



**Supplemental Data for the
Consolidated Financial Results for
the 2nd Quarter of the Fiscal Year
Ending March 2014 (FY 2013)**

株式会社フェイス

**Consolidated Financial Results for the
2nd Quarter of the Fiscal Year
Ending March 2014 (FY 2013 Q2)**

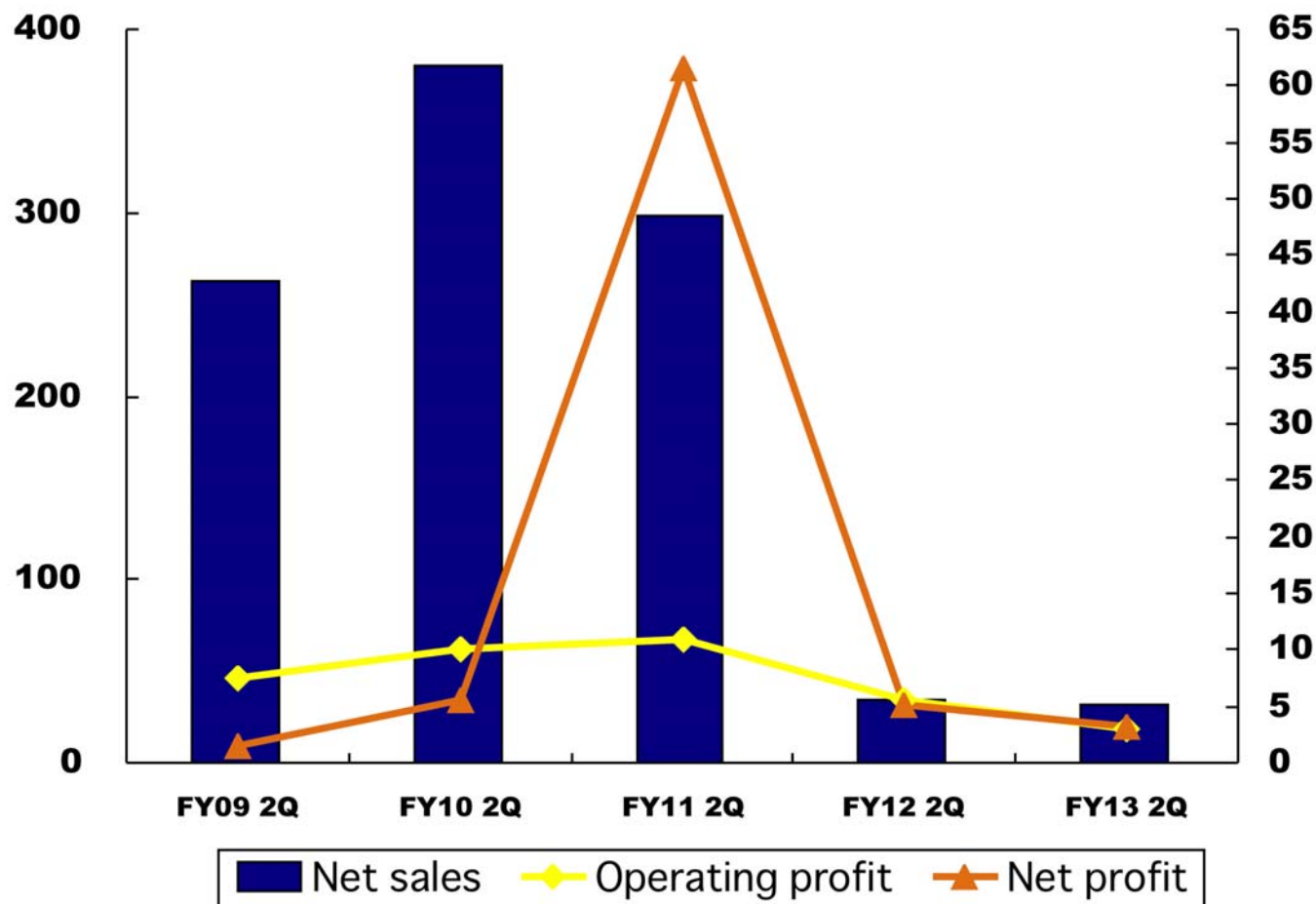
Highlights of Consolidated Financial Results for FY 2013 Q2



Following the disposal of the Company's consolidated subsidiary WebMoney Corporation in July 2011, the Electronic Money Business was eliminated and sales revenue has not been recorded in this segment since FY 2012 Q2. The consolidated financial results for FY 2013 Q2 show that net sales decreased year on year by 7.1% to ¥3,172 million, operating profit decreased by 45.0% to ¥309 million, and net profit decreased by 34.8% to ¥332 million.

Net sales : 100 million yen

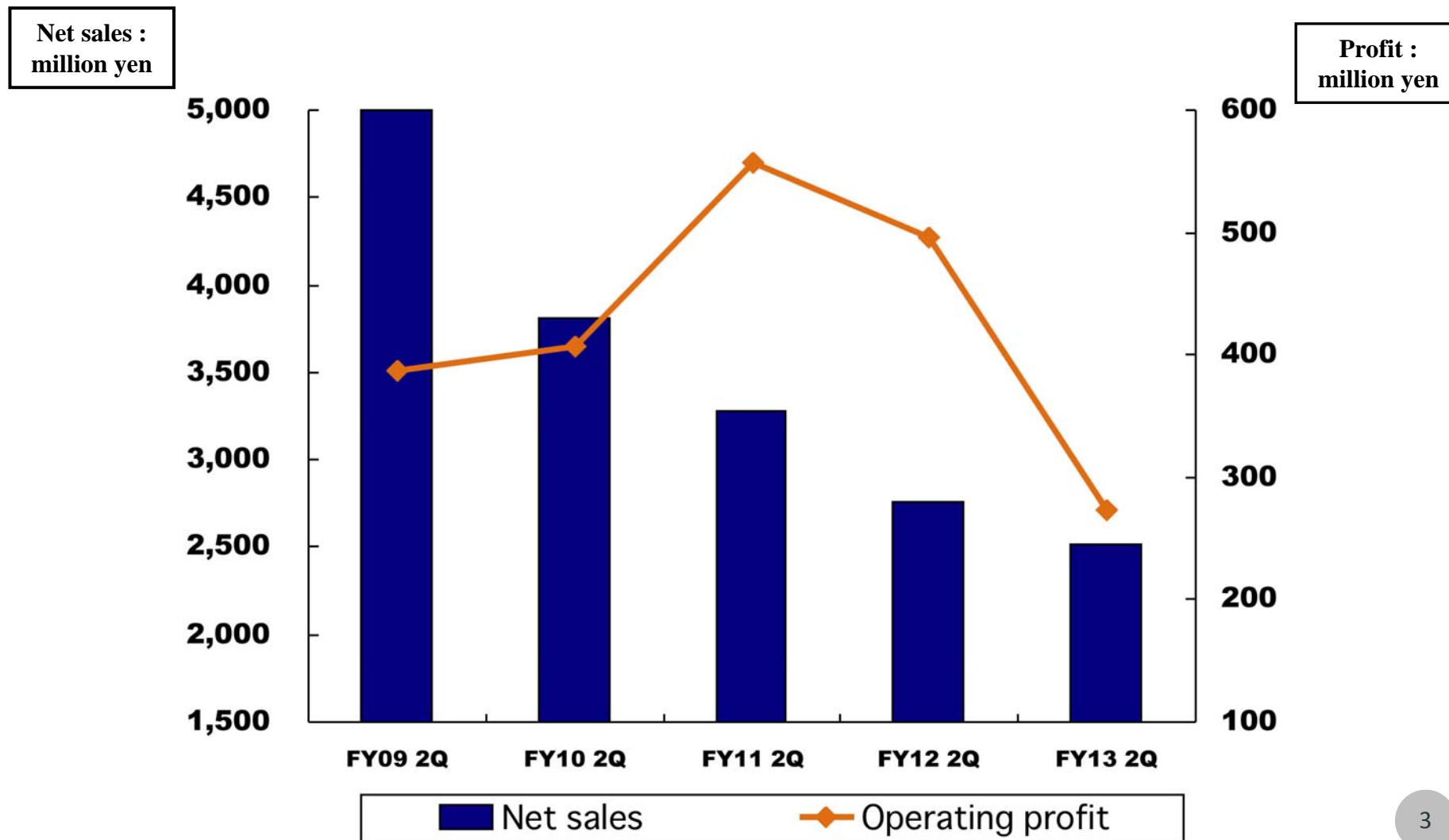
Profit : 100 million yen



Results of the Content Business During FY 2013 Q2



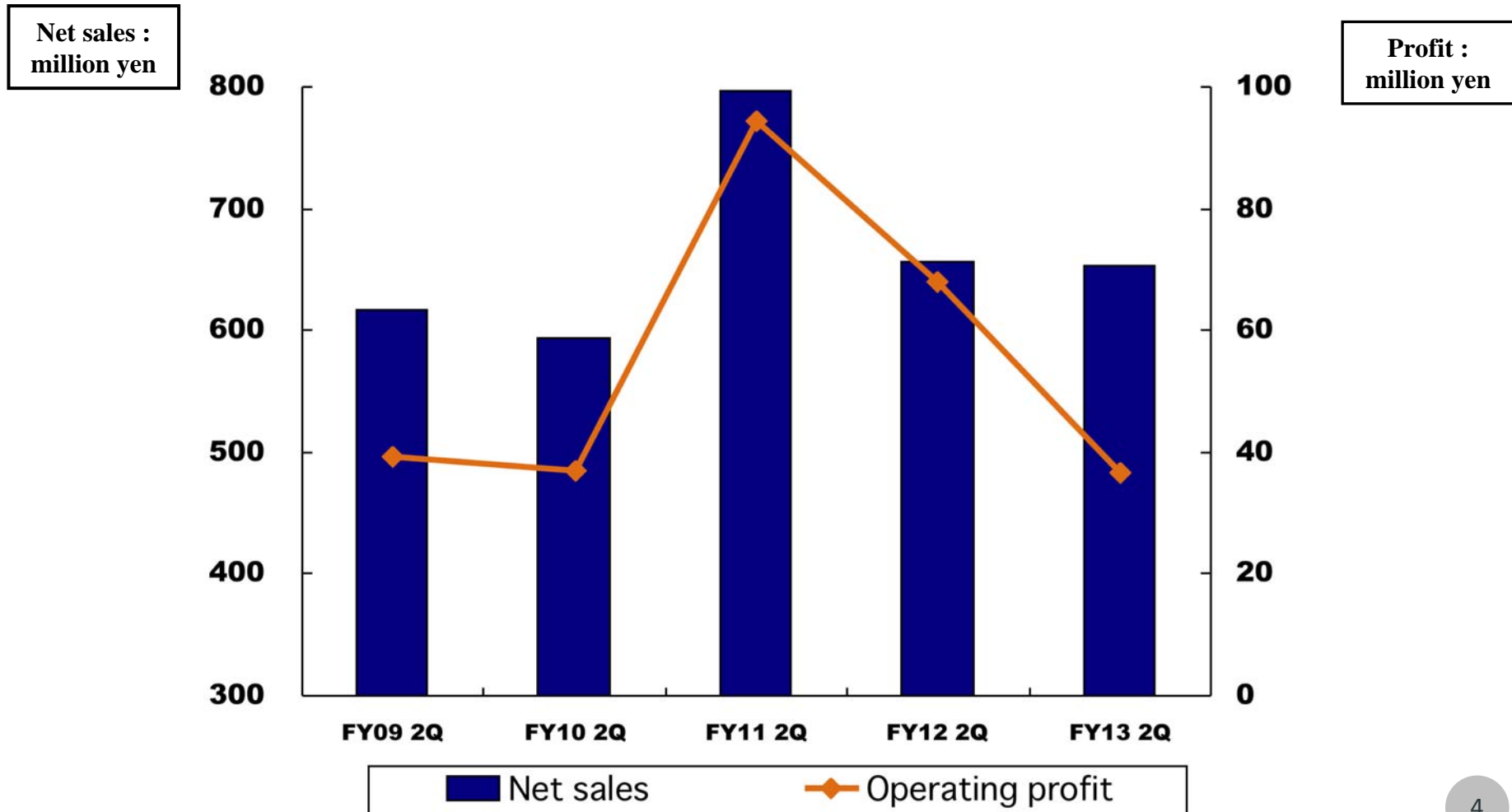
Under the influence of a decrease in feature phone-use services and despite an expansion in smartphone-use services, net sales in this segment declined by 8.6% to ¥2,519 million in comparison with the same period of the previous fiscal year and operating profit declined year-on-year by 45.0% to ¥272 million.



Results of the Point Service Business During FY 2013 Q2



Sales were affected by the end of the government-administered reconstruction support home appliance eco-point system, but strengthened SP measures at existing affiliated stores ensured that the Points Service Business continued to perform steadily, recording net sales of ¥653 million, down by 0.5% year on year. However, due to higher SP expenses for the second half and an increase in new project expenses, this segment recorded an operating profit of ¥36 million, down by 46.4% year on year.



FY 2013 Q2 Consolidated Business Performance by Segment

(Compared with the Previous Fiscal Year)



(Unit: million yen)

	FY12 Q2	FY13 Q2	Year-on-year	Year-on-year
			change (amount)	change (%)
Net sales	3,413	3,172	▲ 241	-7.1%
Content Business	2,756	2,519	▲ 237	-8.6%
Point Service Business	656	653	▲ 3	-0.5%
Operating profit	564	309	▲ 254	-45.0%
Content Business	495	272	▲ 222	-45.0%
Point Service Business	68	36	▲ 31	-46.4%
Adjustment amount*	0	0	0	—
Recurring profit	569	342	▲ 226	-39.8%
Net profit	509	332	▲ 177	-34.8%

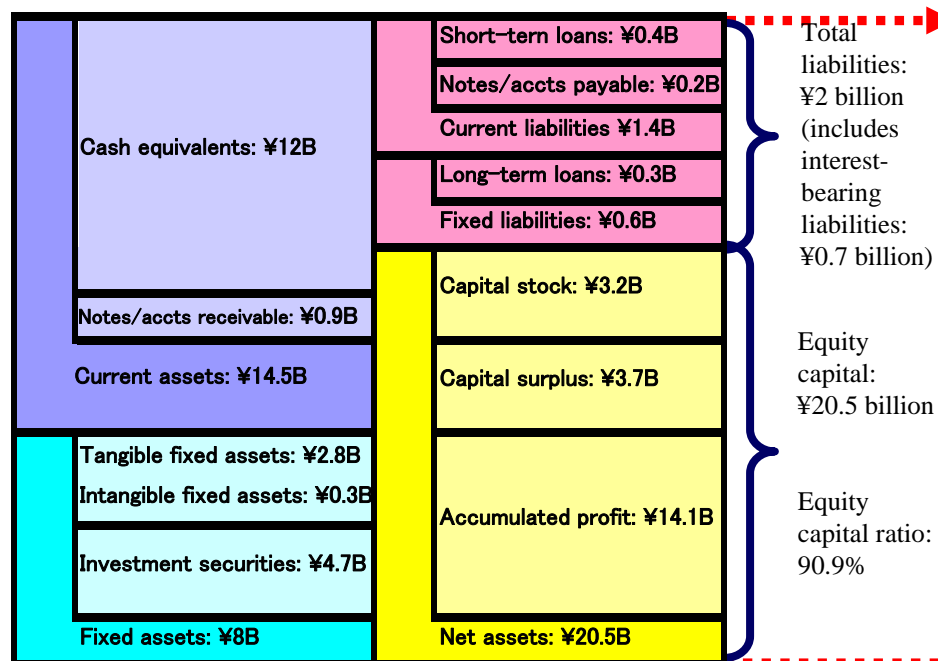
※The adjustment amount is due to the elimination of inter-segment transactions.

FY 2013 Q2 Consolidated Balance Sheet

(Compared with the End of the Previous Fiscal Year)

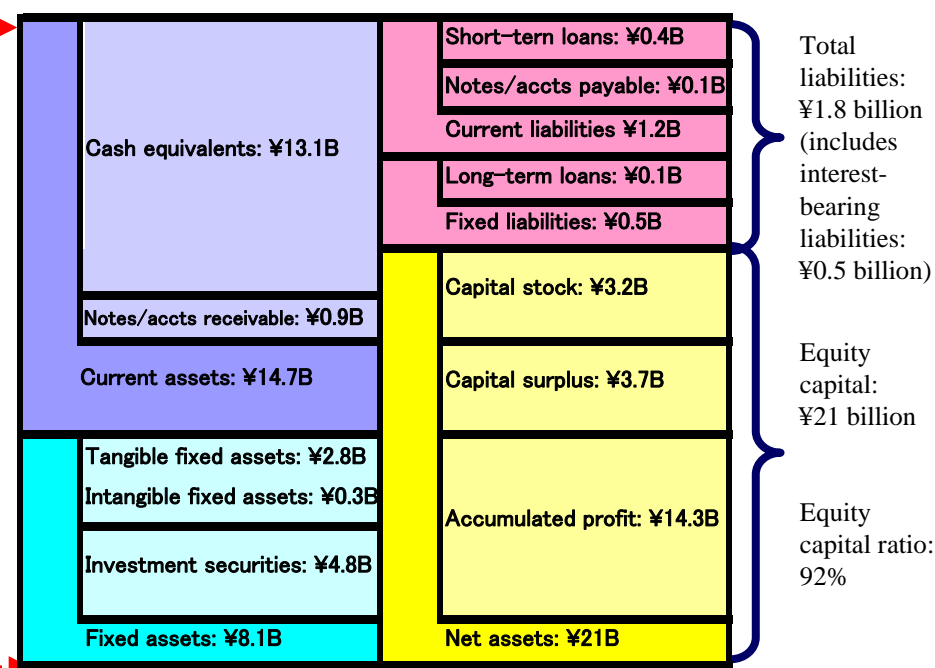


■ End of March 2013



Total assets: ¥22.6 billion

■ End of September 2013



Total assets: ¥22.8 billion

**FY 2013 Business
Performance Forecast**

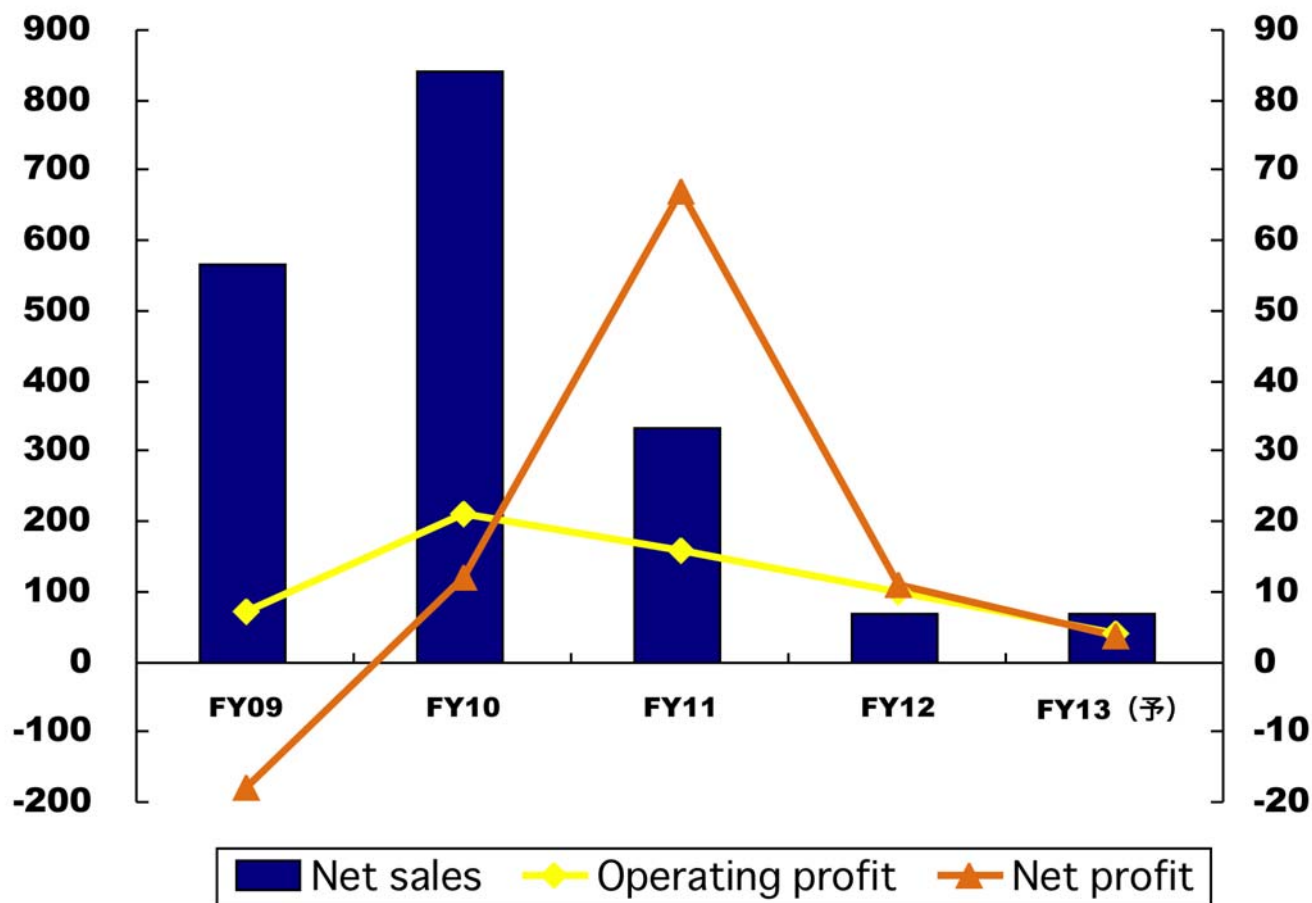
FY 2013 Full Year Business Performance Forecast



On November 8, 2013, the Company revised its financial results forecast. Because new service sales measures have been postponed until the second half, sales start-ups will not reach the planned level and full year sales are expected to fall below the initial forecast amount. On the profit and loss front, although expenditure on carried over sales expenses will push down profitability in the second half, revenue from content distribution services such as ringtone melodies is expected to be higher than forecast, and we are also continuing to cut costs, so operating profit, recurring profit and net profit are expected to exceed the initial forecast amounts.

Net sales : 100 million yen

Profit : 100 million yen



FY 2013 Consolidated Business Performance Forecast by Segment



(Unit: million yen)

	FY12	FY13 (forecast)	FY13	
			Year-on-year change (amount)	Year-on-year change (%)
Net sales	6,732	6,700	▲ 32	-0.5%
Content Business	5,303	5,500	196	3.7%
Point Service Business	1,429	1,200	▲ 229	-16.1%
Operating profit	1,013	400	▲ 613	-60.5%
Content Business	843	360	▲ 483	-57.3%
Point Service Business	169	40	▲ 129	-76.4%
Adjustment amount*	0	0	0	0.0%
Recurring profit	1,119	440	▲ 679	-60.7%
Net profit	1,111	380	▲ 731	-65.8%

※The adjustment amount is due to the elimination of inter-segment transactions.

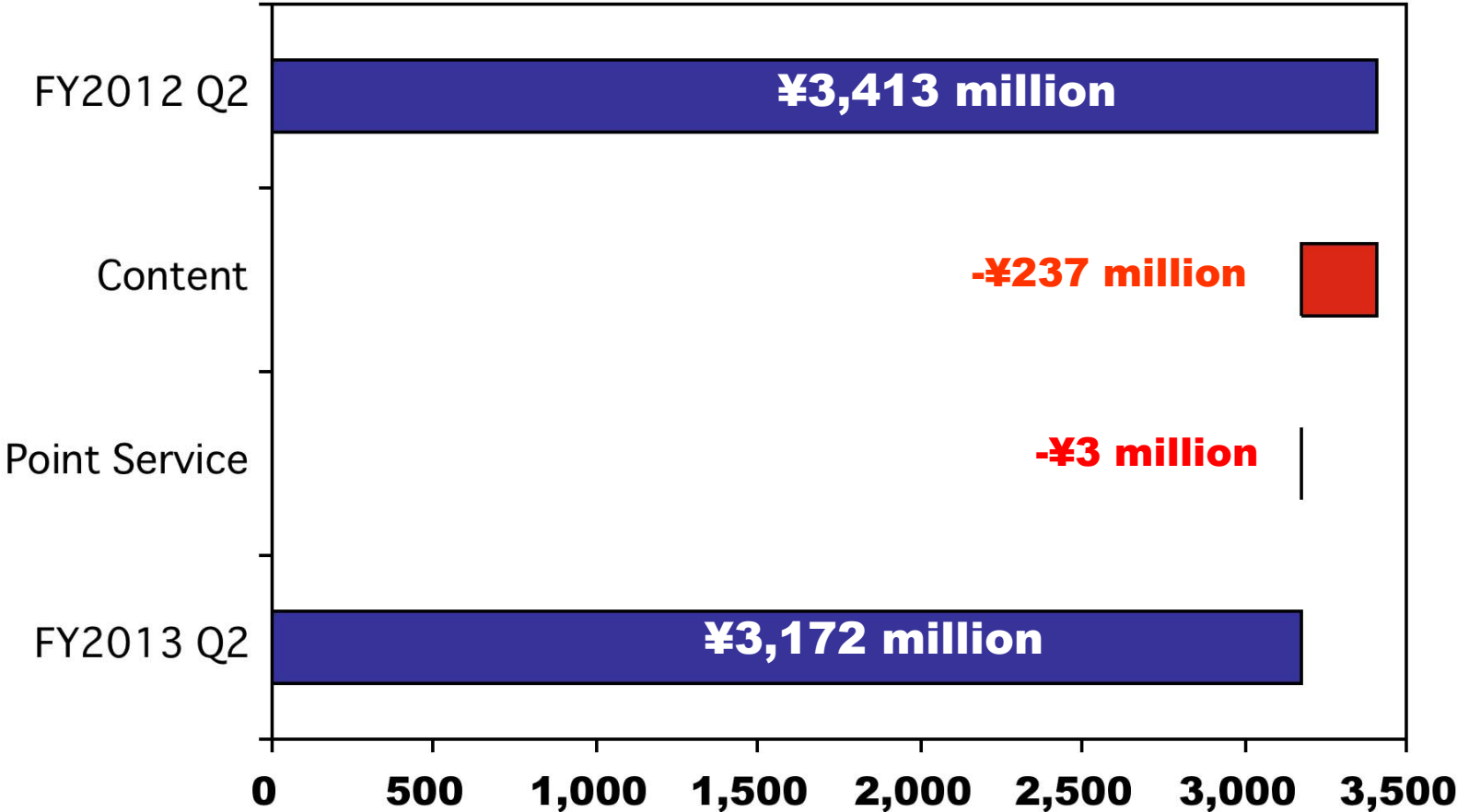
Reference Materials

FY 2013 Q2 Consolidated Net Sales

(Compared with Previous Fiscal Year)



(Unit: million yen)

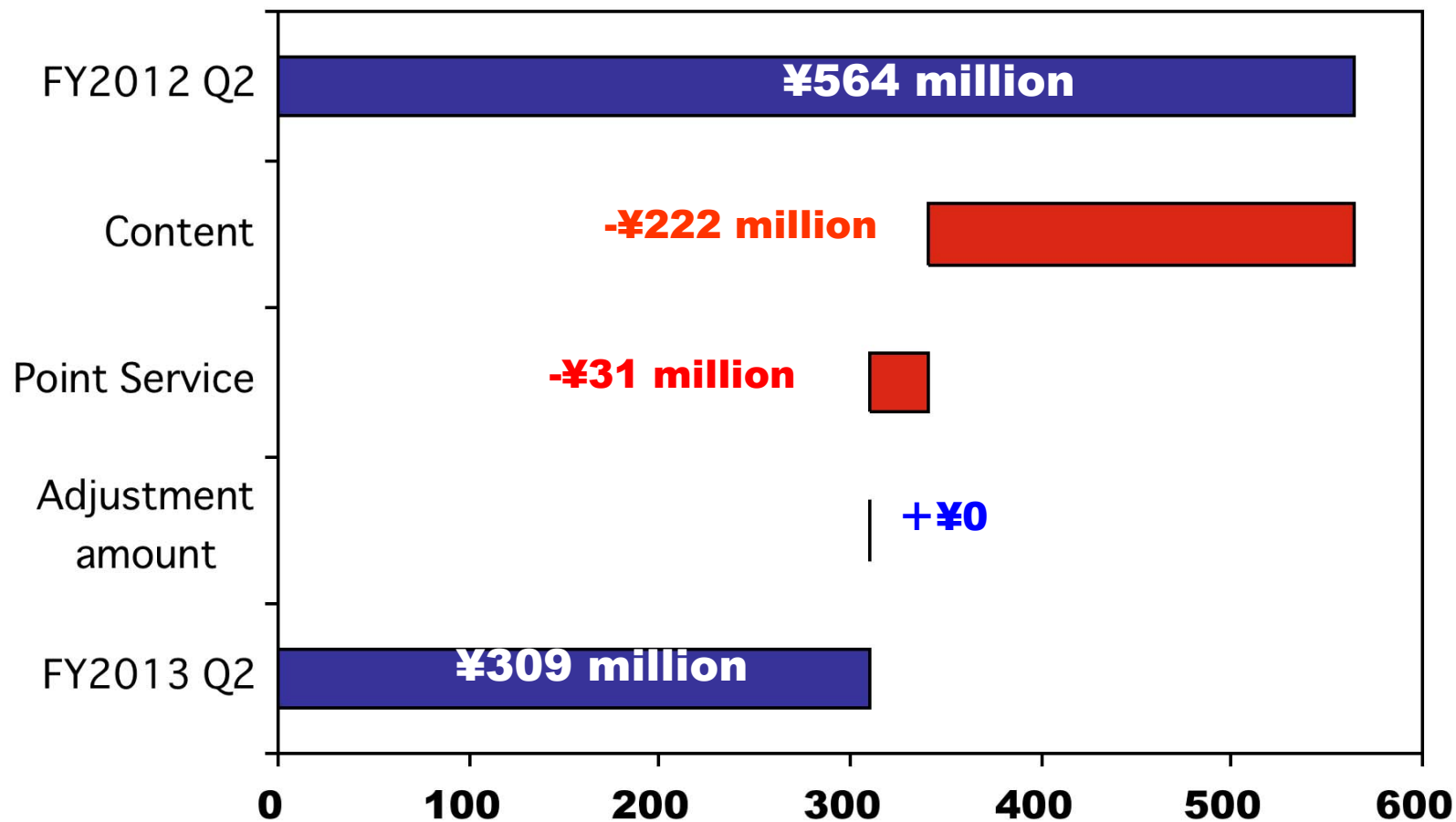


FY 2013 Q2 Consolidated Operating Profit

(Compared with Previous Fiscal Year)



(Unit: million yen)



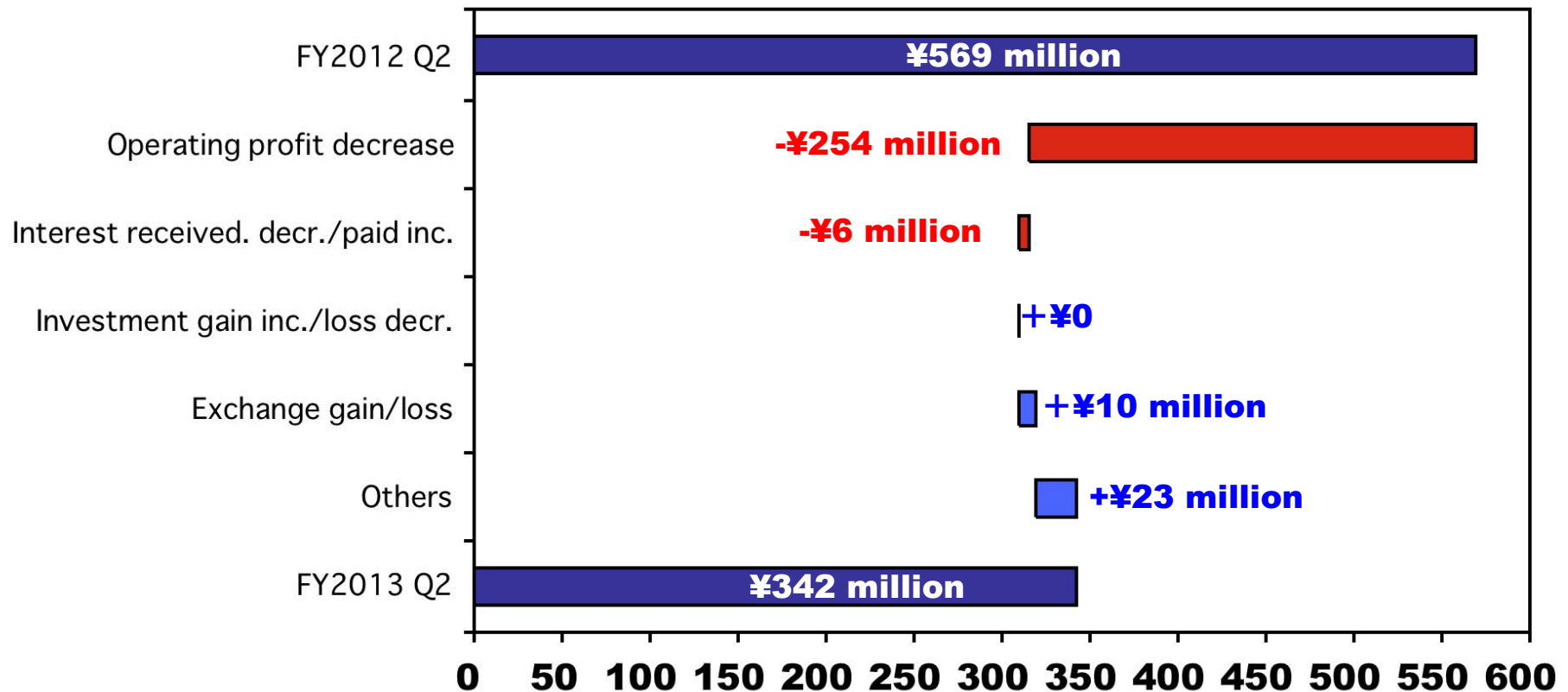
※The adjustment amount is due to the elimination of inter-segment transactions.

FY 2013 Q2 Consolidated Recurring Profit

(Compared with Previous Fiscal Year)



(Unit: million yen)

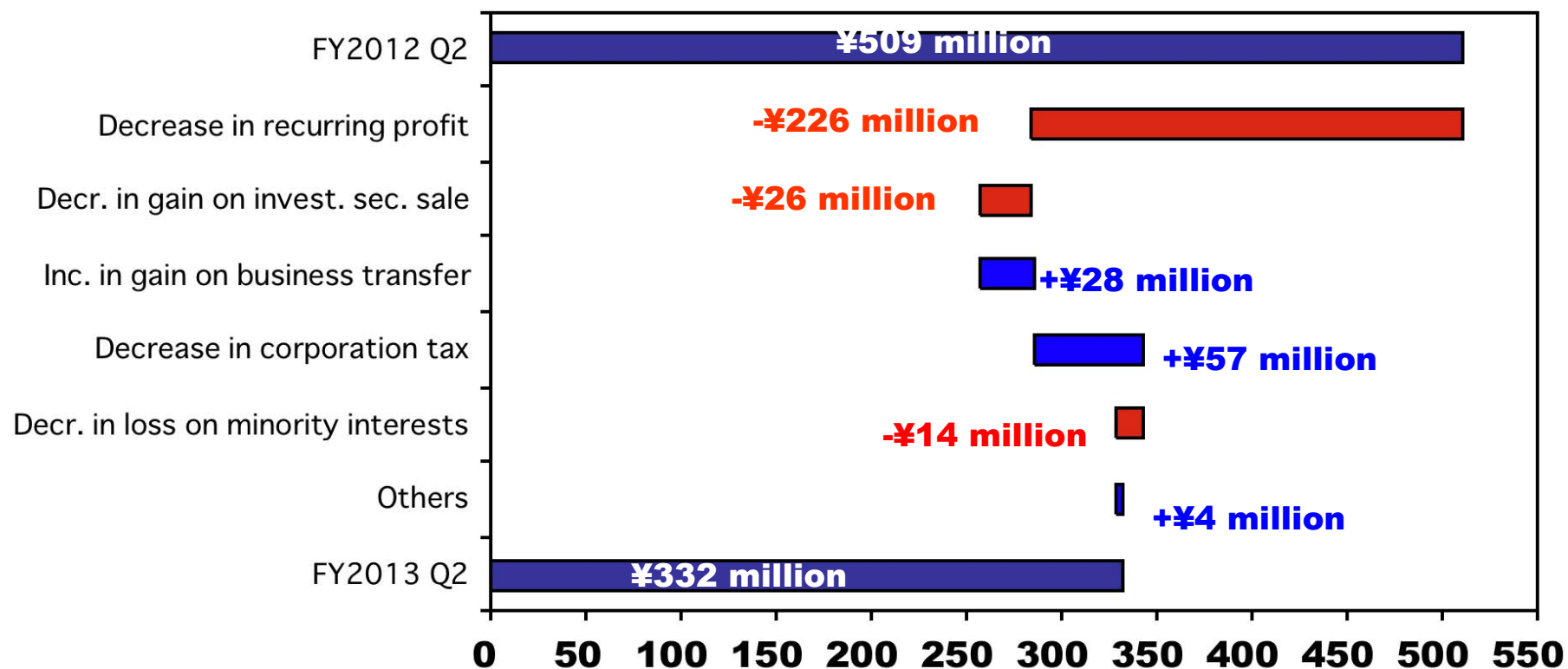


FY 2013 Q2 Consolidated Net Profit

(Compared with Previous Fiscal Year)



(Unit: million yen)



Notice

This document and its supporting documents contain projections of our company's future performance. These are estimates by the management of Faith based on currently available information. There are potential risks and uncertainties that may affect the results. Please be advised that actual performance may differ significantly from the forecast.