# BRIEF STATEMENT OF CONSOLIDATED FINANCIAL RESULTS FOR THE 3rd QUARTER OF THE FISCAL YEAR ENDING MARCH 2009 

February 13, 2009
Faith, Inc. (Stock code 4295, Listed on TSE 1st section)
(URL http://www.faith.co.jp/)
Representative; Hajime Hirasawa, CEO/President
Contact; Koji Saeki, CFO/Director
Tel: +81-75-213-3933
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Amounts are rounded down to the nearest JPY 1 million.

1. Results for the 3rd quarter of the year ending March 2009
(April 1, 2008 through December 31, 2008)
(1) Consolidated financial results

|  | Net Sales |  | Operating Profit |  | Recurring Profit |  | Net Profit |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Millions | \% | Millions |  | Millions <br> of yen |  | Millions of yen | \% |
| Q3 of the year ending | 39,621 | - | 1,319 | - | 961 | - | 206 |  |
| March 2009 <br> Q3 of the year ended | 36,320 | 13.1 | 1,647 | 60.3 | 1,479 | 63.7 | 1,306 | - |


|  | Net Profit per Share |  |
| :--- | ---: | ---: |
| Diluted Net Profit per share |  |  |
| Q3 of the year ending March 2009 | Yen |  |
| Q3 of the year ended March 2008 | 174.64 | 174.27 |

(2) Consolidated financial position

|  | Total Assets | Net Assets | Ratio of Equity <br> Capital | Net Assets per Share |
| :--- | ---: | ---: | ---: | ---: |
| Q3 of the year <br> ending March 2009 <br> the year ended <br> March 2008 | Millions of yen | 32,882 | Millions of yen | 15,501 |

Reference: Equity Capital: the 3rd quarter of the fiscal year ending March 2009: 14,292 million yen/ the fiscal year ended March 2008: 15,013 million yen.
2. Dividends

|  | Dividends per share |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Record dates) | $1^{\text {st }}$ Quarter | Interim | $3{ }^{\text {rd }}$ Quarter | Year-end | Total(Annual) |  |
|  | yen | yen | yen | yen |  | yen |
| Year Ended | - | 5000 | - | 5000 | 100 | 00 |
| March 2008 |  |  |  |  |  |  |
| Year Ending | - | 5000 | - | - | - |  |
| March 2009 |  |  |  |  |  |  |
| Year ending March 2009 (Forecast) | - | - | - | 5000 | 100 | 00 |

Note: Forecasts for dividends have not modified at the announcement of the financial statements for FY08 3Q.
3. Forecasts for the consolidated business results for the year ending March 2009
(from April 1, 2008 to March 31, 2009)
The figures in "\%" show increased/decreased ratio compared with the previous fiscal year and the previous interim result.


Note: Forecasts for the consolidated business results have not modified at the announcement of the financial statements for FY08 3Q.

## 4. Others

(1) Changes in the significant subsidiaries (Accompanying changes in scope of the consolidation): None
(2) Adoption of simplified accounting practices or specific procedures in preparation of the quarterly consolidated financial reports: Applicable

* Note: For details, please see page. 5 "Qualitative information and financial statements" 4. Others(2).
(3) Changes in accounting policy, procedure, and presentation in preparation of the quarterly consolidated financial reports (Described in the "Changes in preparing for consolidated financial statements and summary of significant accounting polices")
(3)-1. Changes accompanying revisions of accounting standards, etc.:Applicable
(3)-2. Changes other than the above: Applicable
* Note: For details, please see page. 5 "Qualitative information and financial statements" 4. Others(3).
(4)Outstanding shares (common shares)
(4)-1. Outstanding shares at the end of the fiscal years (including treasury shares):

The 3rd quarter of the fiscal year ending March 2009: 1,196,000 shares, the fiscal year ended March 2008: 1,196,000shares
(4)-2. Treasury shares at the end of the fiscal years:

The 3rd quarter of the fiscal year ending March 2009: 47,950 shares, the fiscal year ended March 2008: 5,580 shares
(4)-3. Average number of shares during the accounting period

The 3rd quarter of the fiscal year ending March 2009: 1,183,649 shares, the fiscal year ended March 2008: $1,190,420$ shares
*Note for utilizing business forecasts, and other special instruction
(1) This document contains projections of our company's future performance. These are estimates by the management of Faith based on currently available information. There are potential risks and uncertainties that may affect the results. Please be advised that actual performance may differ significantly from the forecast. Please refer to page. 5 " 3 . Qualitative information regarding forecast of consolidated financial results" when utilize business forecasts.
(2) Effective from the fiscal year under review, new accounting standards ( $12^{\text {th }}$ edition) and its implementation guidance ( $14^{\text {th }}$ edition) have applied. The quarterly consolidated financial statement is based on the quarterly consolidated financial standards.

## [Qualitative information and financial statements]

## 1. Qualitative information regarding consolidated operating results

During the first three quarters of the consolidated fiscal 2008, the nine months period ended December 31, 2008, various improvements were observed toward the establishment of network environment which allows users to access content in high-capacity and with high-definition. For example, mobile phone offers an increasing range of functions, flat-rate packets plan for mobile phone charges have widely spread, and Next Generation Network (NGN) services are commercialized. At the same time, various content ranging from video, music, online game to lifestyle-related information such as medical and health are digitalized further to cater ever diversifying market needs. The launch of internet connected TV was another marked event. The overall environment in terms of network, software and hardware, have been improving, which allows users to enjoy content more easily.

Against this backdrop, in anticipation of the trends of the growing Japanese content distribution market, Faith Group has actively taken part in creating a new content distribution structure through acquisitions and building partnership with other leading companies.

The Group promotes development of new multi-platform, multi-content markets, in which a wide range of contents are distributed to any kind of networks or terminal devices. The Group has been promoting to improve users' environment for content distribution services utilizing NFRM® (Near Field Rights Management ${ }^{\text {TMM }}$ ) service, a proprietary viewing rights authentication technology and also applicable contents.

The Group also established a new distribution system through which content creators are able to deliver their content such as music and video directly to the consumers. It enabled the distribution of content to both Japanese and global markets. In the medical and health information distribution business, the Group launched a full-scale operation of a medical service using electronic recording system that satisfies the medical data storing guideline under the new health care system in Japan.

In the electronic money field, with rising demand in the market, the volume of payment settled in the Group's "WebMoney" showed further increase. One factor behind this result was that "WebMoney" has strength in online game settlement, a main category of contents distributed to PC, and it maintained high market share during the period under review. In addition, the acquisitions of new affiliated stores and joint promotional campaign with existing affiliated stores led to this result.

As a result, consolidated net sales for the first nine months of fiscal 2008 increased by $9.1 \%$ year on year to $¥ 39,621$ million led by the continuous high growth in the Electronic Money Business. Operating profit was $¥ 1,319$ million, down $19.9 \%$ year on year, and recurring profit was $¥ 961$ million, down $35.0 \%$ year on year, mainly due to the upfront investments on the creation of new multi-content distribution markets on the multi-platforms. Net profit decreased by $84.2 \%$ year on year to $¥ 206$ million because of the absence of extraordinary profit that was recorded in the same period of the previous fiscal year.

Information on each business segment is as follows:

## $<$ Contents Business>

During the consolidated nine months period under review, the Group has expanded and enhanced its operating base through activities such as building partnership with other leading companies.

1) In April 2008, a consolidated subsidiary, GIGA NETWORKS, INC. launched a NFRM ${ }^{\text {Tu }}$ corresponding content distribution site called "GIGA Miranca" both for mobile and PC. The number of content available on this site reached about 2,000 as of December 31,2008 , meanwhile the initial number of the titles was about 1,000. The Group produced videos in cooperation with Desperado, Inc., a consolidated subsidiary, or other TV station, and executed a new business scheme of video production, including video distribution in addition to broadcasting and DVD sales.
2) In August 2008, in cooperation with MySpace Japan, Brave, Inc., a consolidated subsidiary, launched "viBirth" as an official online store on MySpace, one of the largest Social Networking Service (SNS) in the world. At viBirth, the Group provides support to music and video creators developing their businesses.
3) In the same month, KAZAS Channel ${ }^{T M}$, a portal site corresponding to $N_{F R M}{ }^{T M}$ service, has been pre-installed on the digital terrestrial tuner for PC. On the DTTV tuner, "ROBRO", an integral
application system, is also mounted, to enable both the terrestrial digital channels and web-sites accessible via one browser. Also, infrared data communication, the most common communication method among consumer electronics, was equipped on "ROBRO" to transmit various contents.
4) In September 2008, a film produced by Desperado, Inc., a consolidated subsidiary, hit screens and achieved good results. "PACO and the Magical Book" ranked in the top 10 for over two-month span. 5) In October 2008, the Group launched a full-scale operation of "Pocket Karte," a medical records retrieval service in electronic format via mobile phone. The Group had been conducting a test service of Pocket Karte in cooperation with WILLCOM, Inc. and other companies since June 2008.
5) Also in October 2008, Brave launched "vitCrew". By pasting vitCrew code into individual websites and blogs, the site managers are able to distribute pay-content online. In the following month, Brave launched "CREATORS Lab" to provide a comprehensive support to video creators.
6) In December 2008, GIGA NETWORKS, INC., a consolidated subsidiary, started collaboration with ISAO CORPORATION under CSK Group. The alliance formed between the top two companies in the mobile video distribution business has expanded its users reach.

As a result, net sales in the Contents Business totaled $¥ 9,741$ million, down $18.4 \%$ year on year. This figure resulted from a decline in revenues mainly due to disposal of overseas content distribution subsidiaries despite strong sales in Japan helped by the aggressive business expansion through partnerships with other companies and other measures. Operating profit fell by $17.2 \%$ year on year to $¥ 967$ million caused by the increase of upfront investment for formulation of network system applicable to multi-platforms and multi-content, and also for production and procurement costs of content suitable for the new distribution system.

## <Electronic Money Business>

At the end of September 2008, the number of broadband subscribers in Japan reached over 29.75 million according to the Information and Communications Statistics Database issued by Japanese Ministry of Internal Affairs and Communications. Demands for electronic money continued to increase in the digital content market for the purchase of online game, the mainstay of the electronic money business, as well as mobile content and other content such as mobile content and video. Against this backdrop, the volume of online payment settled in "WebMoney" sharply increased, since it provided easy, secure and convenient solutions.

1) In April 2008, the Group launched the sale of "WebMoney" at Seven-Eleven stores, the largest convenience store chain.
2) In June 2008, the Group started advertisement solution service for PC, "WebMoney Point Park", which enables users to earn "WebMoney" just by applying to campaign.
3) In cooperation with one of the largest game portal in Japan, sales of the partner brand's electronic money, "funcash WM", in September 2008.
4) A mobile version of "WebMoney Point Park" has started in October 2008.
5) In the same month, the Group launched membership service, "WebMoney Wallet Plus", which enables users to settle secure payment on the internet and also gives special points and opportunity to exchange points for exclusive gift items.

The Group vastly increased amount of settlement, by acquisitions of new affiliated stores and sales promotional campaign with existing stores, in addition to those new services.

As a result, net sales in the Electronic Money Business increased $24.2 \%$ year on year to $¥ 28,852$. Operating profit fell by $27.3 \%$ year on year to $¥ 303$ million due to the development and operation of new services and enforcement of management structure.

## <Other Businesses>

Factors such as revenues from the point-card system business led sales in other businesses to $¥ 1,027$ million decrease by $11.3 \%$ year on year. Operating profit was $¥ 61$ million, down $19.7 \%$ year on year.
*Figures for the first nine months of the consolidated fiscal 2007 and the year on year change between the first nine months of the consolidated fiscal 2007 and 2008 are provided in Qualitative information regarding consolidated operating results for reference purposes.
2. Qualitative information regarding consolidated financial positions
(1) Positions of assets, liabilities and net assets

Total assets as of the end of the 3rd quarter of FY2008 decreased by $¥ 3,291$ million from the end of the previous consolidated fiscal year to $¥ 32,882$ million, due to the decrease in amortization of goodwill caused by write-off, and in current price of investment securities.
Liabilities decreased by $¥ 2,248$ million from the end of the previous consolidated fiscal year to $¥ 17,381$, by repayment of dept and reduction of reserve for subsidiaries losses.
Net assets decreased by $¥ 1,043$ million against the end of the preceding consolidated fiscal year to $¥ 15,501$ million. Shareholders' equity ratio advanced by 2.0 percent point from the end of March 2008 to $43.5 \%$.
(2) Positions of cash flows

Cash and cash equivalents of the 3rd quarter of FY2008 decreased by $¥ 1,421$ million from the end of the previous consolidated fiscal year to $¥ 9,192$ million.
Cash flow from operating activities was $¥ 2,693$ million of excess of income despite accounts receivable increased $¥ 931$ million, due to $¥ 464$ million of profit before income taxes, $¥ 2,019$ million of goodwill amortization and $¥ 373$ million of depletion.
Cash flow from investing activities was $¥ 1,476$ million of excess over expenditure caused by $¥ 636$ million of expenditure for acquisition of tangible fixed assets and software, $¥ 381$ million of loan receivable and $¥ 570$ million of repayment of fixed deposit.
Cash flow from financing activities was $¥ 2,325$ million of excess over expenditure due to $¥ 1,547$ million of expenditure repayment of borrowed money and $¥ 297$ million of expenditure on repurchased stock.

## 3. Qualitative information regarding forecast of consolidated financial results

Since operating results for the $3^{\text {rd }}$ quarter of FY2008 have advanced as planned compared with forecasts released on November 14, 2008 in the BRIEF STATEMENT OF CONSOLIDATED FINANCIAL RESULTS FOR THE 3rd QUARTER OF THE FISCAL YEAR ENDING MARCH 2009, the Company has not revised forecasts for consolidated operating results for fiscal 2008.

## 4. Others

(1) Changes in major subsidiaries during the 3rd quarter of FY2008 (Changes in specific subsidiaries causing change in the scope of consolidation): None
(2) Adoption of simplified methods in accounting methods
(Simplified methods in accounting methods):

1. Estimate for possible losses on loans

Estimates for possible losses on loans are maintained at the estimated rate of losses for the previous consolidated fiscal 2008 unless there are significant changes.
2. Depreciation

As for tangible fixed assets that are depreciated by the declining-balance method, the depreciation expense is computed by the proportional distribution of the depreciation expense for the fiscal year.
(Specific procedures in preparation of the quarterly consolidated financial reports)
Tax expenses are calculated by multiplying the amount of quarterly net profit before tax deduction and the estimated effective tax rates, which is estimated as an effective tax rates applied to the tax effect accounting, by the amount of consolidated net profit including the 3rd quarter of the financial period and before tax deduction.
(3) Changes in accounting policy, procedure, and presentation in preparation of the quarterly consolidated financial reports
(Described in the "Changes in preparing for consolidated financial statements and summary of significant accounting polices") : Applicable

1. Effective from the fiscal year under review, new accounting standards ( $12^{\text {th }}$ edition) and its implementation guidance ( $16^{\text {th }}$ edition) have applied. The quarterly consolidated financial statement is based on the quarterly consolidated financial standards.
2. Inventories held for the purpose of ordinary sales were previously evaluated at cost mainly using the total average method. Effective from the 1st quarter ended June 30, 2008, Faith and its consolidated subsidiaries adopted the "Accounting Standard for Measurement of Inventories" (ASBJ Statement No.9; July 5, 2006), and these inventories are measured by means of the cost method mainly based on the total average method, which evaluates the amount of the inventories shown on the balance sheet
by writing them down based on their decrease in profitability. The change in methods will not effect on profit and loss.
3. Adoption of accounting standard for lease transactions

With respect to finance lease transactions that do not transfer ownership, previously Faith used accounting methods in accordance with those for lease transactions. However, because Accounting Standard for Lease Transactions (Accounting Standards Board of Japan Statement No.13, revised March 30, 2007) and Guidance on Accounting Standard for Lease Transactions (Accounting Standards Board of Japan Guidance No.16, revised March 30, 2007) can be adopted for quarterly consolidated financial statements from fiscal years beginning on or after April 1, 2008, from the 1 st quarter Faith adopted that accounting standard and implemented accounting treatments in adherence with those for normal sales transactions.
In addition, regarding the depreciation and amortization method for lease assets related to finance lease transactions that do not transfer ownership to the lessee, Faith has adopted a straight-line method that assumes the years of service lives are lease periods and residual values are zero.

## 5. Consolidated Financial Statement

(1) Consolidated Balance Sheet for the 3rd Quarter

|  | the 3rd quarter of FY2008 <br> (As of December 31, 2008) | FY 2007 (As of March 31, 2008) |
| :---: | :---: | :---: |
|  | Amount | Amount |
| (Assets) |  |  |
| Current assets |  |  |
| Cash and deposits | 11,083,243 | 13,424,006 |
| Accounts and notes receivable | 7,768,164 | 6,861,259 |
| Marketable securities | 1,739,125 | 250,227 |
| Commercial products | 482,567 | 202,489 |
| Products in progress | 44,262 | 269,123 |
| Primary materials and inventory goods | 21,077 | 17,113 |
| Accrued refund income tax | 486,510 | 516,982 |
| Deferred tax assets | 528,451 | 763,972 |
| Others | 733,634 | 588,379 |
| Allowance for doubtful accounts | $\triangle 247,424$ | $\triangle 209,568$ |
| Total current assets | 22,639,609 | 22,683,987 |
| Fixed assets |  |  |
| Tangible fixed assets | 519,611 | 660,312 |
| Intangible fixed assets |  |  |
| Goodwill | 5,719,026 | 7,607,662 |
| Others | 741,382 | 922,715 |
| Total intangible fixed assets | 6,460,409 | 8,530,378 |
| Investment and other assets |  |  |
| Investment securities | 2,520,640 | 3,490,977 |
| Others | 835,096 | 920,572 |
| Allowance for doubtful receivable | $\triangle 106,922$ | $\triangle 134,516$ |
| Total investments and other assets | 3,248,814 | 4,277,033 |
| Total fixed assets | 10,228,834 | 13,467,724 |
| Expenditure for stock delivering prescription | 14,535 | 22,567 |
| Total assets | 32,882,983 | 36,174,279 |
| (Liabilities) |  |  |
| Current liabilities |  |  |
| Trade notes and Accounts payable | 6,245,767 | 5,922,813 |
| Short-term loans | 2,029,928 | 2,529,928 |
| Income taxes payable | 128,635 | 136,221 |
| Allowance for costs of card use | 3,368,648 | 2,873,200 |
| Allowance for points | 384,189 | 468,391 |
| Allowance for bonus payments | 58,494 | 87,445 |
| Others | 1,215,698 | 1,973,507 |
| Total current liabilities | 13,431,361 | 13,991,508 |
| Fixed liabilities |  |  |
| Long-term liabilities | 3,061,030 | 4,083,472 |
| Deferred tax liabilities | 572,074 | 522,858 |
| Allowance for retirement benefits | 63,626 | 49,229 |
| Reserve for subsidiaries losses | - | 300,561 |
| Others | 252,932 | 681,599 |
| Total fixed liabilities | 3,949,663 | 5,637,720 |
| Total liabilities | 17,381,025 | 19,629,228 |


|  | the 3rd Quarter of FY2008 (As of December 31, 2008) | FY2007 (As of March 31, 2008) |
| :---: | :---: | :---: |
|  | Amount | Amount |
| (Net assets) |  |  |
| Shareholder's equity |  |  |
| Common stock | 3,218,000 | 3,218,000 |
| Capital surplus | 3,708,355 | 3,708,355 |
| Retained earning | 7,701,825 | 7,694,895 |
| Treasury stock | $\triangle 651,377$ | $\triangle 354,269$ |
| Total shareholder's equity | 13,976,803 | 14,266,980 |
| Valuation and translation adjustments |  |  |
| Net unrealized gains on investment securities | 691,133 | 799,398 |
| Foreign currency translation adjustments | $\triangle 375,309$ | $\triangle 52,807$ |
| Total valuation and translation adjustments | 315,824 | 746,591 |
| Minority interests | 1,209,330 | 1,531,478 |
| Total net assets | 15,501,957 | 16,545,050 |
| Total liability and net assets | 32,882,983 | 36,174,279 |

(2) Consolidated Profit and Loss Statement for the 3rd Quarter 3rd Quarter of this fiscal year (April 1, 2008 through December 31, 2008)

(3) Consolidated Statements of Cash Flows

| the 3rd Quarter of FY2008(April 1, 2008 through December 31, 2008) |  |
| :---: | :---: |
| Item | Amount, thousand of yen |
| Cash flow from operating activities |  |
| Quarterly profit before income taxes and minority interests | 464,764 |
| Depreciation and amortization | 373,927 |
| Amortization of goodwill | 2,019,312 |
| Increase in allowance for doubtful accounts | $\triangle 67,056$ |
| Decrease in reserve for bonus | $\triangle 28,951$ |
| Decrease in allowance for cost of card use | 495,447 |
| Decrease in allowance for unexercised sales promotion points | -84,201 |
| Increase in allowance for retirement benefits | 14,396 |
| Allowance for subsidiaries liquidation loss | $\triangle 300,561$ |
| Interest and dividends income | $\triangle 76,025$ |
| Interest on securities | $\Delta 9,889$ |
| Interest expenses | 61,865 |
| Foreign exchange gains | 179,712 |
| Gains on sale of investment securities | $\triangle 141,606$ |
| Valuation loss on investment securities | 171,698 |
| Loss from investment in equity method | 174,159 |
| Loss from disposal of business | 287,650 |
| Increase (decrease) in accounts and notes receivable-trade | $\triangle 931,739$ |
| Increase (decrease) in inventories | $\triangle 59,181$ |
| Increase in accounts and notes payable-trade | 275,011 |
| Decrease (increase) in consumption taxes receivable | $\triangle 129,116$ |
| Others | -78,199 |
| Sub-total | 2,611,419 |
| Interest and dividends received | 140,132 |
| Interest expenses paid | $\triangle 42,635$ |
| Income tax refund | 194,094 |
| Income taxes paid | $\triangle 209,609$ |
| Cash flow from operating activities | 2,693,402 |
| Cash flow from investing activities |  |
| Expenditure for deposit of time deposits | $\triangle 4,760,000$ |
| Proceeds from withdrawal of time deposits | 4,190,000 |
| Expenditures for acquisition of tangible fixed assets | $\triangle 152,868$ |
| Expenditure for acquisition of software | $\triangle 484,060$ |
| Expenditure for acquisition of investment securities | $\triangle 113,000$ |
| Proceeds from disposal of investment securities | 162,929 |
| Expenditure for loans receivable | $\triangle 381,649$ |
| Proceeds from collection of loans | 85,043 |
| Others | $\triangle 23,220$ |
| Net cash flow used in investing activities | $\triangle 1,476,824$ |
| Cash flow from financing activities |  |
| Net increase in short-term loans | $\triangle 500,000$ |
| Proceeds from long-term borrowing | 25,000 |
| Expenditure for repayment of long-term borrowing | $\triangle 1,047,442$ |
| Proceeds from payment from minorities | 69,452 |
|  | $\triangle 297,107$ |
| Payment of dividends | $\triangle 114,135$ |
| Expenditure for dividends to minorities | $\triangle 30,545$ |
|  | $\triangle 105,163$ |
|  | $\triangle 301,365$ |
| Others | $\triangle 24,700$ |
| Net cash flow used in financing activities | $\triangle 2,325,996$ |
| Effect of exchange rate on cash and cash equivalents | $\triangle 244,811$ |
| Net increase in cash and cash equivalents | $\triangle 1,354,230$ |
| Decrease in cash and cash equivalents result from excluded subsidiaries from consolidation | $\triangle 67,634$ |
| Cash and cash equivalents at beginning of year | 10,614,234 |
| Cash and cash equivalents at end of year | 9,192,368 |

Effective from the fiscal year under review, new accounting standards (12th edition) and its implementation guidance (14th edition) have applied. The quarterly consolidated financial statement is based on the quarterly consolidated financial standards.
(4) Explanatory note regarding premise of a going concern

Not applicable
(5) Segment Information
a. Business segment information

3rd quarter of the fiscal year 2008 (April 1, 2008 through December 31, 2008)
(Unit: thousands of yen)

|  | Content <br> distribution <br> services | Electronic <br> Money | Other <br> businesses | Total | Eliminations <br> /Corporate | Consolidate <br> d |
| :--- | ---: | :--- | :--- | ---: | ---: | ---: |
| Net sales <br> Sales to outside <br> customers | $9,741,489$ | $28,852,649$ | $1,027,407$ | $39,621,547$ |  | - |
| Inter-group sales <br> and transfers | 153,038 | 5,078 |  | - | 158,117 | $\Delta 158,117$ |

Notes: 1. Method of businesses segmentation: The Company and its group companies' businesses are classified based on the similarities of services and nature of businesses.
2. Details of business segments

| Business segment | Major business operations |
| :--- | :--- |
| Contents business | Content distribution service using networks, and <br> development and licensing of distribution platform <br> technologies, producing content creation |
| Electronic Money business | Issuance of electronic money and providing <br> electronic settlement platforms |
| Other businesses | Point service and other business |

## b. Geographical segment information

The 3rd quarter of this fiscal year ending March 2009 (April 1, 2008 through December 31, 2008) Geographical segment information is omitted since net sales in Japan dominated more than $90 \%$ of total sales.

## c. Overseas sales

The 3rd quarter of this fiscal year (April 1, 2008 through September 30, 2008)
Sales result of overseas is omitted from segmental information since consolidated net sales of overseas are less than $10 \%$ of total sales.
(6) Note for significant changes in amount of shareholders' equity

The balance of treasury stock as of the end of the $3^{\text {rd }}$ quarter of FY2008 increased by $¥ 297,107$ thousand to $¥ 651,377$ thousand, from the end of the previous consolidated fiscal year. This is caused by the repurchase of treasury stock executed from November 17 to December 19, under the resolution of the Board of Directors meeting held on November 14, 2008
[Reference]
Consolidated financial Results for the 3rd quarter of the previous fiscal year
(1) Consolidated profit and loss for the 3rd quarter of previous fiscal year

|  | the 3rd Quarter of FY2007 <br> (April 1, 2007 through December 31, 2007) |
| :--- | ---: |
|  | Amount (Thousands of yen) |
| I. Net sales | $36,320,008$ |
| II. Cost of Sales | $26,514,290$ |
| Gross profit | $9,805,718$ |
| III.Selling, general and administrative expenses | $8,158,291$ |
| Operating profit | $1,647,426$ |
| IV. Non-operating profit | 345,170 |
| 1. Interest received | 93,499 |
| 2. Interest on securities | 21,573 |
| 3. Exchange profit | 127,807 |
| 4. Others | 102,289 |
| V. Non-operating expenses | 512,934 |
| 1. Interest paid | 140,979 |
| 2. Investment loss on equity method | 330,484 |
| 3. Others | 41,470 |
| Recurring profit | $1,479,662$ |
| VI. Extraordinary profit | $1,610,876$ |
| 1.Gain on disposal of fixed assets | 228,505 |
| 2.Gain on transfer of operation | 835,896 |
| 3.Gain on sale of subsidiaries | 140,983 |
| 4.Change of scope of equity method | 405,490 |
| VII. Extraordinary loss | 348,468 |
| 1.Loss from disposal of fixed assets | 31,930 |
| 2.Loss from investment securities valuation | 106,022 |
| 3.Transfer to allowance for doubtful debt | 10,000 |
| 4.Loss from entrusted development | 160,000 |
| 5 Prior period adjustment | 38,682 |
| 6.Others | 1,832 |
| Quarterly net profit before income taxes | $2,742,071$ |
| Corporate, local, and business taxes | $1,281,093$ |
| Income or Loss on minority shareholders | 154,689 |
| Quarterly net profit or loss | $1,306,288$ |
|  |  |

## (2) Segment Information

## Business segment information

3rd quarter of the previous fiscal year (April 1, 2007 through December 31, 2007) (Unit: thousands of yen)

|  | Content <br> distribution <br> services | Electronic <br> Money | Other <br> businesses | Total | Eliminations <br> /Corporate | Consolidate <br> d |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: |
| Net sales <br> (1) Sales to <br> outside customers <br> (2) Inter-group <br> sales and transfers | $11,934,520$ | $23,227,505$ | $1,157,981$ | $36,320,008$ | - | $36,320,008$ |
| Total | 149,528 | 4,753 |  | - | 154,282 | $\Delta 154,282$ |

Notes: 1. Method of businesses segmentation: The Company and its group companies' businesses are classified based on the similarities of services and nature of businesses.
2. Details of business segments

| Business segment | Major business operations |
| :--- | :--- |
| Contents business | Content distribution service using networks, and <br> development and licensing of distribution platform <br> technologies, producing content creation |
| Electronic Money business | Issuance of electronic money and providing <br> electronic settlement platforms |
| Other businesses | Point service and other business |

