



**Supplemental Data for the
Consolidated Financial Results for
the 1st Quarter of the Fiscal Year
Ending March 2016 (FY 2015 Q1)**

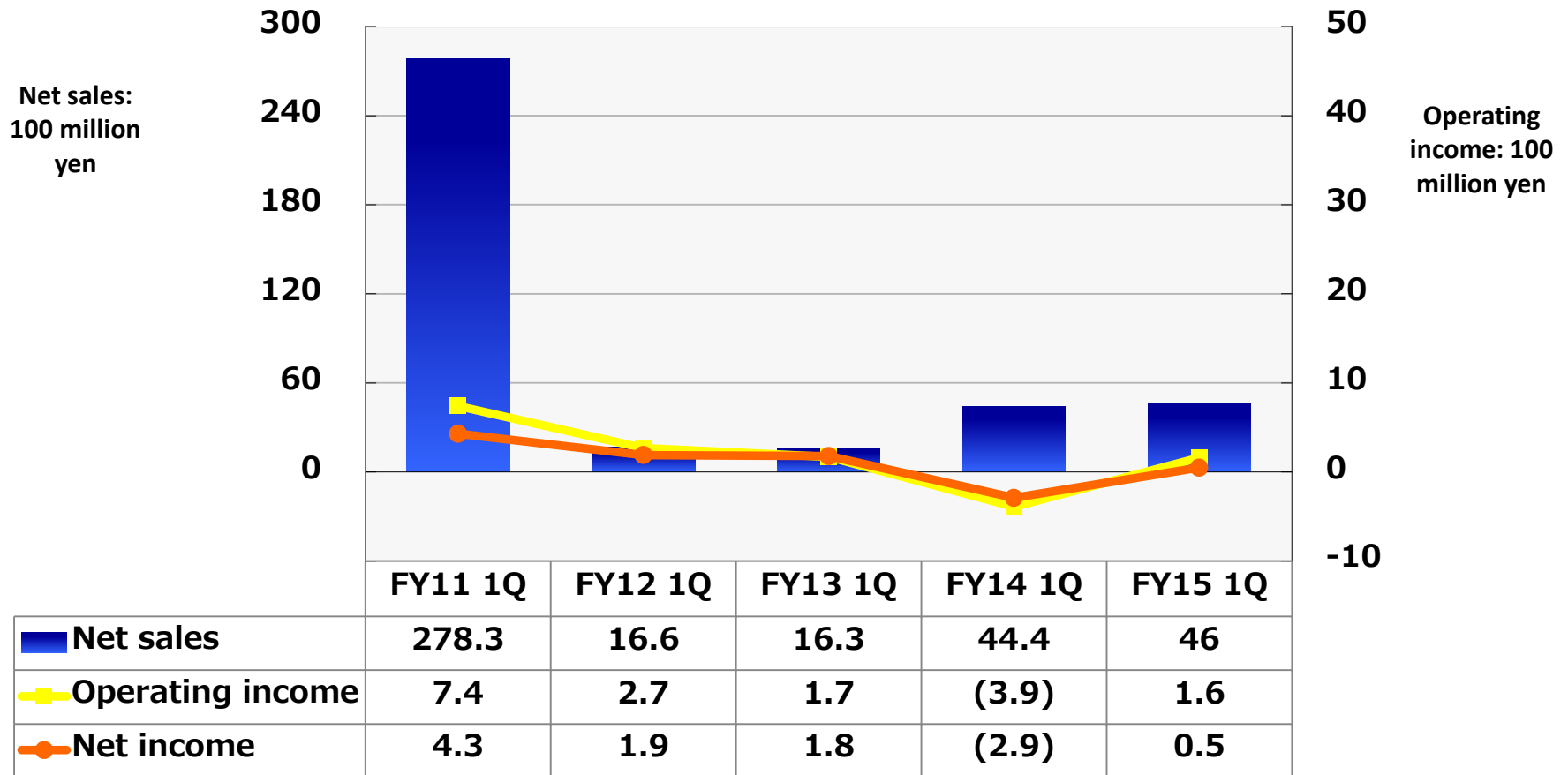
Faith, Inc.

**Consolidated Financial Results for
the 1st Quarter of the Fiscal Year
Ending March 2016 (FY 2015 Q1)**

Consolidated Financial Result Highlights for FY 2015 Q1



In line with the continuing expansion in sales of smartphone-use services and Nippon Columbia's return to profitability, the Faith Group recorded net sales of ¥4,695 million, operating income of ¥164 million, and net income attributable to the shareholders of the parent company of ¥55 million.



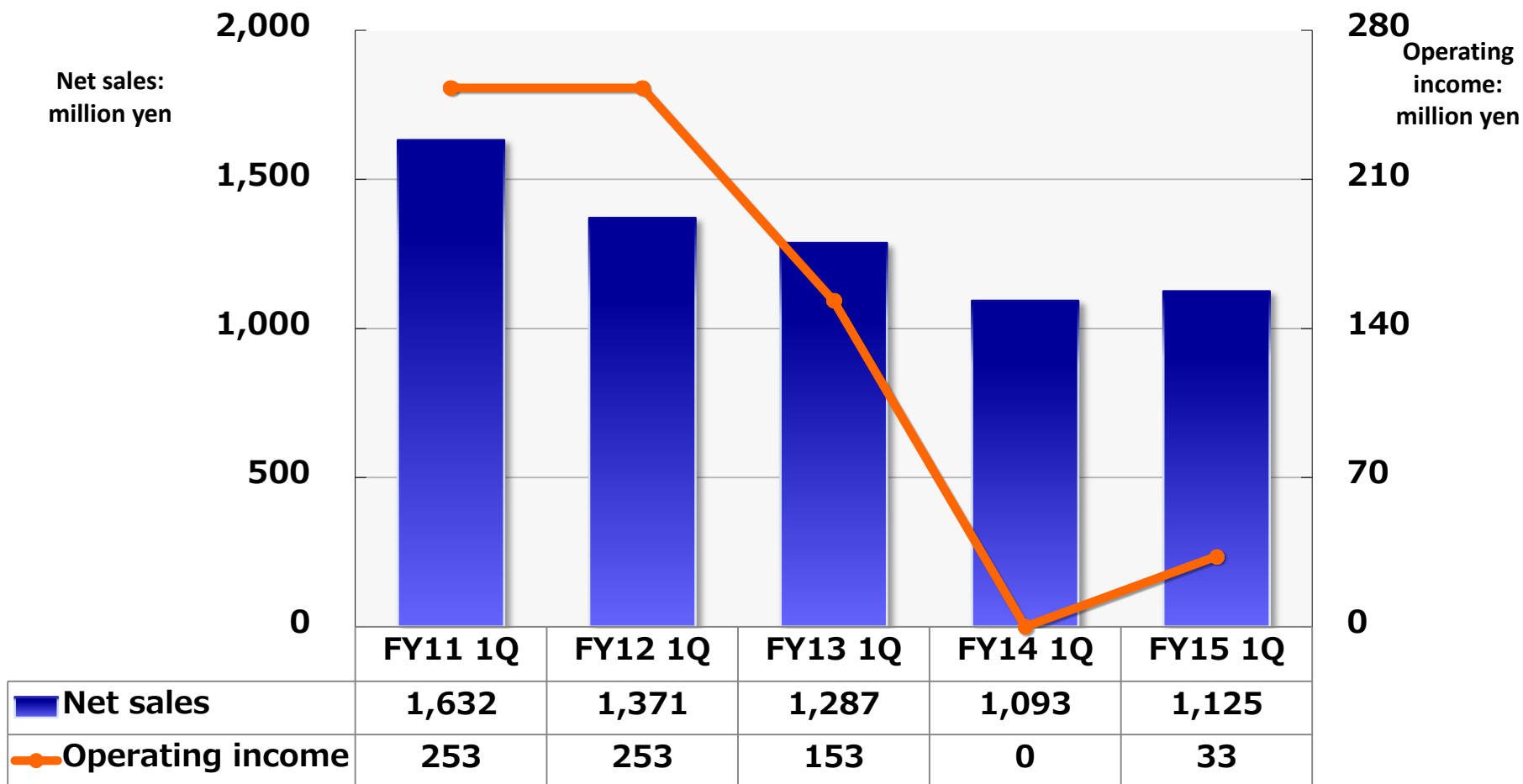
※Net income for the current term attributable to shareholders of the parent company

※Following the disposal of the Company's consolidated subsidiary WebMoney Corporation in July 2011, the Electronic Money Business was eliminated and sales revenue has not been recorded in this segment since FY 2011 Q2.

Results of the Content Business During FY 2015 Q1



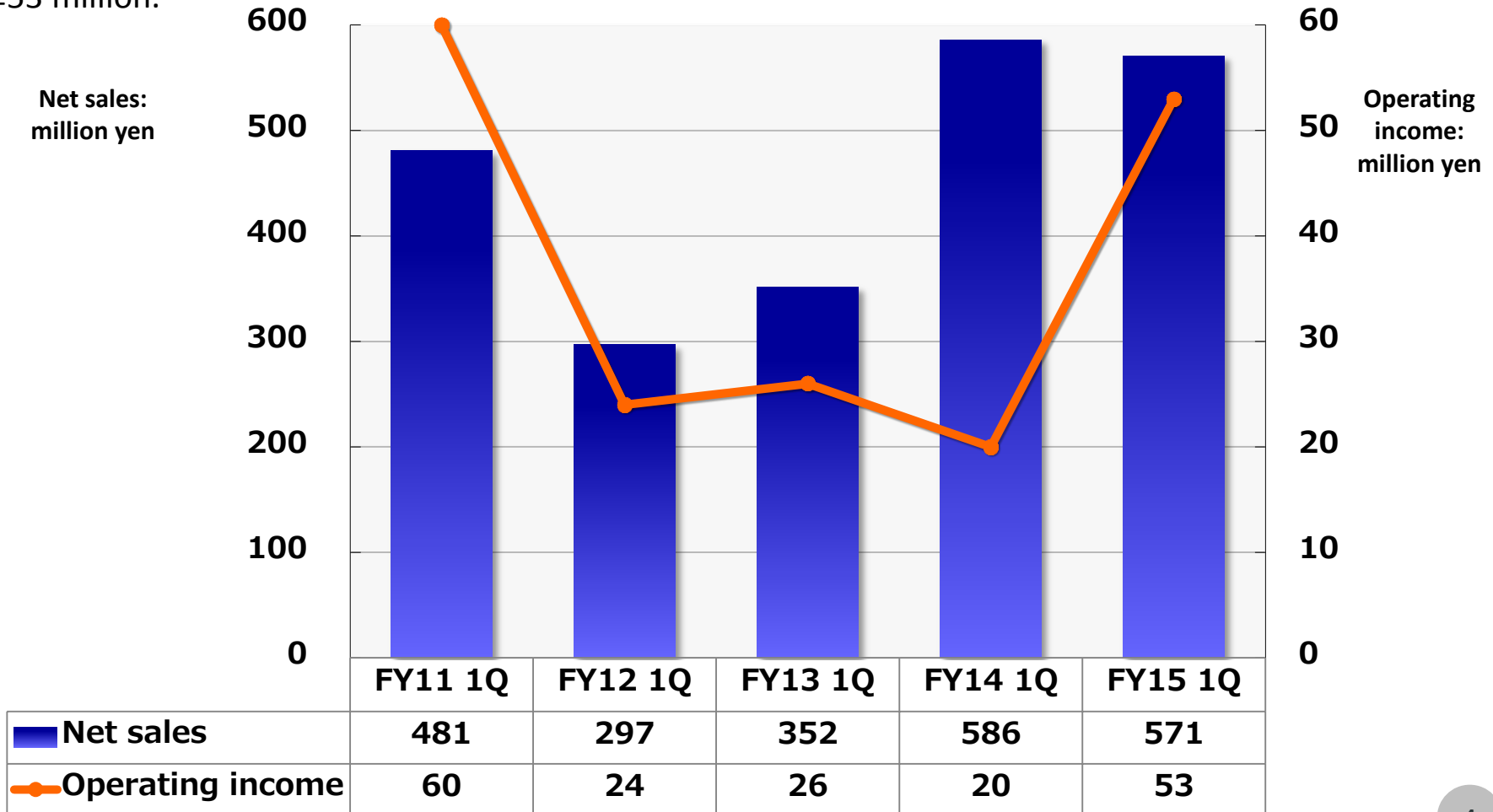
Due to the positive deployment of new services, net sales in the Content Business increased by 3.0% to ¥1,125 million. Moreover, as a result of reductions in subcontracting, advertising and promotional expenses, operating income increased by ¥32 million year on year to ¥33 million.



Results of the Point Service Business During FY 2015 Q1



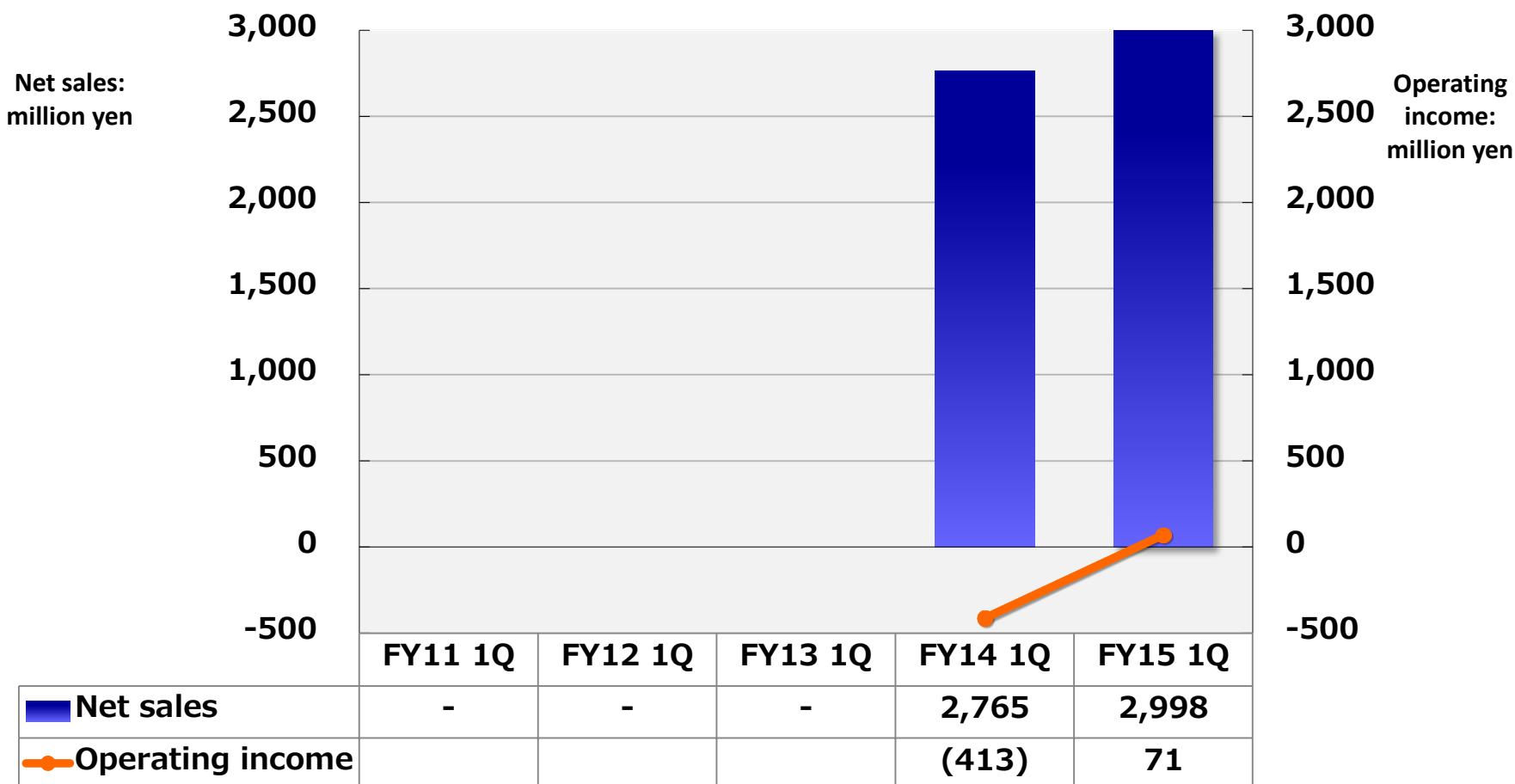
Although more new points were issued, eco-point sales declined following the end of the eco-point system. As a result, net sales decreased by 2.4% to ¥571 million. Also, with the shift to server management-based operation and a revision of procurement costs, operating income increased by 165.8% to ¥53 million.



Results of the Columbia Business During FY 2015 Q1



Higher sales of animation-related titles and a general increase in Direct Sales Business sales boosted the Columbia Business's sales by 8% to ¥2,998 million. The sales increase plus a steep decline in fixed costs due to career change support measures sent operating income to ¥71 million, up ¥485 million year on year.



※The Columbia Business's net sales and operating income have been included in the Faith Group's business results since FY 2014 Q1.

FY 2015 Q1 Consolidated Business Performance by Segment

(Compared with the Previous Fiscal Year)



(Unit: million yen)

	FY14 Q1	FY15 Q1	Year-on-year	Year-on-year
			change	change (%)
Net sales	4,445	4,695	250	0
Content Business	1,093	1,125	32	0
Point Service Business	586	571	(14)	0
Columbia Business	(2,765)	2,998	232	0
Operating income	(391)	164	556	—
Content Business	0	33	32	—
Point Service Business	(20)	53	73	—
Columbia Business	(413)	71	484	—
Adjustment amount*	0	5	4	—
Ordinary income	(386)	168	554	—
Net income attributable to shareholders of the parent	(293)	55	349	—

*The adjustment amount is due to the elimination of inter-segment transactions.

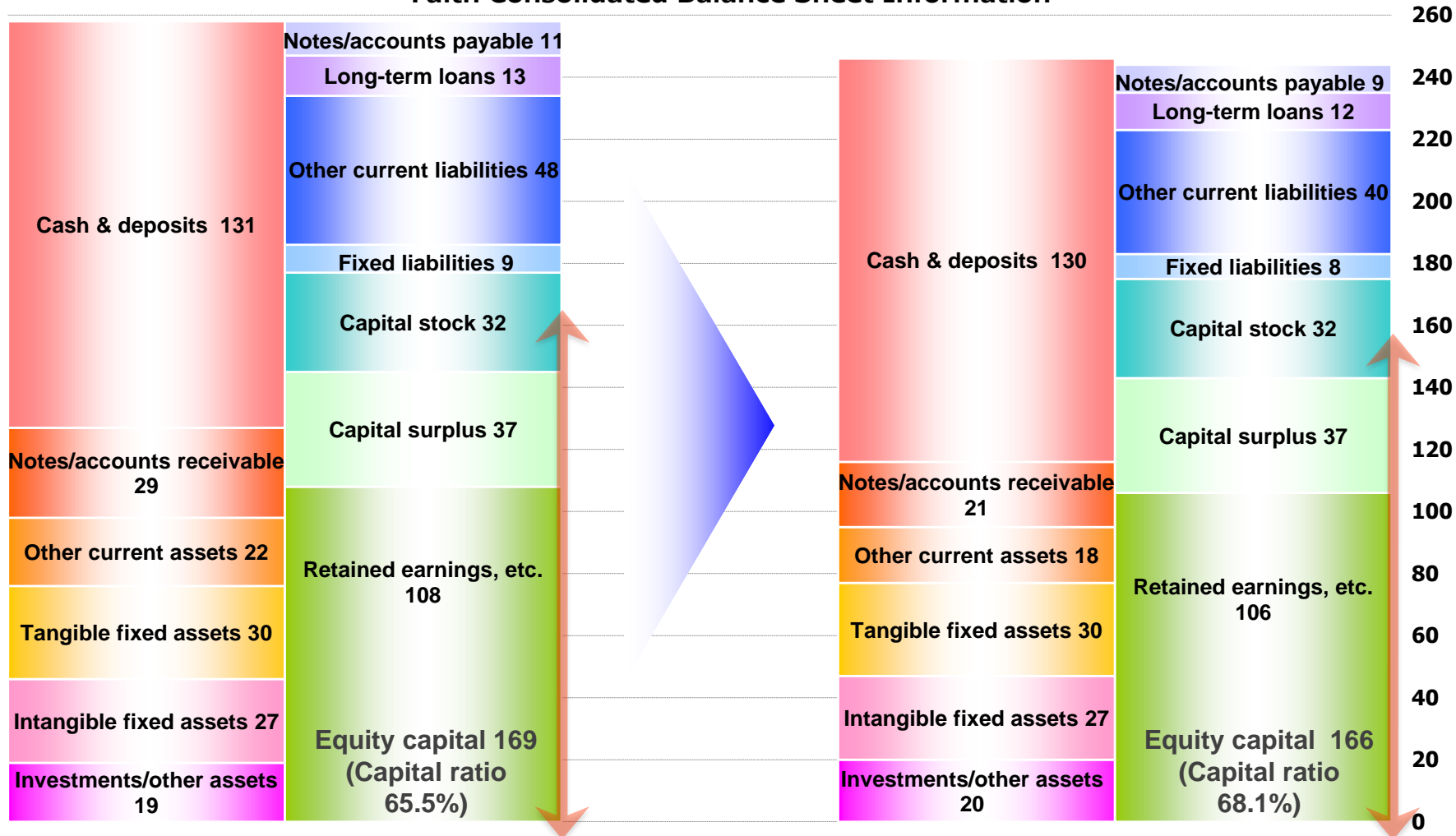
FY 2015 Q1 Consolidated Balance Sheet

(Compared with the End of the Previous Fiscal Year)



Faith Consolidated Balance Sheet Information

Unit: 100 million yen



End of March 2015: Total assets ¥25,800 million

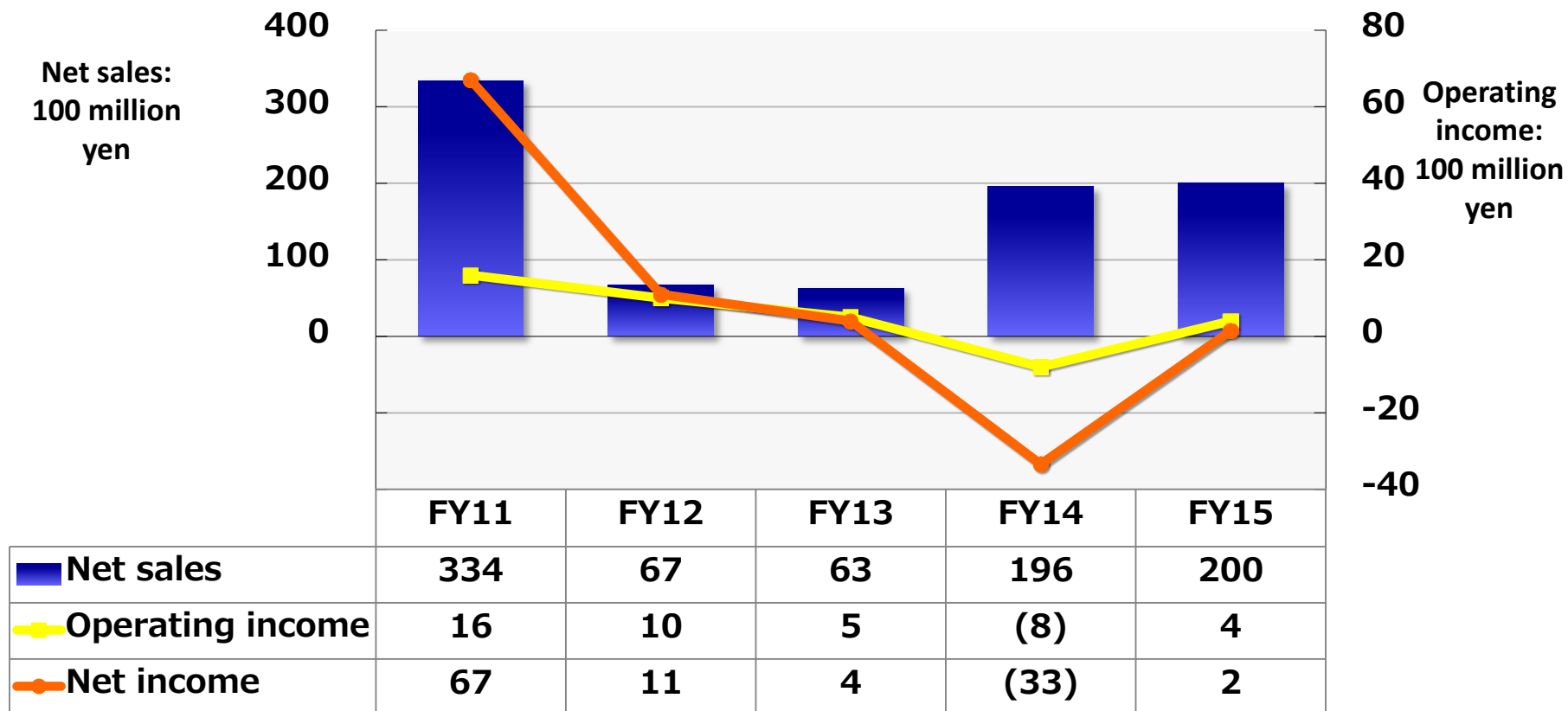
End of June 2015: Total assets ¥24,400 million

FY 2015 Full Year Business Performance Forecast

FY 2015 Full Year Business Performance Forecast



Amid a continuing decline in sales of existing services and the expansion of new services, our forecast is for net sales of ¥20 billion (up 2.1% year-on-year). Also, with the return to profitability of the Columbia following its structural reforms and with revenue from new services, we are forecasting operating income of ¥400 million and net income attributable to the shareholders of the parent company of ¥150 million.



**Net income for the current term attributable to shareholders of the parent company*

※Following the disposal of the Company's consolidated subsidiary WebMoney Corporation in July 2011, the Electronic Money Business was eliminated and sales revenue has not been recorded in this segment since FY 2012 Q2.

FY 2015 Consolidated Business Performance Forecast by Segment



(Unit: million yen)

	FY14	FY15 (forecast)	Year-on-year	Year-on-year
			change	change (%)
Net sales	19,597	20,000	403	0
Content Business	4,550	6,400	1,849	0
Point Service Business	2,454	2,100	(354)	(0)
Columbia Business	12,591	11,500	(1,091)	(0)
Operating income	(891)	400	1,291	—
Content Business	168	335	166	1
Point Service Business	26	55	28	1
Columbia Business	(1,104)	10	1,114	—
Adjustment amount*	18	15	(3)	—
Ordinary income	(862)	380	1,242	—
Net income attributable to shareholders of the parent company	(3,340)	150	3,490	—

*The adjustment amount is due to the elimination of inter-segment transactions.

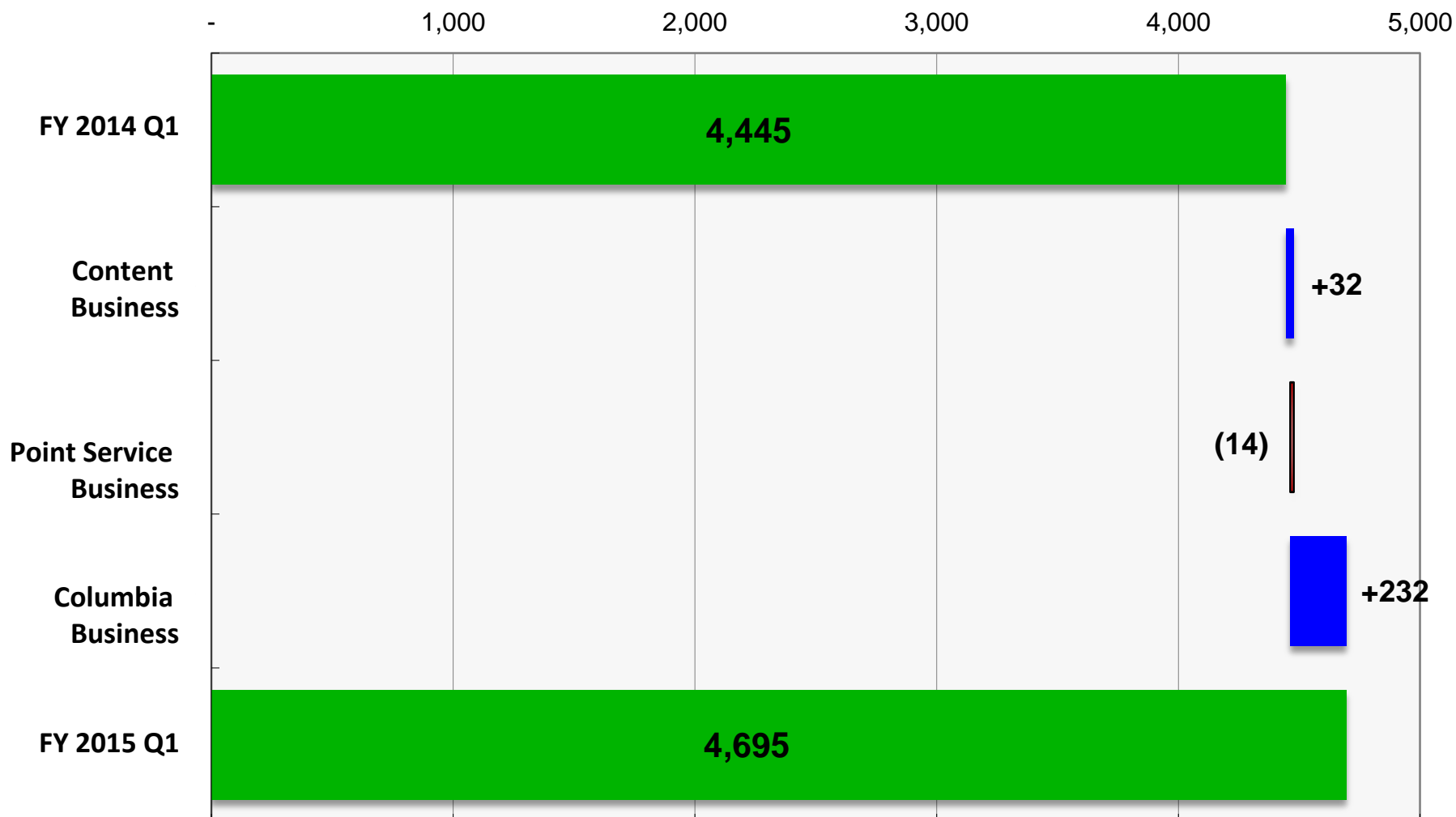
Reference Materials

FY 2015 Q1 Consolidated Net Sales

(Compared with Previous Fiscal Year)



Unit: million yen

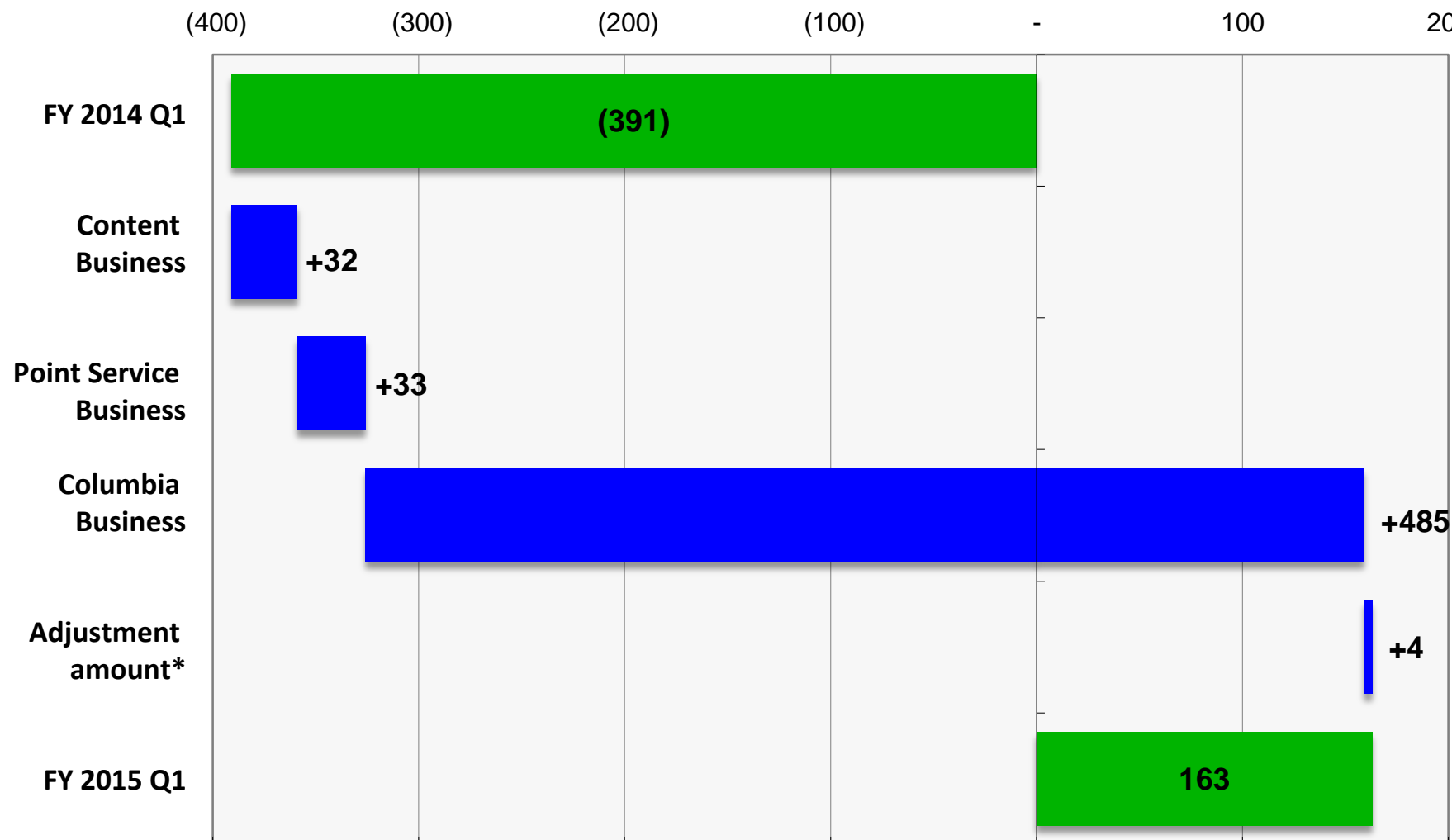


FY 2015 Q1 Consolidated Operating Income

(Compared with Previous Fiscal Year)



Unit: million yen



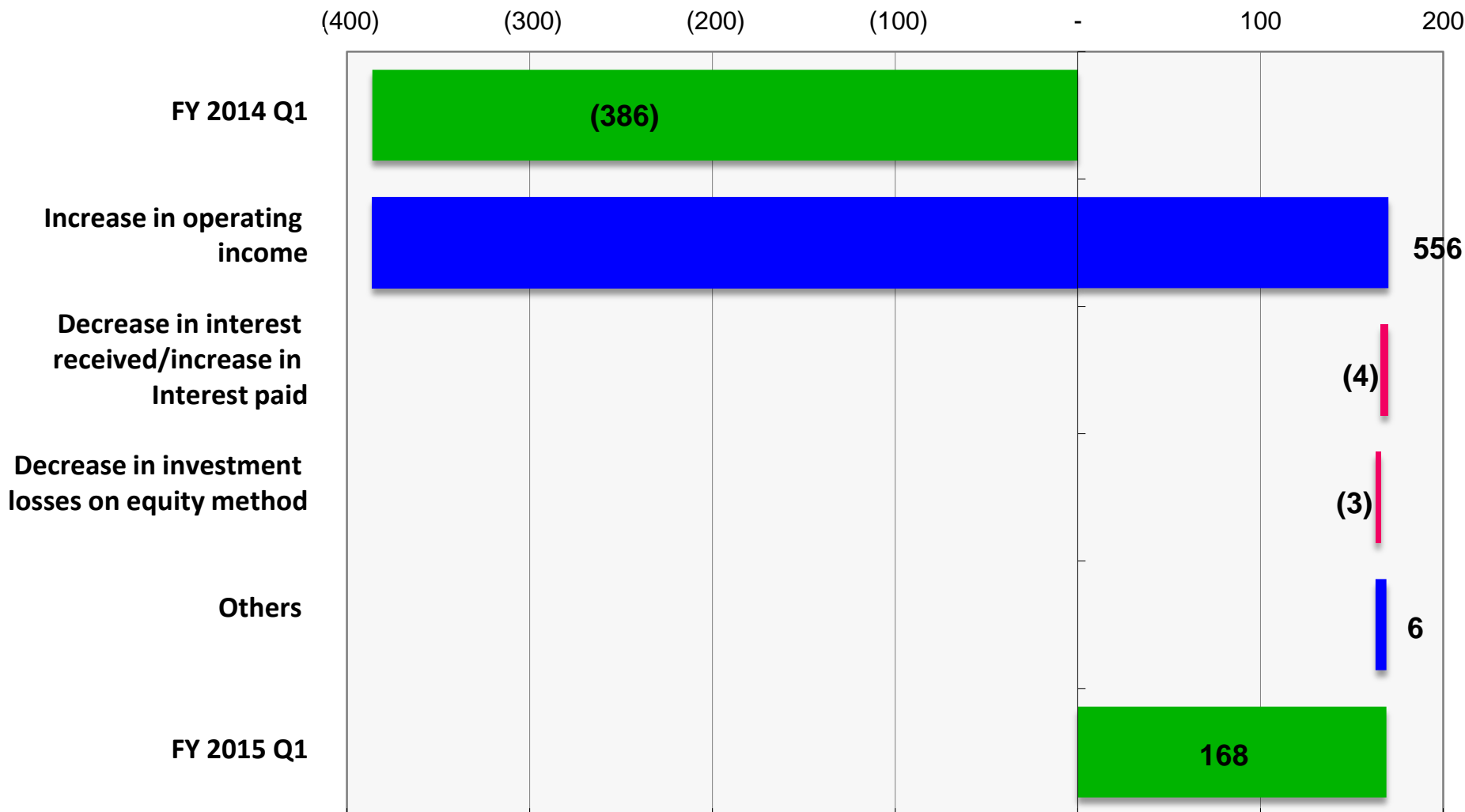
*The adjustment amount is due to the elimination of inter-segment transactions.

FY 2015 Q1 Consolidated Ordinary Income

(Compared with Previous Fiscal Year)



Unit: million yen

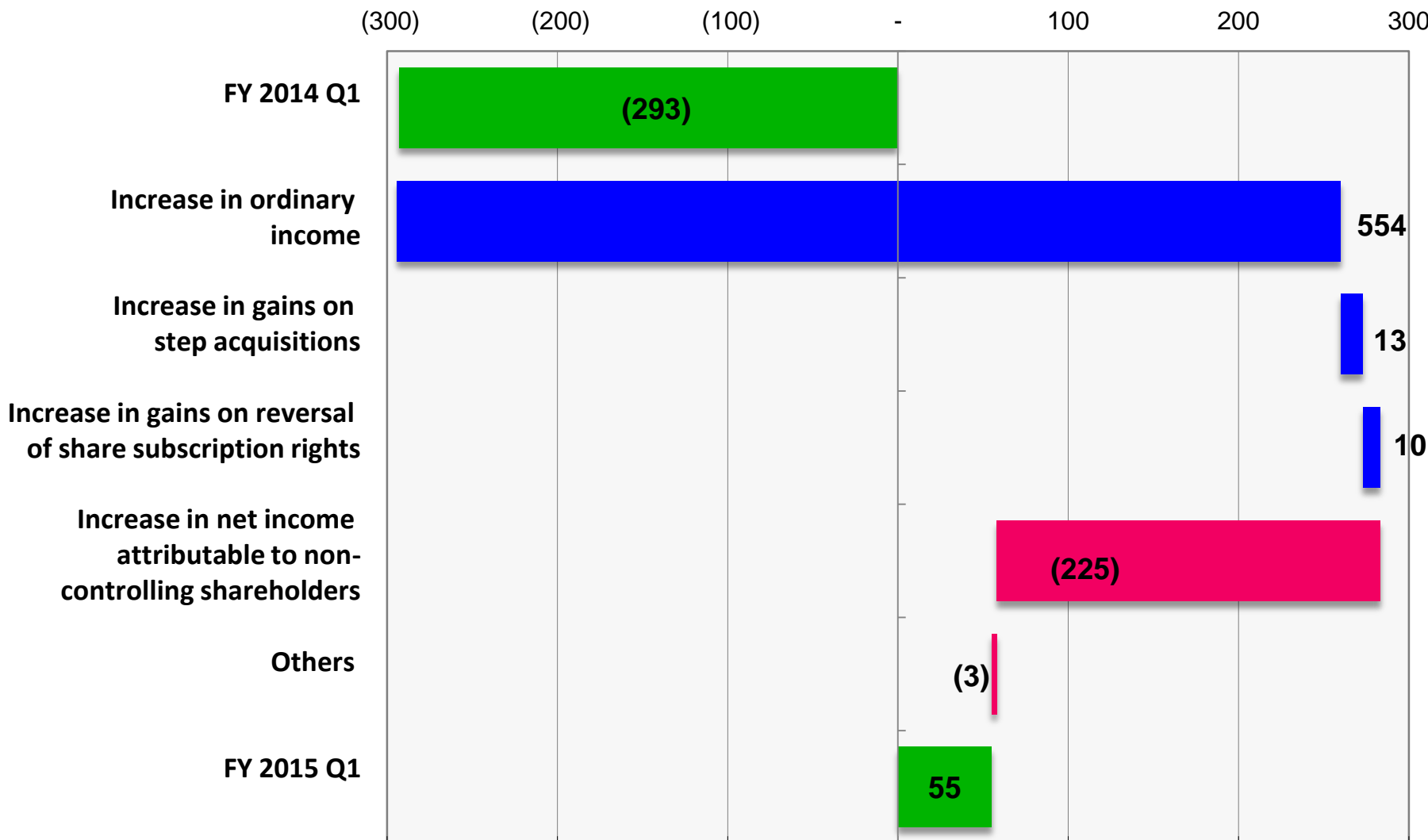


FY 2015 Q1 Consolidated Net Income※

(Compared with Previous Fiscal Year)



Unit: million yen



※Consolidated net income is defined as net income for the current term attributable to shareholders of the parent company.

Notice

This document and its supporting documents contain projections of our company's future performance. These are estimates by the management of Faith based on currently available information. There are potential risks and uncertainties that may affect the results. Please be advised that actual performance may differ significantly from the forecast.