## BRIEF STATEMENT OF CONSOLIDATED FINANCIAL RESULTS

 FOR $3{ }^{\text {rd }}$ QUARTER OF THE FISCAL YEAR ENDING MARCH 2008February 14, 2008

Faith, Inc. (Stock code 4295, Listed on TSE 1st section)
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1. Results for the $3^{\text {rd }}$ quarter of the year ending March 2008
(April 1, 2007 through December 31, 2007)
(1) Consolidated financial results

Those figures in "\%" show increased/decreased ratio compared with the previous $3^{\text {rd }}$ quarter of fiscal term

|  | Net sales |  | Operating profit |  | Recurring Profit |  | Net profit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Million of yen | \% | Million of yen | \% | Million of yen | \% | Million of yen | \% |
| Q3 of the year ending March 2008 | 36,320 | 13.1 | 1,647 | 60.3 | 1,479 | 63.7 | 1,306 | - |
| Q3 of the year ended March 2007 | 32,109 | 52.1 | 1,027 | $\triangle 58.7$ | 903 | $\triangle 65.3$ | $\triangle 3,785$ | - |
| (Ref): Year ended March 2007 | 44,152 | - | 1,060 | - | 853 | - | $\triangle 1,883$ |  |


|  | Net Profit per Share | Diluted Net Profit per share |
| :--- | ---: | ---: |
|  | $Y e n$ | Yen |
| Q3 of the year ending March 2008 | $1,097.33$ | $1,097.66$ |
| Q3 of the year ended March 2007 | $\triangle 3,180.24$ | - |
| (Ref): Year ended March 2007 | $\triangle 1,581.81$ | - |

(2) Consolidated financial position

|  | Total assets | Net Assets per Share | Natio of Equity Capital | Net |
| :--- | ---: | ---: | ---: | ---: |
|  | Million of yen | Million of yen |  |  |
| Q3 of the year ending March 2008 | 39,634 | 17,298 | 40.5 |  |
| Q3 of the year ended March 2007 | 38,666 | 13,787 | $13,496.65$ |  |
| (Ref): Year ended March 2007 | 39,442 | 15,914 | 34.3 |  |

2. Dividends

No dividends in every Q3.

|  | Dividends per Share |  |  |
| :---: | :---: | :---: | :---: |
| (Record dates) | Interim | Year-end | Total (Annual) |
| Year Ended March 2007 | $\begin{array}{r} \text { yen } \\ 50.00 \\ \hline \end{array}$ | $\begin{array}{r} \text { yen } \\ 50.00 \end{array}$ | $\begin{array}{r} y \text { yen } \\ 100.00 \\ \hline \end{array}$ |
| Year ending March 2008 | 50.00 | - |  |
| Year ending March 2008 (Forecast) | - | 50.00 | 100.00 |

3. Forecasts for the business results for the year ending March 2008
(April 1, 2007 through March 31, 2008) [Reference]
The figures in "\%" show increased/decreased ratio compared with the previous fiscal year and the previous interim result.

|  | Net sales | Operating Profit |  | Recurring Profit |  | Net profit | Net profit per share |  |
| :--- | :---: | ---: | :---: | ---: | :---: | ---: | ---: | ---: |
|  | Million of yen | $\%$ | Million of yen | $\%$ | Million of yen | $\%$ | Million of yen | $\%$ |
| Year ending 2008 | 50,000 | 13.2 | 2,100 | 98.0 | 1,700 | 99.1 | 1,300 | - |

4. Others
(1) Changes in the significant subsidiaries
(Accompanying changes in scope of the consolidation): None
(2) Adoption of simplified accounting practices: Applicable
(3) Changes in accounting practices from the recent fiscal year: None

* Note: For details, please see page. 5 "Qualitative information and financial statements 4. Others".
* Note: The forecast described above is based on the assumption judged to be reasonable as of the data of issuing this statement and the actual results may substantially differ from the forecast above.
[Qualitative information and financial statements]

1. Qualitative information regarding consolidated operating results

During the 3rd quarter of the fiscal year ending March 2008, with diversified use of broadband Internet and progresses of the mobile phone market's transfer into the third generation communication system, increasing distribution services of highly entertaining contents in high quality such as music, video, online game, and daily life information including medical services, beautification and health, and expanding convenient information services via mobile phones have continued to lead expansion of the digital content distribution market.

Ahead of movements of the expanding digital contents distribution market, Faith Group has aggressively promoted acquisitions and the establishment of business tie-up with leading companies, and strived "to create new structures to distribute digital contents". As a part of our activities, Faith Group commenced commercial service for a new content distribution services using Near Field Rights Management ${ }^{\circledR}($ NFRM $)$, a rights authentification technology developed in-house.

Furthermore, in the electronic money business enjoying boosting demand, the settlement amount by WebMoney continued to increase significantly, taking advantages of large market shares in the online game and other contents distribution services.

As a result, consolidated net sales for the 3rd quarter of consolidated FY2007 increased 13.1\% compared with the same period of the previous year to $¥ 36,320$ million, assisted by continued high growth of the electronic money business and steady expansion of the domestic content distribution services due to active business deployments including acquisitions and business tie-ups. Consolidated operating profit increased $60.3 \%$ from the same period of the previous year to $¥ 1,647$ million and realignment of overseas business contribute to recurring profit rose by $63.7 \%$ compared with the same period last year to $¥ 1,479$ million. Net profit for the 3rd quarter of fiscal 2007 stood at $¥ 1,306$ million (3rd quarter of fiscal 2006: loss at $¥ 3,785$ million), due to gain on sale of the U.S. content distribution businesses in addition to the increase of recurring profit.

Information on each business segment is as follows:

## <Content Distribution Business>

Since the commencement of commercial service utilizing NFRM in June 2007, Faith Group had strived to spread it by improving the user environment and increasing contents available for the service.
In October the same year, infrared-based NFRM demonstration was held using "Internet AQUOS," a PC-TV of Sharp Corporation.

In the following November, "KAZAS Channel" was launched as one of the official i-mode sites. The mobile-site is a total portal site for mobile phones to distribute NFRM corresponding video contents. GIGA Networks, Inc. in Faith Group, the first company to have utilized NFRM for commercial service, has started developing charged services of video distribution with cooperation of contents owners both within and out of the Group.

Another Group company, Faith.biz, Inc., established in May 2007 aiming to business expansion through
construction of new distribution platform, developed a high-definition video player for mobile phones which enables full-screen viewing and launched the products in November.

In addition, in the same month, Brave, Inc. in the Group launched "viBirth.com" to support activities of musicians and video creators by providing a medium "scheme" which enables these creators to deliver their creation directly to the consumers.

As a result, despite steady expansion related business tie-ups and acquisitions of the domestic content distribution business, consolidated net sales of the content business for the 3rd quarter of FY2007 decreased $12.8 \%$ against the same period last year to $¥ 11,934$ million, due to decrease in overseas sales of the content distribution business resulted from realignment of overseas business. Operating profit decreased by $42.6 \%$ compared with the same period of the previous year to $¥ 1,168$ million, due to an increase of royalty for digital contents distribution such as music and video and prior investments for creation of new markets, in addition to a decrease in net sales.

## <Electronic Money Business>

According to the Information and Communications Statistics Database of the Ministry of Internal Affairs and Communications, subscriptions of broadband network exceeded 27.7 million at the end of September 2007. Demand for online games, main users of electronic money, as well as demand for digital contents such as music and video distribution continued to increase. Under these circumstances, settlement amount of "WebMoney (electric payment service)" steadily increased, which enables "safe" and "convenient" payment via Internet. In addition, dramatic improvement of online charge function of "WebMoney Wallet", which is used for online settlement, contributed to enhance convenience for users.

As a result, consolidated net sales of the electronic money business increased by $44.1 \%$ compared with the same period of the previous year to $¥ 23,227$ million, and operating profit increased by $21.8 \%$ compared with the same period last year to $¥ 417$ million.
2. Qualitative information regarding consolidated financial positions

Total assets as of the end of the 3rd quarter of FY2007 increased by $¥ 192$ million from the end of the previous consolidated fiscal year to $¥ 39,634$ million, despite $¥ 3,000$ million of redemption of borrowings, due to sellout of the U.S. content distribution business and steadily growing of electronic money business. Net assets rose by $¥ 1,384$ million against the end of the previous consolidated fiscal year to $¥ 17,298$ million. Shareholders' equity ratio advanced by 1.9 percent point from the end of March 2007 to $40.5 \%$.

## 3. Qualitative information regarding forecast of consolidated financial results

Since operating results for the 3rd quarter of FY2007 have advanced as planned compared with forecasts in the BRIEF STATEMENT OF ANNUAL FINANCIAL RESULTS FOR THE YEAR ENDED MARCH 2007 AND FORECASTS FOR THE YEAR ENDING MARCH 2008 released on May 11, 2007, and in the BRIEF STATEMENT OF CONSOLIDATED FINANCIAL RESULTS FOR THE FIRST HALF OF THE FISCAL YEAR ENDING MARCH 2008 released on November 14, 2007, the Company has not revised forecasts for consolidated operating results for fiscal 2007.

## 4. Others

(1) Changes in major subsidiaries during the 3rd quarter of FY2007 (Changes in specific subsidiaries causing change in the scope of consolidation): None
Changes in subsidiaries other than specific subsidiaries are as follows:
New consolidation: MVP Co, Inc. and Media Complex Co., Ltd.
Exclusion: None
(2) Adoption of simplified methods in accounting methods

At the presentation of financial statements for the 3rd quarter of fiscal 2007, the Company has complied with the accounting standards for interim consolidated financial statements. However, as for items lacking any significant importance in effects, the Company adopts the simplified methods.
(3) Changes in accounting standards: None
5. Consolidated financial Results for the $3^{\text {rd }}$ quarter
(1) Consolidated Balance Sheet for the 3rd Quarter

| Account name | FY 2006 Q3(As of December 31, 2006) |  | FY 2007 Q3 <br> (As of December 31, 2007) |  | FY 2006(As of March 31,2007) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | Component percentage | Amount | Component percentage | Amount | Component percentage |
| (Assets) |  |  |  |  |  |  |
| I. Current assets |  |  |  |  |  |  |
| 1. Cash and deposits | 8,382,626 |  | 12,799,513 |  | 8,217,827 |  |
| 2. Accounts and notes receivable | 7,923,043 |  | 8,375,568 |  | 6,929,263 |  |
| 3. Marketable securities | 374,949 |  | 265,228 |  | 347,644 |  |
| 4. Inventories | 50,858 |  | 435,348 |  | 636,880 |  |
| 5. Deferred tax assets | 764,840 |  | 1,153,160 |  | 1,350,004 |  |
| 6. Others | 2,433,487 |  | 1,390,314 |  | 2,755,128 |  |
| Allowance for doubtful accounts | $\triangle 113,809$ |  | $\triangle 240,113$ |  | $\triangle$ 206,234 | 50.8 |
| Total current assets | 19,815,997 | 51.3 | 24,179,020 | 61.0 | 20,030,513 |  |
|  |  |  |  |  |  |  |
| 1. Tangible fixed assets | 1,314,073 |  | 854,989 |  | 1,031,386 |  |
| 2. Intangible fixed assets |  |  |  |  |  |  |
| (1) Goodwill | 10,816,507 |  | 8,550,697 |  | 10,293,255 |  |
| (2) Others | 1,013,629 |  | 877,612 |  | 887,019 |  |
| Total intangible fixed assets | 11,830,136 |  | 9,428,309 |  | 11,180,274 |  |
| 3. Investment and other assets |  |  |  |  |  |  |
| (1) Investment securities | 3,800,648 |  | 4,051,292 |  | 5,273,058 |  |
| (2) Deposits with landlords | 1,493,603 |  |  |  | 1,440,442 |  |
| (3) Others | 958,550 |  | 1,810,103 |  | 1,217,440 |  |
| Allowance for doubtful receivable | $\triangle 555,465$ |  | $\triangle 714,636$ |  | $\triangle 739,117$ |  |
| Total investments and other assets | 5,697,337 |  | 5,146,759 |  | 7,191,823 |  |
| Total fixed assets | 18,841,547 | 48.7 | 15,430,059 | 38.9 | 19,403,485 | 49.2 |
| III. Deferred charges |  |  |  |  |  |  |
| 1.Expenditure for stock delivering prescription Total deferred charges | 9,126 |  | 25,245 |  | 8,161 |  |
|  | 9,126 | 0.0 | 25,245 | 0.1 | 8,161 | 0.0 |
| Total assets | 38,666,671 | 100.0 | 39,634,325 | 100.0 | 39,442,160 | 100.0 |
|  |  |  |  |  |  |  |


(2) Consolidated Income Statement for the $3^{\text {rd }}$ Quarter

| Account name |  |  |  |  | (Unit: thous | s of yen, \%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY 2006 Q3 (April 12006 through December 31,2006) |  | FY 2007 Q3 (April 12007 through December 31,2007) |  | FY 2006 (April 12006 through March 31,2007) |  |
|  | Amount | Component percentage | Amount | Component percentage | Amount | Component percentage |
| I. Net sales | 32,109,870 | 100.0 | 36,320,008 | 100.0 | 44,152,751 | 100.0 |
| II. Cost of Sales | 22,397,393 | 69.8 | 26,514,290 | 73.0 | 31,215,018 | 70.7 |
| Gross profit | 9,712,476 | 30.2 | 9,805,718 | 27.0 | 12,937,733 | 29.3 |
| III. Selling, general and administrative expenses | 8,684,757 | 27.0 | 8,158,291 | 22.5 | 11,877,157 | 26.9 |
| Operating income | 1,027,719 | 3.2 | 1,647,426 | 4.5 | 1,060,576 | 2.4 |
| IV. Other income | 125,571 | 0.4 | 345,170 | 1.0 | 132,383 | 0.3 |
| V. Operating expenses | 249,540 | 0.8 | 512,934 | 1.4 | 339,293 | 0.8 |
| Ordinary profit | 903,750 | 2.8 | 1,479,662 | 4.1 | 853,667 | 1.9 |
| VI. Extraordinary profit |  |  |  |  |  |  |
| 1. Gain on disposal of fixed assets |  |  | 228,505 |  |  |  |
| 2. Gain on transfer of operation | - |  | 835,896 |  |  |  |
| 3. Gain on sale of investments in securities | 27,775 |  |  |  | 31,854 |  |
| 4. Gain on sale of subsidiaries |  |  | 140,983 |  | 3,380,630 |  |
| 5 Change of scope of equity method | 139,137 |  | 405,490 |  | 139,137 |  |
| 6. Others | 9,772 |  |  |  | 161,501 |  |
| Total extraordinary profit | 176,685 | 0.6 | 1,610,876 | 4.5 | 3,713,124 | 8.4 |
| VII. Extraordinary loss |  |  |  |  |  |  |
| 1. Loss from disposal of fixed assets | 324,765 |  | 31,930 |  | 363,862 |  |
| 2. Loss on revaluation of investments in securities | 449,273 |  | 106,022 |  | 449,273 |  |
| 3. Transfer to allowance for bad debt | 430,115 |  | 10,000 |  | 622,063 |  |
| 4. Amortization of goodwill | 2,977,395 |  |  |  | 2,989,387 |  |
| 5. Loss from entrusted development |  |  | 160,000 |  |  |  |
| 6. Prior period adjustment |  |  | 38,682 |  |  |  |
| 7. Others | 91,424 |  | 1,832 |  | 1,852,945 |  |
| Total extraordinary loss | 4,272,975 | 13.3 | 348,468 | 1.0 | 6,277,532 | 14.2 |
| Income before income taxes and minority interests (minus is loss) | $\triangle 3,192,538$ | $\triangle 9.9$ | 2,742,071 | 7.6 | $\triangle 1,710,741$ | $\triangle 3.9$ |
| Income taxes and other taxes | 631,433 | 2.0 | 1,281,093 | 3.6 | 18,938 | 0.0 |
| Minority interests (minus is loss) | $\triangle 38,147$ | $\triangle 0.1$ | 154,689 | 0.4 | $\triangle 153,333$ | $\triangle 0.4$ |
| Net profit (minus is loss) | $\triangle 3,785,825$ | $\triangle 11.8$ | 1,306,288 | 3.6 | $\triangle 1,883,013$ | $\triangle 4.3$ |

(3) Consolidated statement of changes in net assets

FY 2006 Q3 (April 12006 through December 31, 2006)

|  |  |  |  |  | Thousands of yen |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shareholders' equity |  |  |  |  |
|  | Common stock | Capital surplus | Retained earnings | Treasury stock | Total shareholders' equity |
| Balance as of March 31, 2006 | 3,218,000 | 3,708,355 | 9,408,748 | $\triangle 354,269$ | 15,980,834 |
| Changes of items during the accounting period |  |  |  |  |  |
| Cash dividends of surplus * |  |  | $\triangle 119,042$ |  | $\triangle 119,042$ |
| Bonuses to directors and corporate auditors * |  |  | $\triangle 39,000$ |  | $\triangle 39,000$ |
| Net loss |  |  | $\triangle 3,785,825$ |  | $\triangle 3,785,825$ |
| Decrease for change in accounting procedure of controlled foreign company |  |  | $\triangle 91,091$ |  | $\triangle 91,091$ |
| Net changes of items other than shareholders' equity |  |  |  |  |  |
| Total changes of items during the accounting period |  |  | $\triangle 4,034,958$ |  | $\triangle 4,034,958$ |
| Balance as of December 31, 2006 | 3,218,000 | 3,708,355 | 5,373,790 | $\triangle 354,269$ | 11,945,875 |


|  | Valuation and translation sdjustments |  |  | Share warrant |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net unrealized gains on investment securities | Foreign currency translation adjustments | Total valuation and translation adjustments | Subscription right | Minority interests | Total net assets |
| Balance as of March 31, 2006 | 3,401,193 | 243,952 | 3,645,145 | 487 | 342,525 | 19,968,992 |
| Changes of items during the accounting period |  |  |  |  |  |  |
| Cash dividends of surplus |  |  |  |  |  | $\triangle 119,042$ |
| Bonuses to directors and corporate auditors * |  |  |  |  |  | $\triangle 39,000$ |
| Net loss |  |  |  |  |  | $\triangle 3,785,825$ |
| Decrease for change in accounting procedure of controlled foreign company |  |  |  |  |  | $\triangle 91,091$ |
| Net changes of items other than shareholders' equity | $\triangle 2,329,375$ | 18,874 | $\triangle 2,310,500$ | - | 164,108 | $\triangle 2,146,392$ |
| Total changes of items during the accounting period | $\triangle 2,329,375$ | 18,874 | $\triangle 2,310,500$ |  | 164,108 | $\triangle$ 6,181,350 |
| Balance as of December 31, 2006 | 1,071,818 | 262,826 | 1,334,645 | 487 | 506,634 | 13,787,642 |

* Items of appropriation of income at the annual meeting of stockholders in June, 2006.

FY 2007 Q3 (April 12007 through December 31, 2007)
Thousands of yen

|  | Thousands of yen |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shareholders' equity |  |  |  |  |
|  | Common stock | Capital surplus | Retained earnings | Treasury stock | Total shareholders' equity |
| Balance as of March 31, 2007 | 3,218,000 | 3,708,355 | 7,276,602 | $\triangle 354,269$ | 13,848,687 |
| Changes of items during the accounting period |  |  |  |  |  |
| Cash dividends of surplus * |  |  | $\triangle 119,042$ |  | $\triangle 119,042$ |
| Net profit |  |  | 1,306,288 |  | 1,306,288 |
| Net changes of items other than shareholders' equity |  |  |  |  |  |
| Total changes of items during the accounting period | - | - | 1,187,246 | - | 1,187,246 |
| Balance as of December 31, 2007 | 3,218,000 | 3,708,355 | 8,463,848 | $\triangle 354,269$ | 15,035,933 |


|  | Valuation and translation sdjustments |  |  | Share warrant | Minority interests | Total net assets |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net unrealized gains on investment securities | Foreign currency translation adjustments | Total valuation and translation adjustments | Subscription right |  |  |
| Balance as of March 31, 2007 | 1,195,867 | 189,991 | 1,385,858 | 487 | 679,808 | 15,914,842 |
| Changes of items during the accounting period |  |  |  |  |  |  |
| Cash dividends of surplus |  |  |  |  |  | $\triangle 119,042$ |
| Net profit |  |  |  |  |  | 1,306,288 |
| Net changes of items other than shareholders' equity | $\triangle 240,130$ | $\triangle 114,978$ | $\triangle 355,109$ | - | 551,965 | 196,856 |
| Total changes of items during the accounting period | $\triangle 240,130$ | $\triangle 114,978$ | $\triangle 355,109$ | - | 551,965 | 1,384,102 |
| Balance as of December 31, 2007 | 955,736 | 75,012 | 1,030,749 | 487 | 1,231,773 | 17,298,944 |

FY 2006 (April 12006 through March 31, 2007)

| Thousands of yen |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shareholders' equity |  |  |  |  |
|  | Common stock | Capital surplus | Retained earnings | Treasury stock | Total shareholders equity |
| Balance as of March 31, 2006 | 3,218,000 | 3,708,355 | 9,408,748 | $\triangle 354,269$ | 15,980,834 |
| Changes of items during the accounting period |  |  |  |  |  |
| Cash dividends of surplus * |  |  | $\triangle 59,521$ |  | $\triangle 59,521$ |
| Cash dividends of surplus |  |  | $\triangle 59,521$ |  | $\triangle 59,521$ |
| Bonuses to directors and corporate auditors * |  |  | $\triangle 39,000$ |  | $\triangle 39,000$ |
| Net loss |  |  | $\triangle 1,883,013$ |  | $\triangle 1,883,013$ |
| Decrease for change in accounting procedure of controlled foreign company |  |  | $\triangle 91,091$ |  | $\triangle 91,091$ |
| Net changes of items other than shareholders' equity |  |  |  |  |  |
| Total changes of items during the accounting period | - | - | $\triangle 2,132,146$ | - | $\triangle 2,132,146$ |
| Balance as of March 31, 2007 | 3,218,000 | 3,708,355 | 7,276,602 | $\triangle 354,269$ | 13,848,687 |


|  | Valuation and translation sdjustments |  |  | Share warrant |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net unrealized gains on investment securities | Foreign currency translation adjustments | Total valuation and translation adjustments | Subscription right | Minority interests | Total net assets |
| Balance as of March 31, 2006 | 3,401,193 | 243,952 | 3,645,145 | 487 | 342,525 | 19,968,993 |
| Changes of items during the accounting period |  |  |  |  |  |  |
| Cash dividends of surplus * |  |  |  |  |  | $\triangle 59,521$ |
| Cash dividends of surplus |  |  |  |  |  | $\triangle 59,521$ |
| Bonuses to directors and corporate auditors * |  |  |  |  |  | $\triangle 39,000$ |
| Net loss |  |  |  |  |  | $\triangle 1,883,013$ |
| Decrease for change in accounting procedure of controlled foreign company |  |  |  |  |  | $\triangle 91,091$ |
| Net changes of items other than shareholders' equity | $\triangle 2,205,326$ | $\triangle 53,960$ | $\triangle 2,259,287$ |  | 337,282 | $\triangle 1,922,004$ |
| Total changes of items during the accounting period | $\triangle 2,205,326$ | $\triangle 53,960$ | $\triangle 2,259,287$ | - | 337,282 | $\triangle 4,054,151$ |
| Balance as of March 31, 2007 | 1,195,867 | 189,991 | 1,385,858 | 487 | 679,808 | 15,914,842 |

* Items of appropriation of income at the annual meeting of stockholders in June, 2006.


## (4) Segmental Information

## <1>Industry segments

3rd quarter of the previous fiscal year (April 1, 2006 through December 31, 2006)


3rd quarter of this fiscal year (April 1, 2007 through December 31, 2007)

| (Unit: thousands of yen) |  |  |  |  |  |  |  |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Contents distribution <br> services | Electronic <br> Money solution | Others | Total | Eliminations/ <br> Corporate | Consolidated |  |
| Net sales | $11,934,520$ | $23,227,505$ | $1,157,981$ | $36,320,008$ |  | - |  |
| (1) Sales to customers | 149,528 | 4,753 |  | $-154,320,008$ |  |  |  |
| (2) Intersegment sales | $12,084,049$ | $23,232,259$ | $1,157,981$ | $36,474,290$ | $\triangle 154,282$ | $36,320,008$ |  |
| Total | $10,915,873$ | $22,814,473$ | $1,081,829$ | $34,812,177$ | $\triangle 139,595$ | $34,672,581$ |  |
| Operating expenses | $1,168,175$ | 417,785 | 76,152 | $1,662,113$ | $\triangle 14,686$ | $1,647,426$ |  |
| Operating income |  |  |  |  |  |  |  |

Previous consolidated fiscal year (April 1, 2006 through March 31, 2007)

  (Unit: thousands of yen)

## Note: Change of segment configuration

Effective from the first half of this fiscal year, Faith partly changed its segment configuration as follows: "Contents distribution services" is renamed as "Contents services." At the same time, the production of movies, which was previously classified as "Others", is reclassified to "Contents services." This change was made to reflect the reality of the expanding business practice, which is already out of the frame of "contents distribution", and functioning as a whole service from planning, production, and distribution of various contents such as music, video, and game, to development and provision of platforms which enables the effective distribution of the contents.

By using the same segment configuration as the third quarter of this fiscal year and the previous consolidated fiscal year are shown as follows:

3rd quarter of the previous fiscal year (April 1, 2007 through December 31, 2007)

|  | Contents distribution services | Electronic <br> Money solution | MVNO | Others | Total | Eliminations/ Corporate | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales <br> (1) Sales to customers <br> (2) Intersegment sales | $\begin{array}{r} 13,682,160 \\ 80,119 \end{array}$ | $\begin{array}{r} 16,122,394 \\ 1,452 \end{array}$ | 6,546 | 2,298,768 | $\begin{array}{r} 32,109,870 \\ 81,571 \\ \hline \end{array}$ | $\triangle 81,571$ | 32,109,870 |
| Total | 13,762,280 | 16,123,846 | 6,546 | 2,298,768 | 32,191,442 | $\triangle 81,571$ | 32,109,870 |
| Operating expenses | 11,726,383 | 15,780,718 | 1,285,774 | 2,370,845 | 31,163,722 | $\triangle 81,571$ | 31,082,150 |
| Operating income | 2,035,896 | 343,127 | $\triangle 1,279,227$ | $\triangle 72,076$ | 1,027,219 |  | 1,027,719 |

Previous consolidated fiscal year (April 1, 2006 through March 31, 2007)

|  | Contents distribution services | Electronic Money solution | MVNO | Others | Total | Eliminations/ Corporate | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales |  |  |  |  |  |  |  |
| (1) Sales to customers | 18,572,430 | 22,650,535 | 24,718 | 2,905,066 | 44,152,751 |  | 44,152,751 |
| (2) Intersegment sales | 128,385 | 2,400 |  |  | 130,785 | $\triangle 130,785$ |  |
| Total | 18,700,815 | 22,652,935 | 24,718 | 2,905,066 | 44,283,536 | $\triangle 130,785$ | 44,152,751 |
| Operating expenses | 16,215,902 | 22,179,663 | 1,857,699 | 2,958,728 | 43,211,994 | $\triangle 119,819$ | 43,092,175 |
| Operating income | 2,484,913 | 473,272 | $\triangle 1,832,980$ | $\triangle 53,662$ | 1,071,542 | $\triangle 10,966$ | 1,060,576 |

## <2> Geographical segments

3rd quarter of the previous fiscal year (April 1, 2006 through December 31, 2006)
(Unit: thousands of yen)

|  | Japan | Americas | Europe | Total | Eliminations/ Corporate | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales <br> (1) Sales to customers <br> (2) Intersegment sales | 29,007,757 | $\begin{array}{r} 2,256,491 \\ 520,558 \end{array}$ | $\begin{array}{r} 845,621 \\ 93,408 \end{array}$ | $\begin{array}{r} 32,109,870 \\ 613,967 \end{array}$ | $\triangle 613,967$ | 32,109,870 |
| Total | 29,007,757 | 2,777,050 | 939,030 | 32,723,837 | $\triangle$ 613,967 | 32,109,870 |
| Operating expenses | 26,385,039 | 4,275,675 | 1,035,403 | 31,696,118 | $\triangle$ 613,967 | 31,082,150 |
| Operating income | 2,622,717 | $\triangle 1,498,625$ | $\triangle 96,372$ | 1,027,719 | - | 1,027,719 |

3rd quarter of this fiscal year (April 1, 2007 through December 31, 2007)
Sales result of overseas is omitted from geographical segments since Net sales in Japan doinated more than $90 \%$ of total sales.

Previous consolidated fiscal year (April 1, 2006 through March 31, 2007)

|  | Japan | Americas | Europe | Total | Eliminations /Corporate | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales <br> (1) Sales to customers <br> (2)Intersegment sales | 39,711,293 | $\begin{array}{r} 3,262,981 \\ 762,490 \end{array}$ | $\begin{array}{r} 1,178,476 \\ 139,444 \end{array}$ | $\begin{array}{r} 44,152,751 \\ 901,934 \end{array}$ | $\triangle 901,934$ | 44,152,751 |
| Total | 39,711,293 | 4,025,471 | 1,317,921 | 45,054,686 | $\triangle 901,934$ | 44,152,751 |
| Operating expenses | 36,457,943 | 6,025,549 | 1,510,616 | 43,994,110 | $\triangle 901,934$ | 43,092,175 |
| Operating income | 3,253,349 | $\triangle 2,000,077$ | $\triangle 192,695$ | 1,060,576 | - | 1,060,576 |

$<3>$ Sales to foreign customers
3rd quarter of the previous fiscal year (April 1, 2006 through December 31, 2006)
(Unit: thousands of yen)

|  | North America | Others | Total |
| :---: | :---: | :---: | :---: |
| I. Net sales to foreign customers | 2,919,587 | 1,317,899 | 4,237,487 |
| II. Consolidated sales | - | - | 32,109,870 |
| III. Ratio of foreign sales to consolidated sales (\%) | 9.1 | 4.1 | 13.2 |

3rd quarter of this fiscal year (April 1, 2007 through December 31, 2007)
Net sales to foreign customers is omitted, since it consists of less than $10 \%$ of consolidated Net sales.

Previous consolidated fiscal year (April 1, 2006 through March 31, 2007)

|  | North America | Others | Total |
| :--- | ---: | ---: | ---: |
| I. Net sales to foreign customers | $4,231,936$ | $1,758,619$ | $5,990,555$ |
| II. Consolidated sales | - | - | $44,152,751$ |
| III. Ratio of foreign sales to consolidated sales | 9.6 | 4.0 | 13.6 |

