# BRIEF STATEMENT OF CONSOLIDATED FINANCIAL RESULTS FOR THE 2nd QUARTER OF THE FISCAL YEAR ENDING MARCH 2016 

This is an English translation of summarized consolidated financial results prepared for the convenience of non-resident shareholders. Should there be any inconsistency between the translation and the official Japanese text, the latter shall prevail.

November 12, 2015
Faith, Inc. (Stock code 4295, Listed on TSE 1st section)
(URL http://www.faith.co.jp/)
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Date of Submission of Securities Report: November 13, 2015
Starting Date of the Dividend Payment: December 10, 2015
Preparation of Supplementary Materials for Quarterly Financial Results: Applicable Information Meeting for Quarterly Financial Results to be Held: Applicable (for Institutional Investors and Analysts)

Amounts are rounded down to the nearest JPY 1 million.

1. Results for the 2nd Quarter of the Fiscal Year Ending March 2016
(From April 1, 2015 to September 30, 2015)
(1) Consolidated Operating Results

|  | Net Sales |  | Operating Income |  | Ordinary Income |  | Net Income |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q2 of the year ending | Millions of yen | \% | Millions of yen | \% | Millions of yen | \% | Millions of yen | \% |
| March 2016 | 9,709 | 6.9 | 575 | - | 580 | - | 313 | - |
| March 2015 | 9,082 | 186.3 | $\triangle 830$ | - | $\triangle 791$ | - | $\triangle 697$ | - |

(Note) Comprehensive income: 2nd quarter of the fiscal year ending March 2016: $¥ 379$ million (—\%); 2nd quarter of fiscal year ending March 2015: $\triangle ¥ 1,135$ million (-\%)

|  | Net Income per <br> Share | Diluted Net <br> Income per Share |
| :--- | ---: | ---: |
| Q2 of the year ending | Yen | Yen |
| March 2016 | 30.23 | - |
| March 2015 | $\triangle 61.20$ | - |

(2) Consolidated Financial Position

|  | Total Assets | Net Assets | Ratio of Equity Capital | Net Assets Per Share |
| :--- | ---: | ---: | ---: | ---: |
| Q2 of the year ending | Millions of yen | Millions of yen | $\%$ | Yen |
| March 2016 | 23,023 | 16,249 | 66.4 | $1,549.01$ |
| Year ending March 2015 | 25,835 | 17,723 | 65.5 | $1,540.23$ |

(Reference) Equity capital: 2nd quarter of fiscal year ending March 2016: $¥ 15,288$ million; fiscal year ending March 2015: $¥ 16,918$ million

## 2. Dividends

|  | Dividends per Share |  |  |  |  |
| :---: | ---: | ---: | ---: | ---: | ---: |
| (Record dates) | $1^{\text {st }}$ Quarter | Interim | $3^{\text {rd }}$ Quarter | Year-end | Total |
| Year ending March 2015 | yen | yen | yen | yen | yen |
| Year ending March 2016 | - | - | -00 | 5.00 | 10.00 |
| Year ending March 2016 <br> (Forecast) | - | 5.00 |  |  |  |

(Note) Forecasts for dividends have not been modified since the time of the most recently announced business forecast.

## 3. Forecast for the Consolidated Results for the Year Ending March 2016

 (from April 1, 2015 to March 31, 2016)(Percentages indicate changes compared with the previous fiscal year.)

|  | Net Sales |  | Operating Income |  | Ordinary Income |  | Net Income Attributable to the Shareholders of the Parent Company |  | Net Income per Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Millions of yen | \% | Millions of yen | \% | $\begin{aligned} & \text { Millions } \\ & \text { of yen } \end{aligned}$ | \% | $\begin{array}{r} \text { Millions of } \\ \text { yen } \end{array}$ | \% | Yen |
| Full year | 19,100 | $\triangle 2.5$ | 730 | - | 720 | - | 360 | - | 36.47 |

(Note) Forecasts for dividends have not been modified since the time of the most recently announced business forecast.

## ※ Notes

(1) Changes in significant subsidiaries (accompanying changes in scope of consolidation): None Newly added subsidiaries: 0 companies (subsidiary's name: )
Removed subsidiaries: 0 companies (subsidiary's name: )
(2) Adoption of simplified accounting practices or specific procedures in preparation of the quarterly consolidated financial reports: Applicable

* For details, please refer to " 2 . Summary Information, (2) Adoption of Simplified Accounting Methods in the Preparation of Quarterly Financial Statements" on page 5 of the accompanying material.
(3) Changes in accounting policy, changes in accounting estimates, and restatements
(i) Changes accompanying revisions of accounting standards, etc.: Applicable
(ii) Changes other than the above: None
(iii) Changes in accounting estimates: None
(iv) Restatements: None
* For details, please refer to "2. Summary Information, (3) Changes in Accounting Principles, Procedures, and Disclosure Methods" on page 5 of the accompanying material.
(4) Outstanding shares (common shares)
(i) Outstanding shares at the end of the fiscal years (including treasury shares):

The 2nd quarter of the fiscal year ending March 2016: 11,960,000 shares The fiscal year ending March 2015: 11,960,000 shares
(ii) Treasury shares at the end of the fiscal years:

The 2nd quarter of the fiscal year ending March 2016: 2,089,920 shares
The fiscal year ending March 2015: 975,480 shares
(iii) Average number of shares at the interim accounting period

The 2nd quarter of the fiscal year ending March 2016: 10,363,240 shares
The 2 nd quarter of the fiscal year ending March 2015: 11,390,115 shares

* Indication of auditing procedures implementation status

This financial results report is exempt from quarterly review procedures under Japan's Financial Instruments and Exchange Law. As of the time of disclosure of this report, the auditing procedure based on the Financial Instruments and Exchange Law has not been completed.

* Statement regarding the proper use of financial forecasts and other special remarks
(Notice regarding statements concerning the future)
Statements concerning the future, such as performance forecasts, etc., described in the present material are based on information currently available to the Company and on certain assumptions judged as reasonable by the Company. The Company's actual performance may differ substantially from these forecasts as a result of various factors beyond the Company's control. For details of cautions, etc., employed in making performance forecasts and the assumptions underlying performance forecasts, please refer to 1. (3) Explanation Concerning Future Forecast Information on the Consolidated Financial Results, etc." on page 4 of the accompanying material.
(To obtain supplemental documents relating to financial results)
Supplemental materials related to the Company's quarterly and other financial results are posted on the company website.


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## 1. Qualitative Information Concerning the Settlement of Accounts for the 2nd Quarter

## (1) Explanation Concerning the Operating Results

As high-performance mobile devices such as smartphones and tablets become increasingly widespread throughout the world in keeping with the continuing development of the Internet infrastructure, in the Japanese domestic information communication field, the ratio of smartphone contracts currently exceeds $60 \%$ of all contracts for mobile phone devices and the ongoing shift from feature phones to smartphones is continuing apace. Meanwhile, information and communications technology (ICT) utilization is expanding among people of all age groups. A comparison of Internet utilization rates between 2002 and 2014 classified according to user age shows increases in all age groups, with the rise among senior citizens aged over 60 being particularly pronounced $\left({ }^{*} 1\right)$.
(*1) "Communications Usage Trend Survey" compiled by the Ministry of Internal Affairs and Communications
In the music contents market as well, in addition to the launch of a succession of subscription-type music distribution services that allow subscribers to listen to as much music as they like for a fixed monthly charge, both business models and styles of listening to music are changing, as exemplified by the continuing expansion of the market that utilizes high-resolution sound sources (audio data featuring a sound quality higher than that of a music CD ), etc.

In future, a further switch to services that are in keeping with the digital era is expected against the background of an increasing Internet connection ratio and higher smartphone functionality. Accordingly, it is becoming even more important to promptly deploy services that match the changing environment and marketplace.

In the current environment, the Faith Group is continuing to utilize the results of the efforts it has been pouring into content digital distribution ever since its establishment, and is forging ahead with its Multi-Content and Multi-Platform Strategy of creating an environment that allows people to enjoy a wide diversity of contents whenever and wherever they choose. The Group is also strengthening the development of new services in response to the changing market environment such as platforms that collect and organize the information flooding the Internet and then provide this to users after increasing its added value. Moreover, we are proceeding with streamlining by deploying our human resources flexibly irrespective of organization, including through office and management departmental integration at the Group level, in response to the needs of the work progress situation, busy periods, etc. Recently, with effect from July 1, 2015, the Business Development Department of Faith Wonderworks, Inc., a $100 \%$ subsidiary of the Company, was integrated with the Company and centralized by means of a simplified absorption-type corporate split. This restructuring measure was conducted in the interests of system improvement aimed at more efficient operation and enhanced competitiveness through the integration and centralization of our production and development resources.

Regarding the Faith Group business performance for the second quarter of the fiscal year ending March 2016, although sales of distribution services for feature phone use-the Group's largest sales category-continued to decrease, as a consequence of launching new services in response to the environment and of the return to profitability of the Company's $100 \%$ consolidated subsidiary Nippon Columbia Co., Ltd., net sales increased by $6.9 \%$ compared with the same quarter of the previous fiscal year to $¥ 9,709$ million while the Group recorded an operating income of $¥ 575$ million (compared with an operating loss of $¥ 830$ million for the same quarter of the previous fiscal year), an ordinary income of $¥ 580$ million (compared with an ordinary loss of $¥ 791$ million for the same quarter of the previous fiscal year), and net income attributable to the shareholders of the parent company for the quarter under review of $¥ 313$ million (compared with a net loss attributable to the shareholders of the parent company of $¥ 697$ million for the same period of previous fiscal year).

Information on each business segment is as follows.

## Content Business

In the Content Business, the Faith Group is actively pursuing the development of new services in response to the market environment including the ongoing popularization of smartphones, changing lifestyles, etc. We have continuously worked to build up our music service platforms by utilizing
business synergies between the Group's member companies such as linking the various profit-generating functions, which are diversified in the artist business, and also through a program of scrap and build for those services for which expanding demand cannot be foreseen.

By equipping functions that make it possible to provide services essential for artistic activities centered on music artists, such as official site construction, fan club operation, music distribution, etc., the platform business Fans', which integrates a variety of the Company's services, began operating on a full scale from the end of April 2015. In future too, we will promote the activities of various artists both in Japan and oversees and we will work to expand the number of users by making efforts to offer a wider range of functions and services.

FaRao Pro is a store-use solution service for restaurants and retailers equipped with BGM functions in addition to essential functions for in-store operations such as sales promotion. In FaRao Pro, apart from strengthening the system of operations, acoustic construction, and maintenance in partnership with sales stores, we will attempt to expand the service's users by targeting offices that are expecting to use it for mental health purposes in addition to for switchover demand from existing stores employing professional BGM services. Also, we are moving forward with preparations for overseas development based on current services in Japan and are targeting the creation and activation of new BGM markets both in Japan and overseas.

In keeping with above developments, despite the decline in sales of existing distribution services, as a result of the ongoing positive deployment of new services in line with the changing market environment, the Content Business recorded net sales of $¥ 2,341$ million (an increase of $3.3 \%$ year on year). Moreover, factoring in reductions in costs beginning with subcontracting costs and advertising and promotional expenses, operating income increased by $156.6 \%$ year on year to $¥ 117$ million.

## Point Service Business

In the Point Service Business, as a result of the end of the government-administered reconstruction support home appliance eco-point system, despite an increase in the number of new points issued by existing participating stores, this business recorded net sales of $¥ 1,112$ million, a decrease of $4.8 \%$ compared with the same period of the previous fiscal year. On the other hand, due to a temporary decrease in the expense burden of recovering old points in accordance with the transfer to server management-based operation during the previous fiscal year and other factors, operating income for this business totaled $¥ 96$ million (compared with $¥ 2$ million for the same period of the previous fiscal year).

## Columbia Business

Amid the severe environment facing the music and video-related industry in line with the continuing shrinking of the music market, the Columbia Business proceeded with its strategy of strengthening new future-oriented businesses in order to overcome the present situation in which it remains dependent on sales of package products for which the market remains sluggish.

Due mainly to improved sales of animation-related titles in the Sales/Digital Distribution Business and to a general increase in sales of products in the Direct Sales Business, overall sales by the Columbia Business totaled $¥ 6,254$ million, an increase of $10.8 \%$ compared with the same quarter of the previous fiscal year. Regarding the profit and loss situation, the Sales/Digital Distribution Business achieved a general increase in product sales and the Direct Sales Business was buoyed particularly by favorable sales of products utilizing high-margin sound sources. In addition, due to a steep decline in overall fixed costs stemming from the implementation of career change support measures for the purpose of organizational reform during the previous fiscal year, this business segment recorded an operating income for the second quarter under review of $¥ 356$ million (compared with an operating loss for the same period of the previous fiscal year: $¥ 883$ million).

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## (2) Explanation Concerning the Financial Position

(Analysis of Financial Position)
Total assets as of September 30, 2015 decreased by $¥ 2,811$ million compared to March 31, 2015 to $¥ 23,023$ million. This result was mainly due to decreases in cash and deposits, accounts and notes receivable, and merchandise and finished goods.

Total liabilities decreased by $¥ 1,337$ million compared to the end of the previous consolidated fiscal year to $¥ 6,744$ million. This result was mainly due to decreases in accounts and notes payable.

Total net assets decreased by $¥ 1,473$ million compared to the end of the previous consolidated fiscal year to $¥ 16,249$ million. This was mainly due to the recording of a quarterly net income attributable to the shareholders of the parent company, the payment of dividends, and an increase in the amount of treasury stock, etc.

As a result of the above, the equity ratio increased by 0.9 percentage points to $66.4 \%$.
(Cash Flow Situation)
Cash and cash equivalents for the consolidated cumulative 2nd quarter of the current fiscal year increased by $¥ 543$ million from the end of the previous consolidated fiscal year to $¥ 9,889$ million. Details of cash flow for the consolidated cumulative 2 nd quarter and its contributory factors are as follows:
(Cash flow from operating activities)
Cash flow from operating activities amounted to an inflow of $¥ 669$ million (compared with an outflow of $¥ 123$ million for the same period of the previous fiscal year), due mainly to the recording of net income before income taxes and other adjustments of $¥ 619$ million for the previous quarter.
(Cash flow from investing activities)
Cash flow from investing activities amounted to an inflow of $¥ 1,659$ million (compared with an outflow of $¥ 1,381$ million for the same period of the previous fiscal year), due mainly to revenues of $¥ 4,032$ million in respect of reimbursement of fixed-term deposits, despite outgoings of $¥ 2,008$ million in respect of making fixed-term deposits.

## (Cash flow from financing activities)

Cash flow from financing activities amounted to an outflow of $¥ 1,786$ million (compared with an outflow of $¥ 161$ million for the same period of the previous fiscal year), due mainly to outgoings of $¥ 1,581$ million in respect of treasury stock acquisition, $¥ 170$ million in respect of repayment of long-term loans, and $¥ 55$ million in respect of dividend payments.
(3) Explanation Concerning Future Forecast Information on the Consolidated Financial Results, etc.
Performance forecasts are made based on information currently available to the Company, but there is a possibility that the actual performance figures will differ significantly from the forecast figures due to a variety of factors. In addition, the current performance forecast for the full financial year is unchanged from the forecast issued on November 2, 2015.

## 2. Summary Information

(1) Changes in Major Subsidiaries during the 2nd Quarter Not applicable
(2) Adoption of Simplified Methods in the Preparation of the Quarterly Financial Statements Tax expenses for the Company and a portion of its consolidated subsidiaries are calculated by making a reasonable estimate of the effective tax rate after applying tax effect accounting to the amount of quarterly net income before tax deduction for the consolidated financial year including the current 2nd quarter accounting period, and then multiplying the amount of quarterly net income before tax deduction by the current estimated effective tax rate.
(3) Changes in Accounting Principles, Procedures, and Disclosure Methods (Changes in Accounting Principles)
(Adoption of the Accounting Standard for Business Combinations)
From the first quarter of the current consolidated accounting year, we have applied the Accounting Standard for Business Combinations (Accounting Standards Board of Japan (ABSJ) Statement No. 21, issued on September 13, 2013, hereinafter referred to as the Business Combinations Accounting Standard), the Accounting Standard for Consolidated Financial Statements (ABSJ Statement No. 22, issued on September 13, 2013, hereinafter referred to as the Consolidated Accounting Standard), and the Accounting Standard for Business Divestitures (ABSJ Statement No.7, September 13, 2013, hereinafter referred to as the Business Divestitures Accounting Standard). Also, the balance due to changes in the Company's equity with respect to the subsidiaries continuing under the Company's control is recorded as a capital surplus, and the accounting method has been changed to recording this as expenses during the consolidated accounting year in which acquisition-related costs arise. Moreover, for business combinations that take place after the beginning of the first quarter of the current consolidated accounting year, the method has been changed to reflect the revision of the proportional amount of the acquisition cost according to the settlement of the provisional accounting treatment in the quarterly consolidated financial statements for the consolidated quarterly accounting period to which the business combination date belongs. In addition, changes have been made in the method of presenting the quarterly net income, etc., and the method of presentation has been changed from "minority interests" to "non-controlling shareholders". In order to reflect the said presentation changes, we have also revised the Quarterly Consolidated Financial Statements and Consolidated Financial Statements accordingly.

Concerning the application of the Business Combinations Accounting Standard, etc. the Company is following the transitional measures decided in the Business Combinations Accounting Standard Section 58-2 (4), the Consolidated Accounting Standard Section 44-5 (4), and the Business Divestitures Accounting Standard Section 57-4 (4), and is applying them from the beginning of the 2nd quarter of the current consolidated fiscal year and for the foreseeable future.

These changes have no material impact on the Group's retained earnings or profitability in the first half of the current consolidated accounting year.

## 3. Consolidated Financial Statements

(1) Consolidated Balance Sheet

| (Unit: thousands of yen) |  |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \text { FY } 2014 \\ \text { (As of March 31, 2015) } \end{gathered}$ | 2nd Quarter of FY 2015 <br> (As of Sept. 30, 2015) |
| (Assets) |  |  |
| Current assets |  |  |
| Cash and deposits | 13,135,625 | 11,655,665 |
| Accounts and notes receivable | 2,868,673 | 2,204,076 |
| Marketable securities | 242,969 | 243,011 |
| Commercial products | 536,992 | 344,748 |
| Products in progress | 314,114 | 289,216 |
| Primary materials and inventory goods | 74,824 | 39,104 |
| Corporation tax refund receivable, etc. | 55,378 | 150 |
| Deferred tax assets | 21,503 | 14,540 |
| Others | 986,469 | 708,313 |
| Allowance for doubtful accounts | $\triangle 49,909$ | $\triangle 55,838$ |
| Total current assets | 18,186,640 | 15,442,988 |
| Fixed assets |  |  |
| Tangible fixed assets | 2,983,139 | 2,951,916 |
| Intangible fixed assets |  |  |
| Goodwill | 1,940,390 | 1,889,256 |
| Others | 793,911 | 851,491 |
| Total intangible fixed assets | 2,734,302 | 2,740,748 |
| Investment and other assets |  |  |
| Investment securities | 1,571,280 | 1,590,066 |
| Others | 631,994 | 602,433 |
| Allowance for doubtful accounts | $\triangle 272,217$ | $\triangle 304,242$ |
| Total investments and other assets | 1,931,057 | 1,888,257 |
| Total fixed assets | 7,648,498 | 7,580,922 |
| Total assets | 25,835,139 | 23,023,910 |
| (Liabilities) |  |  |
| Current liabilities |  |  |
| Accounts and notes payable | 1,133,715 | 864,584 |
| Short-term loans payable | 546,120 | 551,120 |
| Lease obligations | 17,730 | 17,792 |
| Accrued expenses payable | 2,431,769 | 2,368,279 |
| Income taxes payable | 124,473 | 145,362 |
| Reserve for bonuses | 64,309 | 85,244 |
| Reserve for point card certificates | 39,828 | 41,747 |
| Reserve for sales returns | 160,593 | 73,046 |
| Others | 1,967,451 | 1,264,103 |
| Total current liabilities | 6,485,992 | 5,411,281 |
| Fixed liabilities |  |  |
| Long-term loans payable | 739,020 | 593,460 |
| Net defined retirement benefits | 645,695 | 597,707 |
| Lease obligations | 23,793 | 14,852 |
| Deferred tax liabilities | 182,465 | 133,231 |
| Others | 35,003 | 23,620 |
| Total fixed liabilities | 1,625,977 | 1,362,871 |
| Total liabilities | 8,111,969 | 6,774,152 |


|  | (Unit: thousands of yen) |  |
| :---: | :---: | :---: |
|  | FY 2014 | 2nd Quarter of FY 2015 |
|  | (As of March 31, 2015) | (As of Sept. 30, 2015) |
| (Net assets) |  |  |
| Shareholder's equity |  |  |
| Common stock | 3,218,000 | 3,218,000 |
| Capital surplus | 3,708,355 | 3,708,355 |
| Retained earnings | 10,938,929 | 11,197,329 |
| Treasury stock | $\triangle 1,254,787$ | $\triangle 3,037,834$ |
| Total shareholder's equity | 16,610,496 | 15,085,849 |
| Other accumulated comprehensive income |  |  |
| Valuation difference on available-for-sale securities | 215,116 | 131,338 |
| Foreign currency translation adjustments | 5,399 | $\triangle 8,579$ |
| Cumulative adjustment for retirement benefit obligations | 87,627 | 80,198 |
| Total other accumulated comprehensive income | 308,143 | 202,957 |
| Stock acquisition rights | 58,591 | 43,686 |
| Holdings of non-controlling shareholders | 745,938 | 917,265 |
| Total net assets | 17,723,169 | 16,249,757 |
| Total liabilities and net assets | 25,835,139 | 23,023,910 |

(2) Consolidated Statement of Income and Consolidated Statement of Comprehensive Income (Consolidated Statement of Income)

|  | (Unit: thousands of yen) |  |
| :---: | :---: | :---: |
|  | 2nd Quarter of FY 2014 | 2nd Quarter of FY 2015 |
|  | (April 1-Sept. 30, 2014) | (April 1-Sept. 30, 2015) |
| Net sales | 9,082,895 | 9,709,264 |
| Cost of sales | 5,998,116 | 5,881,165 |
| Gross profit | 3,084,779 | 3,828,098 |
| Selling, general and administrative expenses | 3,915,230 | 3,252,492 |
| Operating income or loss ( $\triangle$ ) | $\triangle 830,451$ | 575,606 |
| Non-operating income |  |  |
| Interest income | 5,311 | 2,505 |
| Dividend income | 4,058 | 1,977 |
| Interest on securities | 72 | 72 |
| Investment gain on equity method | 4,765 | - |
| Investment partnership operation gain | 11,412 | 10,840 |
| Foreign exchange gain | 1,574 | - |
| Gain on disposal of unpaid royalties | 10,301 | - |
| Miscellaneous receipts | 13,725 | 12,443 |
| Total non-operating income | 51,222 | 27,840 |
| Non-operating expenses |  |  |
| Interest paid | 5,713 | 7,337 |
| Investment loss on equity method | - | 10,461 |
| Investment partnership operation loss | 6,244 | 3,162 |
| Foreign exchange loss | - | 910 |
| Miscellaneous expenses | 523 | 1,058 |
| Total non-operating expenses | 12,480 | 22,929 |
| Ordinary income or loss ( $\triangle$ ) | $\triangle 791,709$ | 580,516 |
| Extraordinary income |  |  |
| Gain on disposal of fixed assets | - | 990 |
| Gain on change in equity | - | 36,228 |
| Gain on step acquisitions | - | 13,186 |
| Gain on reversal of subscription rights to shares | 2,406 | 14,906 |
| Other extraordinary income | - | 1,511 |
| Total extraordinary income | 2,406 | 66,823 |
| Extraordinary losses |  |  |
| Loss on disposal of fixed assets | 4,308 | 3,949 |
| Impairment losses | - | 9,966 |
| Loss on valuation of investment securities | - | 3,176 |
| Provision of reserve for copyright-related losses | - | 10,000 |
| Organizational reform-related losses | 150,000 | - |
| Other extraordinary losses | - | 500 |
| Total extraordinary losses | 154,308 | 27,591 |
| Net income or net loss before income taxes ( $\triangle$ ) | $\triangle 943,611$ | 619,748 |
| Corporate, local, and business taxes | 162,149 | 128,274 |
| Corporate tax adjustment amount | 106,040 | 360 |
| Net income or net loss before minority interests ( $\triangle$ ) | $\triangle 1,211,801$ | 491,114 |
| Minority interests in loss ( $\triangle$ ) | $\triangle 514,720$ | 177,787 |
| Net income or loss for the current quarter ( $\triangle$ ) | $\triangle 697,080$ | 313,326 |

(Consolidated Statement of Comprehensive Income)

|  | (Unit: thousands of yen) |  |
| :---: | :---: | :---: |
|  | 2nd Quarter of FY 2014 | 2nd Quarter of FY 2015 |
|  | (April 1-Sept. 30, 2014) | (April 1-Sept. 30, 2015) |
| Net income or loss for the current quarter ( $\triangle$ ) | $\triangle 1,211,801$ | 491,114 |
| Other comprehensive income |  |  |
| Valuation difference on other available-for-sale securities | 7,539 | $\triangle 83,279$ |
| Foreign currency translation adjustments | 7,896 | $\triangle 13,997$ |
| Retirement benefit adjustments | 61,140 | $\triangle 14,576$ |
| Total other comprehensive income | 76,575 | $\triangle 111,853$ |
| Comprehensive income | $\triangle 1,135,225$ | 379,260 |
| (Details) |  |  |
| Comprehensive income attributable to shareholders of the parent company | $\triangle 655,044$ | 208,139 |
| Comprehensive income attributable to non-controlling shareholders | $\triangle 480,181$ | 171,121 |

(3) Consolidated Statement of Cash Flows

|  | (Unit: thousands of yen) |  |
| :---: | :---: | :---: |
| (April 1-Sept. 30, 2014) | 2nd Quarter of FY 2014 <br> (April 1-Sept. 30, 2015) | 2nd Quarter of FY 2015 <br> (April 1-Sept. 30, 2014) |
| Cash flow from operating activities |  |  |
| Gain or loss before income taxes and minority interests ( $\triangle$ ) | $\triangle 943,611$ | 619,748 |
| Depreciation and amortization | 176,622 | 168,802 |
| Impairment losses | - | 9,966 |
| Amortization of goodwill | 129,278 | 78,295 |
| Increase/decrease in allowance for doubtful accounts ( $\triangle=$ decrease) | $\triangle 7,318$ | 37,916 |
| Increase/decrease in reserve for bonus ( $\triangle=$ decrease) | 12,147 | 20,072 |
| Increase/decrease in allowance for unexercised sales promotion points ( $\triangle=$ decrease) | $\triangle 169,733$ | 1,919 |
| Increase/decrease in liabilities for retirement benefits ( $\Delta=$ decrease) | 19,298 | $\triangle 52,643$ |
| Increase/decrease in allowance for organizational reform ( $\triangle$ = decrease) | 150,000 | - |
| Interest and dividends income | $\triangle 9,370$ | $\triangle 4,483$ |
| Interest on securities | $\triangle 72$ | $\triangle 72$ |
| Interest paid | 5,713 | 7,337 |
| Gain or loss on foreign exchange ( $\triangle$ = gain) | $\triangle 6,119$ | $\triangle 943$ |
| Gain or loss on sale of investment securities ( $\triangle=$ gain) | - | 3,176 |
| Investment gain or loss on equity method ( $\triangle$ = gain) | $\triangle 4,765$ | 10,461 |
| Gain or loss on change in equity ( $\triangle=$ gain) |  | $\triangle 36,228$ |
| Gain or loss on sale of fixed assets ( $\triangle$ = gain) | - | $\triangle 990$ |
| Gain or loss on disposal of fixed assets ( $\triangle=$ gain) | 4,308 | 3,949 |
| Gain or loss on step acquisitions ( $\triangle=$ gain) | - | $\triangle 13,186$ |
| Increase/decrease in trade receivables ( $\triangle=$ increase) | 765,388 | 619,479 |
| Increase/decrease in inventory assets ( $\triangle=$ increase) | $\triangle 84,023$ | 252,862 |
| Increase/decrease in trade payables ( $\triangle=$ decrease) | $\triangle 252,429$ | $\triangle 320,580$ |
| Others | 76,691 | $\triangle 682,010$ |
| Sub-total | $\triangle 137,995$ | 722,845 |
| Interest and dividends received | 13,551 | 10,225 |
| Interest paid | $\triangle 5,897$ | $\triangle 7,400$ |
| Income tax refunded | 67,776 | 55,228 |
| Income tax paid | $\triangle 61,011$ | $\triangle 111,228$ |
| Cash flow from operating activities | $\triangle 123,577$ | 669,671 |


|  |  | (Unit: thousands of yen) |
| :---: | :---: | :---: |
|  | 2nd Quarter of FY 2014 <br> (April 1-Sept. 30, 2014) | 2nd Quarter of FY 2015 <br> (April 1-Sept. 30, 2015) |
| Cash flow from investing activities |  |  |
| Expenditure for opening of term deposits | $\triangle 4,144,075$ | $\triangle 2,008,740$ |
| Proceeds from withdrawal of term deposits | 3,023,242 | 4,032,306 |
| Expenditure for acquisition of tangible fixed assets | $\triangle 49,134$ | $\triangle 55,763$ |
| Expenditure for acquisition of software | $\triangle 198,338$ | $\triangle 191,367$ |
| Proceeds from sale of software | - | 3,780 |
| Expenditure for acquisition of investment securities | - | $\triangle 61,360$ |
| Proceeds from sale of investment securities | - | 14,032 |
| Expenditure for acquisition of shares of affiliates | $\triangle 0$ | $\triangle 100,000$ |
| Expenditure for acquisition of goodwill | $\triangle 15,600$ | $\triangle 462$ |
| Proceeds from acquisition of subsidiary shares accompanying changes in the scope of consolidation | - | 42,404 |
| Expenditure for loans receivable | $\triangle 15,000$ | - |
| Proceeds from collection of loans receivable | 6,186 | 60 |
| Expenditure for guaranteeing security deposits | $\triangle 462$ | - |
| Proceeds from collection of security deposits | 849 | 21,213 |
| Others | 11,071 | $\triangle 36,809$ |
| Net cash flow from investing activities | $\triangle 1,381,261$ | 1,659,291 |
| Cash flow from financing activities |  |  |
| Net increase/decrease in short-term loans payable ( $\triangle=$ decrease) | $\triangle 300,000$ | 30,000 |
| Expenditure for repayment of financing and lease obligations | $\triangle 31,055$ | $\triangle 8,878$ |
| Proceeds from long-term loans payable | 500,000 | - |
| Expenditure for repayment of long-term borrowing | $\triangle 236,292$ | $\triangle 170,560$ |
| Expenditure for acquisition of treasury stock | $\triangle 1,462$ | $\triangle 1,581,408$ |
| Proceeds from sale of treasury stock | 32 | 69 |
| Payment of dividends | $\triangle 57,349$ | $\triangle 55,484$ |
| Payment of dividends to non-controlling shareholders | $\triangle 25,521$ | $\triangle 56$ |
| Others | $\triangle 10,826$ | - |
| Net cash flow from financing activities | $\triangle 161,044$ | $\triangle 1,786,318$ |
| Effect of exchange rate on cash and cash equivalents | 6,119 | 943 |
| Net increase/decrease in cash and cash equivalents ( $\triangle=$ decrease) | $\triangle 1,659,764$ | 543,588 |
| Cash and cash equivalents at beginning of year | 11,415,340 | 9,346,285 |
| Cash and cash equivalents at end of the quarter | 9,755,576 | 9,889,873 |

(4) Notes Concerning the Consolidated Financial Statements
(Notes Concerning the Premise of a Going Concern)
Not applicable
(Notes in the Case of Significant Changes in the Amount of Shareholders' Equity)

1. Concerning the acquisition of treasury stock based on a resolution at the Board of Directors meeting: Based on a resolution at the Board of Directors meeting held on December 5, 2014, the Company proceeded to acquire shares of its own stock.
(1) Type of treasury stock acquired

The Company's common stock
(2) Total number of shares of acquired stock

127,900 shares
(3) Total stock acquisition price
¥201,673,000
(4) Acquisition period

April 1, 2015 ~ April 30, 2015
(5) Acquisition method

Market purchasing by means of the trust method
2. Concerning the acquisition of treasury stock from shareholders opposed to the absorption-type corporate split involving a subsidiary

Effective from July 1, 2015, the Company inherited the contents distribution platform development and production business of its $100 \%$ subsidiary Faith Wonderworks Ltd. by means of the corporate split (absorption-type demerger) method. Regarding this absorption-type split, in response to a share purchase request from a shareholder opposed to the split based on Article 797, Paragraph 1 of the Companies Act, the Company carried out the treasury stock acquisition procedure outlined below.
(1) Number of shareholders to which share purchase requests were made

1
(2) Date of receipt of share purchase request

June 16, 2015
(3) Number of shares for which purchase was requested

985,650 shares (equal to $8.24 \%$ of the Company's total number of issued shares as March 31, 2015)
(4) Purchase price
$¥ 1,579,996,000$ (price per share: $¥ 1,603$ )
(5) Purchase date

July 10, 2015
(6) Acquisition method

Off-market trading

## (Segment Information)

I 2nd quarter of the previous consolidated fiscal year/FY 2014 (April 1, 2014 through Sept. 30, 2014)

1. Information on sales and profit or loss by reportable segment
(Unit: thousands of yen)

|  | Content | Point Service | Columbia | Total | Adjustment amount (Note 1) | Amount recorded in <br> Consolidated Financial <br> Statements (Note 2) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales |  |  |  |  |  |  |
| Sales to external customers <br> Intersegment sales or transfer amount | $\begin{array}{r} 2,266,130 \\ 73,980 \end{array}$ | $\begin{array}{r} 1,169,082 \\ 312 \end{array}$ | $\begin{array}{r} 5,647,682 \\ 11,325 \end{array}$ | $\begin{array}{r} 9,082,895 \\ 85,618 \end{array}$ | $\triangle 85,618$ | 9,082,895 |
| Total | 2,340,111 | 1,169,394 | 5,659,008 | 9,168,514 | $\triangle 85,618$ | 9,082,895 |
| Segment income/loss $(\triangle)$ | 45,730 | 2,235 | $\triangle 883,810$ | $\triangle 835,845$ | 5,394 | $\triangle 830,451$ |

Notes: 1. The segment income or loss $(\triangle)$ adjustment amount of $¥ 5,394$ thousand is calculated by eliminating intersegment transactions.
2. Segment income or loss $(\triangle)$ is adjusted with operating income in the quarterly consolidated profit and loss statement
2. Information regarding impairment loss on fixed assets or goodwill by segment reported This information is omitted since there is no critical impairment loss on fixed assets or significant change in amount of goodwill

II 2nd quarter of the current consolidated fiscal year/FY 2015 (April 1, 2015 through Sept. 30, 2015)

1. Information on sales and profit or loss by reportable segment

| (Unit: thousands of yen) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Content | Point Service | Columbia | Total | Adjustment amount (Note 1) | Amount recorded in <br> Consolidated Financial <br> Statements (Note 2) |
| Net sales |  |  |  |  |  |  |
| Sales to external customers <br> Intersegment sales or transfer amount | $\begin{array}{r} 2,341,871 \\ 74,865 \end{array}$ | $\begin{array}{r} 1,112,539 \\ 778 \end{array}$ | $\begin{array}{r} 6,254,853 \\ 26,496 \end{array}$ | $\begin{array}{r} 9,709,264 \\ 102,140 \end{array}$ | $\triangle 102,140$ | 9,709,264 |
| Total | 2,416,736 | 1,113,317 | 6,281,350 | 9,811,404 | $\triangle 102,140$ | 9,709,264 |
| Segment income/loss | 117,344 | 96,207 | 356,073 | 569,625 | 5,980 | 575,606 |

Notes: 1. The segment income or loss $(\triangle)$ adjustment amount of $¥ 5,980$ thousand is calculated by eliminating intersegment transactions.
2. Segment income or loss $(\triangle)$ is adjusted with operating income in the quarterly consolidated profit and loss statement.
2. Information regarding impairment loss on fixed assets or goodwill by segment reported

This information is omitted since there is no critical impairment loss on fixed assets or significant change in amount of goodwill.


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