided opportunities to the participants to communicate with game characters.

As a result, net sales in the Electronic Money Business increased $15.5 \%$ year on year to $¥ 33,312$ million. Operating profit increased by $73.8 \%$ year on year to $¥ 527$ million due to an increase in the settlement amount and other factors.

## <Other Businesses>

Factors such as revenues from the point-card system business led sales in other businesses to $¥ 858$ million, a decrease by $16.4 \%$ year on year. Operating profit was $¥ 46$ million, down $24.2 \%$ year on year.

## 2. Qualitative information regarding consolidated financial positions

(1) Assets, Liabilities and Net Assets

Total assets as of the end of this 3rd quarter of fiscal year ended December 31, 2009 increased by $¥ 860$ million from the end of the previous consolidated fiscal year to $¥ 31,357$ million. This result is mainly due to the increase in investment securities caused by the acquisition of national bonds despite the decrease in commercial products caused by revaluation and amortization of goodwill caused by write-off.
Total liabilities increased by $¥ 364$ million against the end of the previous consolidated fiscal year to $¥ 16,360$ million yen, caused by increase in allowance for utilized cost, trade notes and accounts payable, despite the repayment of debt.
Net assets increased by $¥ 496$ million against the end of the preceding consolidated fiscal year to $¥ 14,996$ million and equity capital ratio advanced by 0.6 percent point to $44.4 \%$. These records are due to the posting of $¥ 576$ million of net profit in the 3 rd quarter of this fiscal year.
(2) Cash Flow

Cash and cash equivalents at the end of this 3rd quarter ended December 31, 2009 decreased by $¥ 262$
million from the end of the previous consolidated fiscal year to $¥ 10,387$.
Details of cash flow of this $3^{\text {rd }}$ quarter ended December 31, 2009 and its factor is as follows:
(Cash flow from operating activities)
Cash flows from operating activities amounted to an inflow of $¥ 2,332$ million down $13.4 \%$. This is due mainly to the increase in trade receivables by $¥ 1,346$ million, despite the posting of $¥ 1,332$ million of net income before taxes and other adjustments, $¥ 1,678$ of amortization of goodwill.
(Cash flow from investing activities)
Cash flows from investing activities amounted to an outflow of $¥ 1,236$ million (an outflow of $¥ 1,476$
million in the 3 rd quarter ended December 31,2008 ), due mainly to the posting of $¥ 4,007$ million for the expenditure for acquisition of investment securities, despite $¥ 1,795$ million of income from sale of investment securities.
(Cash flow from financing activities)
Cash flows from financing activities amounted to an outflow of $¥ 1,335$ million (an outflow of $¥ 2,325$
million in the 3rd quarter ended December 31, 2008), mainly because of the expenditure in the amount of $¥ 111$ million for dividend payment and $¥ 1,035$ million of repayment of long-term loans.

## 3. Qualitative information regarding forecast of consolidated financial results

Operating results for the 3rd quarter of fiscal year 2009 have advanced as planned compared with forecasts released on May 13, 2009 in the BRIEF STATEMENT OF ANNUAL FINANCIAL RESULTS FOR THE YEAR ENDED MARCH 2009 AND FORECASTS FOR THE YEAR ENDING MARCH 2010, due to the increase in settlement amount of WebMoney driven by continuous expansion of online game market, the slowing in downward trend on ringtone subscribers, and positive effect of various measures enforced to increase users. However, the economic trend and the moves of the stock markets in the future are still unpredictable and uncertain. Because of the concern on the effect on consumption trend in the content market, and also of possibilities of delay in income realization and expenses for office move scheduled in the following fiscal year, the Company do not revise consolidated financial forecasts for the year ending March 31, 2010.

## 4. Others

(1) Changes in major subsidiaries during the 3rd quarter of fiscal year 2009 (Changes in specific subsidiaries causing change in the scope of consolidation):
Changes in specific subsidiaries are as follows:
Exclusion: Desperado, Inc.
Changes in subsidiary other than specific subsidiaries are as follows:
Exclusion: Faith.biz, Inc.
(2) Adoption of simplified methods in accounting methods
(Simplified methods in accounting methods):

1. Computation method used for estimating bad debts in general receivables

As the actual percentage of credit losses recorded at the end of the current quarter proved to be not significantly different from what was estimated at the previous fiscal year end, the estimated bad debt is computed based on the actual percentage of credit losses at the previous fiscal year end.
2. Computation method used for estimating amortization of tangible assets

Assets which are applying fixed percentage method are computed on a pro-rata basis from the amount for the consolidated fiscal year ending March 31, 2010.
(Specific procedures in preparation of the quarterly consolidated financial reports)
Tax expenses are calculated by multiplying the amount of quarterly net profit before tax deduction and the estimated effective tax rates, which is estimated as an effective tax rates applied to the tax effect accounting, by the amount of consolidated net profit including the 3rd quarter of the financial period and before tax deduction.

## 5. Consolidated Financial Statement for the 3rd quarter

(1) Consolidated Balance Sheet for the 3rd quarter
(Unit: thousands of yen)

|  | The 3rd quarter of FY2009 (As of December 31, 2009) Amount | FY 2008 (As of March 31, 2009) Amount |
| :---: | :---: | :---: |
| (Assets) |  |  |
| Current assets |  |  |
| Cash and deposits | 12,216,933 | 13,508,778 |
| Accounts and notes receivable | 8,287,466 | 6,963,239 |
| Marketable securities | 240,151 | 240,453 |
| Commercial products | 96,033 | 317,125 |
| Products in progress | 117,294 | 41,615 |
| Primary materials and inventory goods | 15,219 | 12,972 |
| Accrued refund income tax | 206,952 | 90,883 |
| Deferred tax assets | 439,347 | 450,388 |
| Others | 434,077 | 657,192 |
| Allowance for doubtful accounts | $\triangle 93,215$ | 4259,093 |
| Total current assets | 21,960,259 | 22,023,556 |
| Fixed assets |  |  |
| Tangible fixed assets | 367,358 | 437,136 |
| Intangible fixed assets |  |  |
| Goodwill | 3,452,212 | 5,096,085 |
| Others | 555,092 | 588,927 |
| Total intangible fixed assets | 4,007,305 | 5,685,013 |
| Investment and other assets |  |  |
| Investment securities | 4,447,987 | 1,707,499 |
| Others | 694,558 | 715,724 |
| Allowance for doubtful receivable | $\triangle 126,654$ | $\triangle 84,370$ |
| Total investments and other assets | 5,015,891 | 2,338,854 |
| Total fixed assets | 9,390,554 | 8,461,004 |
| Differed assets | 6,278 | 11,857 |
| Total assets | 31,357,093 | 30,496,418 |
| (Liabilities) |  |  |
| Current liabilities |  |  |
| Trade notes and Accounts payable | 6,866,214 | 6,222,787 |
| Short-term loans | 2,019,920 | 2,029,928 |
| Income taxes payable | 570,959 | 12,833 |
| Allowance for utilized costs | 4,306,191 | 3,316,085 |
| Allowance for points | 280,946 | 361,657 |
| Allowance for bonus payments | 51,679 | 95,514 |
| Others | 879,411 | 1,393,875 |
| Total current liabilities | 14,975,322 | 13,432,682 |
| Fixed liabilities |  |  |
| Long-term liabilities | 1,028,620 | 2,054,382 |
| Deferred tax liabilities | 241,978 | 274,161 |
| Allowance for retirement benefits | 78,080 | 73,071 |
| Others | 36,944 | 162,276 |
| Total fixed liabilities | 1,385,623 | 2,563,891 |
| Total liabilities | 16,360,945 | 15,996,574 |


|  | The 3rd quarter of FY2009 <br> (As of December 31, 2009) <br> Amount | FY 2008 <br> (As of March 31, 2009) <br> Amount |  |
| :--- | ---: | ---: | :---: |
| (Net assets) |  |  |  |
| Shareholder's equity |  |  |  |
| Common stock | $3,218,000$ | $3,218,000$ |  |
| Capital surplus | $3,708,355$ | $3,708,355$ |  |
| Retained earning | $7,815,601$ | $7,345,697$ |  |
| Treasury stock | $\Delta 651,377$ | $\Delta 651,377$ |  |
| Total shareholder's equity | $14,090,578$ | $13,620,674$ |  |
| Valuation and translation adjustments |  | 469,900 |  |
| Valuation difference on available-for-sale securities | 377,703 | $\Delta 733,196$ |  |
| Foreign currency translation adjustments | $\Delta 560,241$ | $\Delta 263,295$ |  |
| Total valuation and translation adjustments | $\Delta 182,537$ | $1,142,464$ |  |
| Minority interests | $1,088,106$ | $14,499,844$ |  |
| Total net assets | $14,996,147$ | $30,496,418$ |  |
| Total liability and net assets |  |  |  |

(2) Consolidated Profit and Loss Statement for the 3rd quarter of the fiscal year
(April 1, 2009 through December 31, 2009)
(Thousands of yen)

|  | the 3rd quarter of FY2008 <br> (As of December 31, 2008) | the 3rd quarter of FY2009 <br> (As of December 31, 2009) |
| :---: | :---: | :---: |
| Net sales | 39,621,547 | 41,267,987 |
| Cost of Sales | 31,083,534 | 33,668,433 |
| Gross profit | 8,538,013 | 7,599,554 |
| Selling, general and administrative expenses | 7,218,810 | 6,741,224 |
| Operating profit | 1,319,203 | 858,329 |
| Non-operating profit |  |  |
| Interest income | 45,047 | 28,824 |
| Dividend income | 30,978 | 16,105 |
| Interest securities | 9,889 | 10,397 |
| Miscellaneous receipts | 21,498 | 21,995 |
| Total non-operating profit | 107,413 | 77,322 |
| Non-operating expenses |  |  |
| Interest expense | 61,865 | 34,387 |
| Investment profit on equity method | 174,159 | 64,156 |
| Exchange loss | 193,091 | 25,768 |
| Transfer to allowance for bad debt | - | 15,368 |
| Miscellaneous expense | 35,674 | 18,308 |
| Total non-operating expenses | 464,790 | 157,990 |
| Recurring profit | 961,825 | 777,662 |
| Extraordinary profit |  |  |
| Gain on disposal of investment securities | 141,606 | 671,399 |
| Gain on sale of shares of affiliated company | - | 110,256 |
| Gain on transfer of operation | - | 6,700 |
| Reversal of loss from disposal of business | 95,968 | - |
| Others | 56,797 | 39,979 |
| Total extraordinary profit | 294,373 | 828,335 |
| Extraordinary loss |  |  |
| Loss from disposal of fixed assets | - | 138,734 |
| Loss from investment securities valuation | 171,698 | 30,131 |
| Amortization of goodwill | 294,976 | - |
| Loss from disposal of operation | 287,650 | 84,724 |
| Loss from transfer of operation | - | 3,395 |
| Others | 37,109 | 16,723 |
| Total extraordinary loss | 791,434 | 273,709 |
| Quarterly net profit before income taxes | 464,764 | 1,332,288 |
| Corporate, local, and business taxes | 351,318 | 572,990 |
| Income taxes for retroactive year | - | 108,540 |
| Income or Loss on minority shareholders | $\triangle 93,267$ | 74,503 |
| Quarterly net profit | 206,713 | 576,254 |

(3) Consolidated Statements of Cash Flows for the 3rd quarter of the fiscal year
(April 1, 2009 through December 31, 2009)
(Thousands of yen)

|  | the 3 rd quarter of <br> FY2008 <br> (April 1, 2008 through <br> December 31, 2008) | the 3rd quarter of <br> FY2009 <br> (April 1, 2009 through <br> December 31, 2009) |
| :---: | :---: | :---: |
| Cash flow from operating activities |  |  |
| Quarterly net profit before income taxes | 464,764 | 1,332,288 |
| Depreciation and amortization | 373,927 | 263,715 |
| Amortization of goodwill | 2,019,312 | 1,678,875 |
| Increase (decrease) in allowance for doubtful accounts | $\triangle 67,056$ | $\triangle 123,568$ |
| Increase (decrease) in reserve for bonus | 28,951 | $\triangle 43,835$ |
| Increase (decrease) in allowance for utilized cost | 495,447 | 990,105 |
| Increase (decrease) in allowance for points | $\triangle 84,201$ | $\triangle 80,710$ |
| Increase in allowance for retirement benefits | 14,396 | 5,008 |
| Decrease in reserve for loss from disposal of subsidiary | $\triangle 300,561$ | - |
| Interest and dividends income | $\triangle 76,025$ | $\triangle 44,929$ |
| Interest on securities | $\triangle 9,889$ | $\triangle 10,397$ |
| Interest expenses | 61,865 | 34,387 |
| Foreign exchange loss | 179,712 | 20,779 |
| Gain on sale of investment securities | $\triangle 141,606$ | $\triangle 781,656$ |
| Valuation Loss on investment securities | 171,698 | 30,131 |
| Loss from investment in equity method | 174,159 | 64,156 |
| Loss from equity movement | - | 16,723 |
| Loss from disposal of fixed assets | - | $\triangle 2,706$ |
| Gain on disposal of business | 287,650 | 84,724 |
| Decrease in accounts and notes receivable-trade | 931,739 | 1,346,684 |
| Decrease (increase) in inventories | $\triangle 59,181$ | 67,821 |
| Decrease in accounts and notes payable-trade | 275,011 | 607,595 |
| Increase in consumption taxes receivable | $\triangle 129,116$ | 8,376 |
| Others | $\triangle 78,199$ | -295,591 |
| Sub-total | 2,611,419 | 2,474,610 |
| Interest and dividends received | 140,132 | 50,360 |
| Interest expenses paid | $\triangle 42,635$ | $\triangle 25,809$ |
| Income taxes refunded | 194,094 | 97,104 |
| Income taxes paid | $\triangle 209,609$ | $\triangle 263,618$ |
| Cash flow from operating activities | 2,693,402 | 2,332,717 |


|  | the 3rd quarter of FY2008 <br> (April 1, 2008 through <br> December 31, 2008) | the 3rd quarter of FY2009 <br> (April 1, 2009 through <br> December 31, 2009) |
| :---: | :---: | :---: |
| Cash flow from investing activities |  |  |
| Expenditure for deposit of time deposits | $\triangle 4,760,000$ | $\triangle 3,320,000$ |
| Proceeds from withdrawal of time deposits | 4,190,000 | 4,350,096 |
| Expenditures for acquisition of tangible fixed assets | $\triangle 152,868$ | $\triangle 68,986$ |
| Income from disposal of tangible fixed assets | - | 9,325 |
| Expenditure for acquisition of software | $\triangle 484,060$ | $\triangle 224,226$ |
| Expenditure for acquisition of investment securities | $\triangle 113,000$ | $\triangle 4,007,245$ |
| Income from disposal of investment securities | 162,929 | 1,795,750 |
| Income from sale of shares of affiliated company | - | 155,662 |
| Expenditure for loans receivable | $\triangle 381,649$ | - |
| Income from loans collection | 85,043 | 50,352 |
| Others | $\triangle 23,220$ | 18,997 |
| Net cash flow used in investing activities | $\triangle 1,476,824$ | 1,236,274 |
| Cash flow from financing activities |  |  |
| Net decrease in short-term loans | $\triangle 500,000$ | - |
| Proceeds from long-term loans | 25,000 | - |
| Expenditure for repayment of long-term loans | $\triangle 1,047,442$ | $\triangle 1,035,770$ |
| Proceeds from payment from minorities | 69,452 | 61,435 |
| Expenditure for purchases of treasury stock | 297,107 | - |
| Payment of dividends | $\triangle 114,135$ | $\triangle 111,167$ |
| Expenditure for dividends to minorities | $\triangle 30,545$ | $\triangle 28,858$ |
| Expenditure for refund of shares to minorities | $\triangle 105,163$ | $\triangle 181,472$ |
| Expenditure for purchase of shares from minorities | $\triangle 301,356$ | $\triangle 39,685$ |
| Others | $\triangle 24,700$ | - |
| Net cash flow used in financing activities | $\triangle 2,325,996$ | $\triangle 1,335,517$ |
| Effect of exchange rate on cash and cash equivalents | $\triangle 244,811$ | 22,976 |
| Net increase or decrease in cash and cash equivalents | $\triangle 1,354,230$ | 262,051 |
| Decrease in cash and cash equivalents result from excluded subsidiaries from consolidation | $\triangle 67,634$ | - |
| Cash and cash equivalents at beginning of year | 10,614,234 | 10,649,135 |
| Cash and cash equivalents at end of year | 9,192,368 | 10,387,084 |

(4) Explanatory note regarding premise of a going concern

Not applicable

## (5) Segment Information

## [Business segment information]

3rd quarter of the fiscal year 2008 (April 1, 2008 through December 31, 2008)
(Unit: thousands of yen)

|  | Content services | Electronic Money | Other businesses | Total | Eliminations/ Corporate | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales <br> (1) Sales to outside customers <br> (2) Intersegment sales and transfers | $\begin{array}{r} 9,741,489 \\ 153,038 \end{array}$ | $\begin{array}{r} 28,852,649 \\ 5,078 \end{array}$ | $1,027,407$ | $\begin{array}{r} 39,621,547 \\ 158,117 \end{array}$ | $\Delta 158,117$ | $39,621,547$ - |
| Total | 9,894,528 | 28,857,728 | 1,027,407 | 39,779,664 | $\triangle 158,117$ | 39,621,547 |
| Operating profit | 967,248 | 303,637 | 61,179 | 1,332,065 | $\triangle 12,862$ | 1,319,203 |

Notes: 1. Method of businesses segmentation: The Company and its group companies' businesses are classified into three segments based on the similarities of services and nature of businesses.
2. Details of business segments

| Business segment | Major business operations |
| :--- | :--- |
| Contents business | Content distribution service using networks, and development and <br> licensing of distribution platform technologies, producing content <br> creation |
| Electronic Money business | Issuance and sales of electronic money and providing electronic <br> settlement platforms |
| Other businesses | Point service and other business |

3rd quarter of the fiscal year 2009 (April 1, 2009 through December 31, 2009)
(Unit: thousands of yen)

|  | Content <br> services | Electronic <br> Money | Other <br> businesses | Total | Eliminations/ <br> Corporate | Consolidated |
| :--- | ---: | :--- | :--- | :--- | ---: | ---: |
| Net sales <br> (1) Sales to outside <br> customers <br> (2) Intersegment <br> sales and transfers | $7,096,385$ | $33,312,999$ | 858,602 | $41,267,987$ |  | - |
| Total | 248,841 | 2,600 | - | 251,441 | $\Delta 251,441$ | $-267,987$ |
| Operating profit | $7,345,227$ | $33,315,599$ | 858,602 | $41,519,429$ | $\Delta 251,441$ | $41,267,987$ |

Notes: 1. Method of businesses segmentation: The Company and its group companies' businesses are classified into three segments based on the similarities of services and nature of businesses.
2. Details of business segments

| Business segment | Major business operations |
| :--- | :--- |
| Contents business | Content distribution service using networks, and development and <br> licensing of distribution platform technologies, producing content <br> creation |
| Electronic Money business | Issuance and sales of electronic money and providing electronic <br> settlement platforms |
| Other businesses | Point service and other business |

## [Geographical segment information]

The 3rd quarter of the previous fiscal year ended March 2009 (April 1, 2008 through December 31, 2008) and the 3rd quarter of this fiscal year ending March 2010 (April 1, 2009 through December 31, 2009)

Geographical segment information is omitted since net sales in Japan dominated more than $90 \%$ of total sales.

## [Overseas sales]

The 3rd quarter of the previous fiscal year ended March 2009 (April 1, 2008 through December 31, 2008) and the 3rd quarter of this fiscal year ending March 2010 (April 1, 2009 through December 31, 2009)

Sales result of overseas is omitted from segmental information since consolidated net sales of overseas are less than $10 \%$ of total sales.
(6) Note for significant changes in amount of shareholders' equity

Not applicable

