# BRIEF STATEMENT OF CONSOLIDATED FINANCIAL RESULTS FOR THE 3rd QUARTER OF THE FISCAL YEAR ENDING MARCH 2014

[Japanese Standards]

February 13, 2014

Company name: Faith, Inc. (Stock code 4295, Listed on TSE 1st section)

URL: http://www.faith.co.jp/

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Date of Submission of Securities Report: February 14, 2014

Starting Date of the Dividend Payment: —

Preparation of Supplementary Materials for Quarterly Financial Results: Applicable

Information Meeting for Quarterly Financial Results to be Held: None

Amounts are rounded down to the nearest ¥1 million.

## 1. Consolidated Results for the 3rd Quarter of the Fiscal Year Ending March 2014 (From April 1, 2013 to December 31, 2013)

### (1) Consolidated Operating Results

Percentages indicate increased/decreased ratio compared with the same quarter of the previous fiscal year

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	Net S	Net Sales Operating Profit		Recurring Profit		Net Profit		
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
Q3 of the year ending March 2014	4,752	△7.1	476	△41.4	509	△44.6	464	△42.5
Q3 of the year ending March 2013	5,115	△83.8	813	△39.7	918	△35.7	808	△87.4

Note: Comprehensive income: 3rd quarter of the fiscal year ending March 2014: \$544 million ( $\triangle 30.7\%$ ); 3rd quarter of the fiscal year ending March 2013: \$785 million ( $\triangle 88.3\%$ )

	Net Profit per Share	Diluted Net Profit per Share
	Yen	Yen
Q3 of the year ending March 2014	40.79	40.79
Q3 of the year ending March 2013	703.82	<del></del>

Note: With effect from October 1, 2013, the Company carried out a stock split of its common shares at a ratio of 10 shares per share. For this reason, the quarterly net profit per share and the quarterly diluted net profit per share are calculated under the supposition that the stock split had taken place at the beginning of the previous consolidated fiscal year.

### (2) Consolidated Financial Position

	Total Assets	Net Assets	Ratio of Equity Capital	Net Assets per Share
	Millions of yen	Millions of yen	%	Yen
Q3 of the year ending March 2014	22,609	20,979	92.8	1,841.87
Year ending March 2013	22,611	20,552	90.9	1,803.89

Ref. Equity capital: 3rd quarter of the fiscal year ending March 2014: ¥20,979 million; the fiscal year ending March 2013: ¥20,552 million Note: With effect from October 1, 2013, the Company carried out a stock split of its common shares at a ratio of 10 shares per share. For this reason, the net assets per share are calculated under the supposition that the stock split had taken place at the beginning of the previous consolidated fiscal year.

### 2. Dividends

	Dividends per Share							
(Record dates)	1st Quarter	Interim	3rd Quarter	Year-end	Total			
	Yen	Yen	Yen	Yen	Yen			
Year ending March 2013	_	50.00	_	50.00	100.00			
Year ending March 2014	_	50.00						
Year ending March 2014 (Forecast)				5.00	_			

Notes: Revisions of recently announced dividend forecasts: none

With effect from October 1, 2013, the Company carried out a stock split of its common shares at a ratio of 10 shares per share. The size of the year-end dividend per share (forecast) for the year ending March 2014 is being considered in view of the implementation of this stock split.

## 3. Forecast for the Consolidated Results for the Year Ending March 2014 (from April 1, 2013 to March 31, 2014)

(Percentages indicate changes compared with the previous fiscal year.)

(references indicate changes compared with the previous fiscal year.)									
	Net S	Sales	Operatir	ng Profit	Recurrir	ng Profit	Net I	Profit	Net Profit per Share
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen
Full year ending March 2014	6,700	△0.5	400	△60.5	440	△60.7	380	△65.8	33.35

Notes: Revisions of recently announced financial results forecasts: none

With effect from October 1, 2013, the Company carried out a stock split of its common shares at a ratio of 10 shares per share. The size of the net profit per share in the consolidated financial results forecast for the year ending March 2014 is being considered in view of the implementation of this stock split.

#### X Notes

- Changes in significant subsidiaries (accompanying changes in scope of consolidation): None Newly added subsidiaries: 0 companies (subsidiary's name:

   Removed subsidiaries: 0 companies (subsidiary's name:
   )
- (2) Adoption of simplified accounting practices or specific procedures in preparation of the quarterly consolidated financial reports: Applicable
  - \* For details, please refer to "2. Summary Information, (2) Adoption of Simplified Accounting Methods in the Preparation of Quarterly Financial Statements" on page 3 of the accompanying material.
- (3) Changes in accounting policy, changes in accounting estimates, and restatements
  - (3)-1. Changes accompanying revisions of accounting standards, etc.: None
  - (3)-2. Changes other than the above: None
  - (3)-3. Changes in accounting estimates: None
  - (3)-4. Restatements: None
- (4) Outstanding shares (common shares)
  - (4)-1. Outstanding shares at the end of the fiscal years (including treasury shares):

The 3rd quarter of the fiscal year ending March 2014: 11,960,000 shares

The fiscal year ending March 2013: 11,960,000 shares

(4)-2. Treasury shares at the end of the fiscal year:

The 3rd quarter of the fiscal year ending March 2014: 596,470 shares

The fiscal year ending March 2013: 566,570 shares

(4)- 3. Average number of shares at the interim accounting period

The 3rd quarter of the fiscal year ending March 2014: 11,392,610 shares

The 3rd quarter of the fiscal year ending March 2013: 11,480,500 shares

Note: With effect from October 1, 2013, the Company carried out a stock split of its common shares at a ratio of 10 shares per share. The abovementioned numbers of shares are calculated under the supposition that the stock split had taken place at the beginning of the previous consolidated fiscal year.

### \* Indication of quarterly review procedures implementation status

This financial results report is exempt from quarterly review procedures under Japan's Financial Instruments and Exchange Law. As of the time of disclosure of this report, the auditing procedure based on the Financial Instruments and Exchange Law has not been completed.

### \* Statement regarding the proper use of financial forecasts and other special remarks

(Notice regarding statements concerning the future)

Statements concerning the future, such as performance forecasts, etc., described in the present material are based on information currently available to the Company and on certain assumptions judged as reasonable by the Company. Such statements do not represent promises by the Company with respect to their attainment. The Company's actual performance may differ substantially from these forecasts as a result of various factors beyond the Company's control. For details of cautions, etc., employed in making performance forecasts and the assumptions underlying performance forecasts, please refer to page 3 of the accompanying material. "Qualitative Information Regarding Forecast of Consolidated Financial Results".

### (To obtain supplemental documents relating to financial results)

Supplemental documents related to the Company's quarterly and other financial results are posted on the company website. (URL: http://www.faith-inc.com/ir/library.html)

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### 1. Qualitative Information Concerning the Settlement of Accounts for the 3rd Quarter

### (1) Explanation Concerning the Operating Results

In Japan, the number of individual mobile phone and smartphone subscriptions was 136,550,000 in December 2013 <sup>(\*1)</sup>. Accordingly, the diffusion rate of these devices among the Japanese population of 127,220,000 has reached 107% <sup>(\*2)</sup>, and the popularization of multiple mobile phone/smartphone ownership and tablet device ownership is continuing to expand. In particular, the popularization of smartphones continues to progress rapidly, with smartphone shipments forecast to reach 29,900,000 units in FY 2013, accounting for 75.5% of total mobile phone shipments.

Against the backdrop of the popularization of these smartphone and tablet devices, in accordance with the diversification of the means of distributing information and of the collection, construction and distribution of large volumes of information, there is a growing demand for the creation of various services and content distribution systems that meet emerging user needs so that people can use and share this information in line with the birth of new services that facilitate human exchanges such as communication platforms, social games and SNS (Social Network Services).

(\*1) Presentation materials by the Telecommunications Carriers Association (Since October 2013, PHS operators have stopped providing information on monthly subscription numbers, so the number quoted above does not include PHS subscriptions.)

(\*2) Statistics Bureau, Ministry of Internal Affairs and Communications

Under the above-described circumstances, based on its Multi-Content and Multi-Platform Strategy of creating an environment that allows people to enjoy a wide diversity of content whenever and wherever they choose, the Faith Group is moving ahead with the production of new content including music and video in order to be able to bring excellent high-value-added content to the market promptly. At the same time, we are proceeding with the provision of highly convenient services including new services for users of smartphones, for which popularization is accelerating.

During the 3rd quarter of the fiscal year ending March 2014, Faith Inc. focused on developing new services that make use of the functions of smartphones and tablet devices and continued to work on developing and introducing smartphone-use intellectual training apps and new music services and on improving its existing services.

Moreover, on February 3, 2014, the Company announced a tender offer to acquire outstanding shares in Nippon Columbia, Co., Ltd., which is currently an affiliate under the equity-method, for the purpose of making this company a consolidated subsidiary. By making greater use of Nippon Columbia's brand power, music (sound source) assets, music production know-how and business infrastructure, we will build a new business model capable of responding to the drastically changing market environment not only in Japan but also globally.

The Faith Group's net sales for end of the 3rd quarter of the fiscal year ending March 2014 decreased by 7.1% compared with the same period of the previous fiscal year to \(\frac{\pmathbf{4}}{4},752\) million, operating profit decreased by 41.4% year on year to \(\frac{\pmathbf{4}}{4}64\) million, and the Group recorded a net profit of \(\frac{\pmathbf{4}}{4}64\) million, an decrease of 42.5% year on year.

Information on each business segment is as follows.

### <Content Business>

In the ringtone melody field, which is a part of the Content Business, because a shift is taking place in the smartphone-use market, amid a declining trend in sales, we are positively developing our efforts to strengthen the distribution of smartphone applications in both the Japanese and international markets.

FaRao<sup>TM</sup>, Japan's first internet-based radio service equipped with a recommendation function, has been developed for smartphone use and is also standard equipped with HIKARI BOX+ HB-1000, provided by NTT West Corporation. Also slated by Clarion and other makers for incorporation in car navigation equipment, FaRao realizes an environment in which listeners can enjoy a wide variety of music services.

Moreover, in October 2013, the Company newly launched ARTIST CROWD<sup>®</sup>, a crowd-sourcing service specialized for music production that allows people to use the internet to place orders concerning work to an indefinite number of others in a competition-style process and to advertise for contractors, etc.

Meanwhile, in Kidzapplanet<sup>®</sup>, a worldwide intellectual training application brand for pre-school children, in November 2013, we simultaneously released two apps, *Gambare! Ruru Roro no Nurie Ehon* and *Gambare! Ruru Roro no Mushi Megane Tanken* in collaboration the popular children's TV animation Gambare! Ruru Roro. The Company is steadily adding its lineup of Kidzapplanet titles and striving to further expand this popular intellectual training application brand both in Japan and internationally.

In August 2013, the Company started an artist cultivation and development project, the Pop Icon Project Tokyo, with Nicola Formichetti, the well-known fashion director who collaborates with Lady Gaga. In order to discover girl vocal units that can represent Japan and enchant the world, we held auditions and following the final review we selected three successful candidates. In future, the Company will shape its "New 360° Strategy" by making maximum use of the diverse distribution services that reach the Faith Group's more than 10 million users and platforms that connect artists and fans.

In line with of the above developments and due to a decrease in income in the ringtone melody business, the Group recorded net sales in the Content Business for the 3rd quarter of the fiscal year ending March 2014 of \forall 3,758 million, a decrease of 7.3% compared with the same period of the previous fiscal year, and an operating profit of \forall 419 million, a decrease of 39.0% year on year.

### <Point Service Business>

In the Point Service Business, despite strengthened sales promotion at existing affiliated stores, etc., as well as an increase in revenue from new business ventures, the end of the government-administered reconstruction support home appliance eco-point system had a negative impact, resulting in net sales for this business of ¥993 million, a decline of 6.1% year on year. However, due to an increase in sales promotion expenses and an increase in new project expenses, this business recorded an operating profit of ¥56 million, a decline of 55.4% year on year.

### (2) Explanation Concerning the Consolidated Financial Position

Total assets as of the end of the 3rd quarter of FY 2013 (December 31, 2013) decreased by ¥1 million compared to the end of the previous consolidated fiscal year to ¥22,609 million. This result was due to a decrease in sales of securities and a decrease in corporation tax refunds receivable, etc., despite an increase in cash and deposits.

Total liabilities decreased by \$429 million compared to the end of the previous consolidated fiscal year to \$1,629 million. This result was mainly due to a decrease in long-term loans payable in accordance with repayments and to a decrease in corporation tax payable in accordance with corporation tax payments.

Total net assets increased by \$427 million compared to the end of the previous consolidated fiscal year to \$20,979 million. This result was due mainly to the recording of a net profit for the 3rd quarter under review despite the payment of a dividend. In line with this result, the equity capital ratio increased by 1.9 percentage points to 92.8%.

## (3) Explanation Concerning Future Forecast Information on the Consolidated Financial Results, etc.

Performance forecasts are made based on information currently available to the Company, but there is a possibility that the actual performance figures will differ significantly from the forecast figures due to a variety of factors. In addition, the current performance forecast for the full financial year is unchanged from the revised forecast issued on November 8, 2013.

### 2. Summary Information

(1) Changes in Major Subsidiaries During the 3rd Quarter None In addition, although this does not correspond with any change of specified subsidiaries, the Faith Group acquired a 100% shareholding in ENTERMEDIA INC. in April 2013.

- (2) Adoption of Simplified Methods in the Preparation of Quarterly Financial Statements

  Tax expenses are calculated by making a reasonable estimate of the effective tax rate after applying tax
  effect accounting to the amount of quarterly net profit before tax deduction for the consolidated
  financial year including the 3rd quarter under review, and then multiplying the amount of quarterly net
  profit before tax deduction by the current estimated effective tax rate.
- (3) Changes in Accounting Policy, Changes in Accounting Estimates, and Restatements None

## 3. Consolidated Financial Statements for the 3rd Quarter

### (1) Consolidated Balance Sheet for the 3rd Quarter

	(Unit: thousands of yen)		
	FY2012	The 3rd Quarter of FY2013	
	(As of March 31, 2013)	(As of Dec. 31, 2013)	
(Assets)			
Current assets			
Cash and deposits	12,076,535	13,216,982	
Accounts and notes receivable	930,681	773,396	
Marketable securities	540,780	241,740	
Commercial products	4,464	9,110	
Products in progress	5,633	8,583	
Primary materials and inventory goods	7,004	7,982	
Corporation tax refunds receivable, etc.	696,298	7,442	
Deferred tax assets	224,075	224,146	
Others	117,874	130,332	
Allowance for doubtful accounts	△21,627	△19,454	
Total current assets	14,581,719	14,600,263	
Fixed assets			
Tangible fixed assets	2,870,397	2,822,970	
Intangible fixed assets	2,0.0,07	_,0,,,	
Goodwill	16,269	29,642	
Others	317,804	360,068	
Total intangible fixed assets	334,074	389,710	
Investment and other assets		307,710	
Investment securities	4,761,282	4,728,617	
Others	63,890	67,955	
Allowance for doubtful receivables	△225	△185	
Total investments and other assets	4,824,948	4,796,387	
Total fixed assets	8,029,420	8,009,068	
Total fixed assets Total assets	22,611,140		
	22,011,140	22,609,331	
(Liabilities)			
Current liabilities	202.006	150.017	
Trade notes and accounts payable	203,006	158,917	
Short-term loans	409,884	409,884	
Lease obligations	4,453	6,674	
Income taxes payable	145,492	17,196	
Allowance for points	175,091	175,757	
Allowance for bonus payments	73,914	75,052	
Others	411,137	415,733	
Total current liabilities	1,422,978	1,259,216	
Fixed liabilities			
Long-term liabilities	333,400	33,412	
Lease obligations	13,030	15,721	
Deferred tax liabilities	156,077	197,527	
Allowance for retirement benefits	127,394	119,404	
Others	5,755	4,151	
Total fixed liabilities	635,657	370,216	
Total liabilities	2,058,636	1,629,432	

	(Unit: thousands of yen)			
	FY2012	The 3rd Quarter of FY2013		
	(As of March 31, 2013)	(As of Dec. 31, 2013)		
(Net assets)				
Shareholder's equity				
Common stock	3,218,000	3,218,000		
Capital surplus	3,708,355	3,708,355		
Retained earnings	14,103,509	14,454,252		
Treasury stock	△751,372	△754,467		
Total shareholder's equity	20,278,491	20,626,140		
Other accumulated comprehensive income				
Valuation difference on available-for-sale securities	283,308	358,692		
Foreign currency translation adjustments	△9,296	△4,933		
Total other accumulated comprehensive income	274,012	353,758		
Total net assets	20,552,504	20,979,898		
Total liabilities and net assets	22,611,140	22,609,331		

(2) Consolidated Statement of Income and Consolidated Statement of Comprehensive Income

(Consolidated Statement of Income for the 3rd Quarter)

`	,	(Unit: thousands of yen)
	3rd Quarter of FY 2012	3rd Quarter of FY 2013
	(April 1-Dec. 31, 2012)	(April 1-Dec. 31, 2013)
Net sales	5,115,433	4,752,604
Cost of sales	2,551,719	2,650,875
Gross profit	2,563,713	2,101,729
Selling, general and administrative expenses	1,749,976	1,625,136
Operating profit	813,737	476,592
Non-operating profit		
Interest income	23,507	13,254
Dividend income	6,395	7,096
Interest on securities	2,575	2,061
Foreign exchange profit	7,306	4,041
Investment gain on equity method	71,283	· —
Operating profit on investment partnership	, <u> </u>	4,909
Interest on refund	<u> </u>	18,669
Miscellaneous receipts	3,870	10,152
Total non-operating profit	114,939	60,183
Non-operating expenses		,
Interest paid	5,588	4,161
Investment partnership losses	4,165	
Investment loss on equity method	, 	23,540
Miscellaneous expenses	103	, <u> </u>
Total non-operating expenses	9,857	27,702
Recurring profit	918,819	509,074
Extraordinary profit		,
Gain on sale of fixed assets	316	_
Gain on sale of investment securities	51,400	25,220
Gain from changes in equity	<del>_</del>	3,759
Gain on transfer of business	_	28,320
Total extraordinary profit	51,716	57,300
Extraordinary losses		2.,5.55
Loss on disposal of fixed assets	9,140	14,248
Loss on valuation of investment securities	2,573	
Relocation expenses	<del>_</del>	2,314
Oversees tax-related losses	11,892	7,491
Total extraordinary losses	23,606	24,054
Net income before income taxes	946,928	542,319
Corporate, local, and business taxes	160,834	77,625
Net income before minority interests	786,093	464,694
Minority interests in income ( $\triangle$ )	$\triangle 21,927$	
Net profit for the quarter	808,021	464,694
The profit for the quarter	000,021	707,024

### (Consolidated Statement of Comprehensive Income for the 3rd Quarter)

Consolidated Statement of Comprehensive income for the 5rd Quarter)						
`	,	(Unit: thousands of yen)				
	3rd Quarter of FY 2012	3rd Quarter of FY 2013				
	(April 1-Dec. 31, 2012)	(April 1-Dec. 31, 2013)				
Net income before minority interests	786,093	464,694				
Other comprehensive income						
Valuation difference on other available-for-sale securities	△3,406	74,562				
Share in comprehensive income of equity method affiliates	2,844	5,183				
Total other comprehensive income	△562	79,746				
Comprehensive income	785,531	544,440				
(Details)						
Comprehensive income attributable to shareholders of the parent company	807,458	544,440				
Comprehensive income attributable to minority interests	△21,927	_				

(3) Notes Concerning the Consolidated Financial Statements (Notes Concerning the Premise of a Going Concern) Not applicable

(Notes in the Case of Significant Changes in the Amount of Shareholders' Equity) Not applicable

### (Segment Information)

- I. Previous 3rd Quarter Accumulated Period (April 1, 2012 through December 31, 2012)
- 1. Information Concerning Sales and Profit/Loss by Reportable Segment

(Unit: thousands of yen)

	Content Business	Point Service Business	Total	Adjustment (Note 1)	Consolidated statement amount (Note 2)
Net sales Sales to outside customers	4,056,775	1,058,658	5,115,433	_	5,115,433
Intersegment sales and transfers	12,409		12,409	△12,409	_
Total	4,069,185	1,058,658	5,127,843	△12,409	5,115,433
Segment profit	687,562	125,869	813,431	306	813,737

Notes:

- 1. The segment profit adjustment of ¥306 thousand refers to the elimination of intersegment transactions.
- 2. Segment profit is adjusted with the operating profit in the quarterly consolidated profit and loss statement.
- 2. Information Concerning Impairment Loss on Fixed Assets or Goodwill by Reportable Segment This information is omitted since there is no critical impairment loss on fixed assets or significant change in the amount of goodwill.
- II. Current 3rd Quarter Accumulated Period (April 1, 2013 through December 31, 2013)
- 1. Information Concerning Sales and Profit/Loss by Reportable Segment

(Unit: thousands of yen)

	Content Business	Point Service Business	Total	Adjustment (Note 1)	Consolidated statement amount (Note 2)
Net sales Sales to outside customers	3,758,796	993,808	4,752,604	_	4,752,604
Intersegment sales and transfers	10,529	297	10,826	△10,826	_
Total	3,769,325	994,105	4,763,431	△10,826	4,752,604
Segment profit	419,734	56,079	475,814	778	476,592

Notes:

- 1. The segment profit adjustment of ¥778 thousand refers to the elimination of intersegment transactions.
- 2. Segment profit is adjusted with the operating profit in the quarterly consolidated profit and loss statement.
- 2. Information Concerning Impairment Loss on Fixed Assets or Goodwill by Reportable Segment This information is omitted since there is no critical impairment loss on fixed assets or significant change in the amount of goodwill.
- 3. Information Regarding Impairment Losses on Fixed Assets or Goodwill by Reportable Segment This information is omitted since there is no critical impairment loss on fixed assets or significant change in the amount of goodwill.

### (Significant Subsequent Events)

1. Company Acquisition via Stock Acquisition

With effect from January 29, 2014, Faith Inc. acquired a capital stake in OK Life Inc. and also subscribed to a third-party allocation of new OK Life's shares to third parties, thereby making OK Life a consolidated subsidiary.

(1) Outline of business combination

① Acquired subsidiary outline Name: OK Life Inc.

Business contents: Operation of social music website OKMusic, entrusted development of web software,

editing and publication of free paper "okmusic UP's", etc.

### 2 Reason for proceeding with business combination

OK Life's music service OKMusic is highly evaluated by its users as a service that has shrunk the distance between amateur bands and singers that have yet to sign contracts with major music labels (artists) and the people who listen to their music (fans). OKMusic has achieved rapid growth to become Japan's number-one music social media service with over 22.9 million songs, over 2.7 million mentions, over 140,000 registered artists and over 50,000 fans, and is also developing as one of Japan's largest music news distribution services, boasting 83.4 billion PVs and 600 million UUs per month.

OKMusic is proceeding with three-dimensional service development centered on the free music communication app "Music Fountain", which allows smartphone users to enjoy commenting on and sharing stamps from the OKMusic site's more than 22.9 million songs.

By bringing OK Life into the Faith Group, Faith will be able construct mutual links with the other distribution services that reach the Group's customer base of over 10 million users as well as with the various platforms that connect artists and fans. In addition, even greater business synergies can be expected in line with prospective developments in the O2O business field, such as the Faith Group's e-tickets, distribution services and point solutions through links with the free music-specialist paper "okmusic UP's", which has a circulation of more than 120,000 copies.

3 Date of business combination

January 26, 2014

Also, processing will be carried out taking February 28, 2014 as the effective acquisition date.

4 Legal method of business combination

Stock acquisition

- ⑤ Post-combination company name No change
- 6 Acquired voting rights ratio59.3%
- Main grounds for deciding to acquire the acquired subsidiary The decision was made to obtain 59.3% of the voting rights in the OK Life Inc. by obtaining shares in exchange for cash and subscribing to a third-party allocation of new shares

(2) Cost of acquisition of the acquired subsidiary and its breakdown

Value of acquisition: (Cash and deposits) \quad \quad

(3) Method of procuring funds for payment Lump sum payment from own funds

### 2. Tender Offer for Nippon Columbia Co., Ltd.

At the Board of Directors Meeting held on February 3, 2014, the Company voted to acquire ordinary shares in Nippon Columbia Co., Ltd. (hereinafter referred to as "the target company"), which is an currently an affiliate under the equity-method, by making a tender offer.

#### (1) Outline of tender offer

① This tender offer is aimed at making the target company a consolidated subsidiary of the Company. The Faith Group and the Columbia Group share a common understanding that for both groups to promote their mutual business under an even more powerful capital relationship will lead to a further improvement in the corporate value of both groups.

### 2 Target company outline

Name: Nippon Columbia Co., Ltd.

Business contents: Production, advertising and sales of audio, video and game software, etc., and

music artist management

Paid-in capital: ¥1,000 million

### 3 Tender offer period

From February 4, 2013 until March 18, 2014 (30 business days)

### 4 Tender offer price

¥780 per share of common stock

### (5) Number of share certificates to be purchased

Number of shares to be purchased	Lower limit of number of	Upper limit of number of shares
	shares to be purchased	to be purchased
3,692,500 shares	<u>—</u>	3,692,500 shares

### 6 Changes in shareholding ratios due to the tender offer

changes in shareholding ratios due to the tender offer			
Number of voting rights represented by shares, etc.,	44,855	(Shareholding ratio before the	
held by the tender offeror before the tender offer		tender offer: 32.91%)	
Number of voting rights represented by shares, etc.,	521	(Shareholding ratio before the	
held by specially related parties before the tender offer		tender offer: 0.38%)	
Number of voting rights represented by shares, etc.,	81,780	(Shareholding ratio after the	
held by the tender offeror after the tender offer		tender offer: 60.00%)	
Number of voting rights represented by shares, etc.,	521	(Shareholding ratio after the	
held by specially related parties after the tender offer		tender offer: 0.38%)	
Number of voting rights held by all shareholders	261,751		

### 7 Purchase price

¥2,880,150,000

(Note) The purchase price is a reflection of the number of shares to be purchased (3,692,500 shares) times the tender offer price (\mathbb{Y}780 per share).

## Method of procuring funds for payment Lump sum payment from own funds

### (2) Maintenance of stock market listing

As of today, the target company's stock is listed on the First Section of the Tokyo Stock Exchange, Inc., and this tender offer is not aimed at delisting the target company. Rather, the Company wishes to purchase 3,692,500 shares of the target company's stock (holding ratio: 27.09%). In addition, the Company is conducting this tender offer in order to bring the upper limit of its shareholding to 8,178,038 shares) following the completion of the purchase of 3,692,500 shares through this tender offer. After the tender offer is completed, the parties have a policy to maintain the listing of the target shares on the First Section of the Tokyo Stock Exchange, Inc.

Note: This document is in English translation and is provided solely for reference purposes. In the event of any inconsistency between the Japanese version and any English translation of it, the Japanese version will govern.